

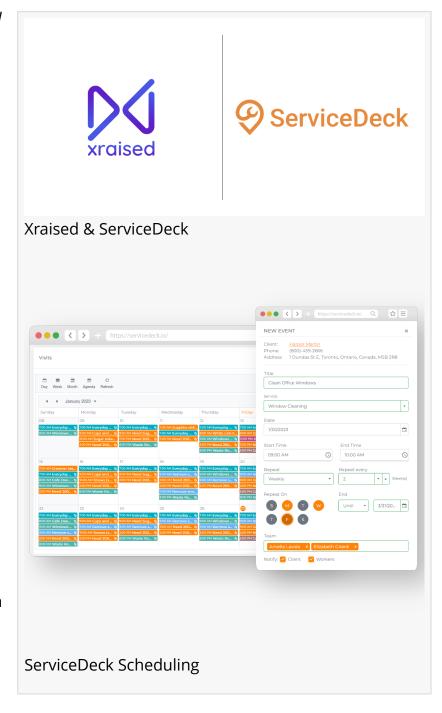
# Xraised Interviews Oleg Koval, CEO & Owner of ServiceDeck

A Deep Dive into the Future of Al-Powered Field Service Management

MISSISSAUGA, ONTARIO, CANADA, August 22, 2024 /EINPresswire.com/ --Xraised, an online platform committed to showcasing the latest in entrepreneurship and technology, is excited to share an in-depth interview with Oleg Koval, CEO & Owner of ServiceDeck, a leading Al-powered Field Service Management (FSM) solution. In this enlightening conversation, Koval reveals the origins, growth, and technological innovations behind ServiceDeck, a platform specifically designed to assist field service providers and contractors in managing their businesses more efficiently.

ServiceDeck: Revolutionizing Technology in Field Service Management

ServiceDeck is at the forefront of transforming the FSM sector, offering a comprehensive suite of features tailored to meet the needs of service providers and contractors. Unlike platforms that focus on property maintenance, ServiceDeck is designed



exclusively for FSM, helping businesses manage key operations like job scheduling, worker availability, automated quotes, invoicing, and reporting. This specialized focus ensures that

ServiceDeck users can optimize their workflows and improve customer satisfaction.

# Main Homepage: <a href="https://servicedeck.io/">https://servicedeck.io/</a>

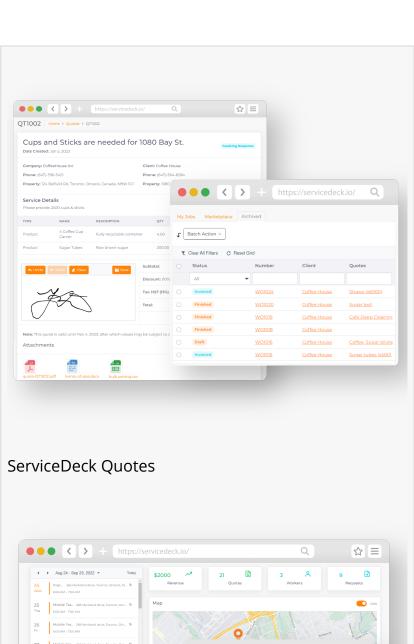
In the interview, Koval emphasizes, "At ServiceDeck, our commitment is rooted in more than just financial success. We're passionate about excellence and dedicated to delivering cutting-edge technology solutions that genuinely make a difference for our customers. By providing tailored FSM solutions, we enable service providers to streamline their operations and focus on growing their businesses."

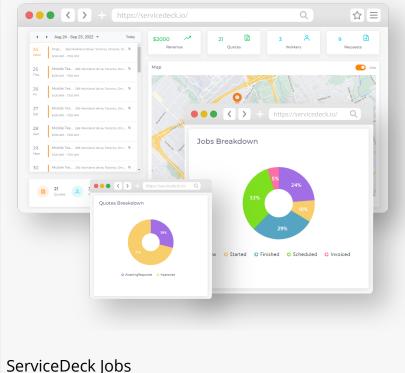
### Features page:

https://servicedeck.io/features/manage/#Smart-Scheduling

The Inspiring Journey Behind ServiceDeck: From a Simple Idea to a Technology Powerhouse

The inception of ServiceDeck can be traced back to 2017, during a routine office meeting in Mississauga, Ontario. A simple discussion led to the realization that many service businesses, especially in FSM, were bogged down by internal miscommunications, customer management challenges, and overwhelming documentation. This sparked the idea for a solution that would bring order to the chaos, and with a lot of hard work—and perhaps a bit of caffeine—ServiceDeck was born.

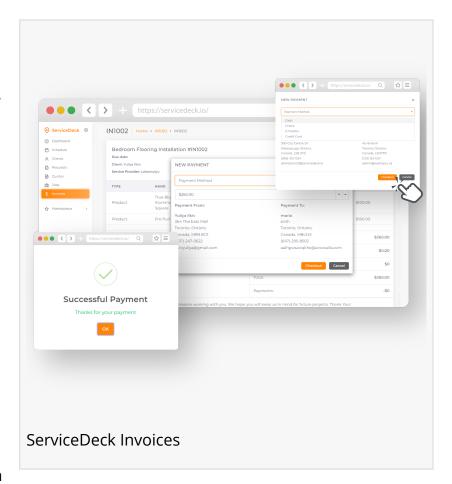




Koval recalls, "Our first big break came in 2018 when a small handyman services provider approached us with the same challenges we had identified. We developed a custom FSM software solution for their team of just 10, and today, they've grown to over 100 employees. It's gratifying to know that our technology played a role in their success."

ServiceDeck's Expansion: Growth Fueled by Technology and Client Success

Building on the success of their first client, ServiceDeck expanded its technology offerings in 2019, using extensive research and client feedback to refine and innovate. This dedication to continuous improvement has driven the platform's impressive growth.



"2019 was a pivotal year for us," Koval explains. "We made significant strides in technology, guided by real-world experiences and the invaluable insights of our FSM clients. By 2020, our team had grown with the addition of talented developers, designers, and project managers, leading to the creation of our current user-friendly platform."

ServiceDeck's commitment to supporting small businesses is evident in its decision to offer the software for free to smaller service providers. This initiative underscores their mission to empower all businesses, regardless of size, with the tools they need to succeed in the competitive FSM landscape.

Exciting Developments: Launch of the ServiceDeck Mobile App

Looking to the future, ServiceDeck is excited to announce the upcoming launch of their mobile app, designed to simplify the home renovation journey for homeowners while also serving as a powerful tool for FSM providers. This Al-powered home improvement assistant helps users navigate their projects seamlessly. For service providers, the app doubles as a marketplace where they can acquire leads directly from within the platform, allowing them to manage their leads and business from a single, integrated solution.

Homepage of our new app: <a href="https://servicedeck.io/ho/">https://servicedeck.io/ho/</a>

## Explore the Future of Technology with ServiceDeck

ServiceDeck's evolution from a simple idea to an industry-leading AI-powered FSM platform is a testament to the power of innovation and a deep commitment to customer success. In the Xraised interview, Koval emphasizes ServiceDeck's mission to "leverage the transformative power of artificial intelligence to streamline service tasks, enhance customer experiences, and revolutionize field service operations."

This interview is available now on the Xraised website, offering valuable insights into how ServiceDeck is reshaping the FSM industry and driving business success.

#### **About Xraised**

Xraised is a premier online platform dedicated to providing insights into the latest trends in entrepreneurship and technology. Through interviews with innovative founders and industry leaders, Xraised offers viewers a window into the minds of those driving change across the globe. All interviews are available as video content on our website.

#### About ServiceDeck

ServiceDeck is an Al-powered Field Service Management solution based in Mississauga, Ontario. Founded in 2017, ServiceDeck has become a leading technology platform, trusted by businesses seeking to optimize their service management processes through advanced technology solutions designed specifically for FSM providers.

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