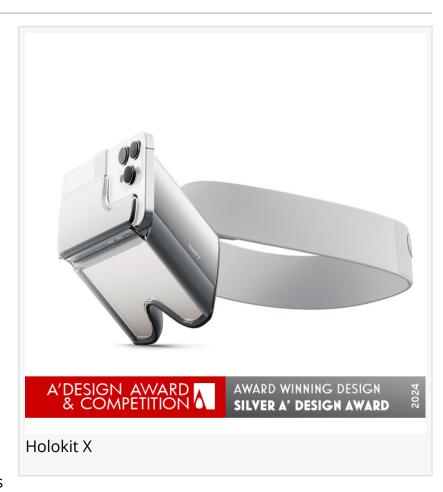


Holokit X by Holo Interactive and Second White Wins Silver in A' Wearable Technology Awards

Innovative Mixed Reality Headset Recognized for Excellence in Wearable Technology Design

COMO, CO, ITALY, August 23, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of wearable technology design, has announced Holokit X by Holo Interactive and Second White as the Silver Winner in the Wearable Technologies Design category. This prestigious recognition highlights the exceptional design and innovation of Holokit X, positioning it as a noteworthy achievement within the competitive wearable technology industry.



Holokit X's Silver A' Design Award win is

significant for the wearable technology industry, as it showcases a design that aligns with current trends and needs. By providing an affordable, iPhone-based stereoscopic optical see-through Mixed Reality solution, Holokit X democratizes access to advanced wearable technology, benefiting users, developers, and the industry as a whole. This recognition underscores the practical utility and innovation of the design.

Holokit X stands out in the market with its sleek design, durability, comfort, and exceptional visual quality, rivaling more expensive devices like Hololens at a fraction of the cost. The device leverages the iPhone's hardware and software capabilities, combining bionic chips, lidar sensors, ARkit software, spatial audio, and Airdrop technology to deliver a seamless multiplayer Mixed Reality experience. Holokit X's unique features, such as the multiplayer MOFA experience and the HoloKit SDK for developers, make it a game-changer in the wearable technology industry.

The Silver A' Design Award win for Holokit X is expected to inspire future designs and influence industry standards within Holo Interactive and Second White. This recognition serves as a motivation for the team to continue pushing the boundaries of wearable technology, fostering further innovation and exploration in the field. The award validates the brand's commitment to excellence and innovation, driving them to create even more groundbreaking designs in the future.

Team Members

Holokit X was designed by a talented team from Holo Interactive and Second White. Botao Amber Hu, Xiuhua Tang, and Yilan Tao from Holo Interactive collaborated with Dukkeun An, Xinyi Qiu, and Sora Lee from Second White to bring this innovative Mixed Reality headset to life. Each team member contributed their expertise in various areas, including design, engineering, and development, to create a truly exceptional wearable technology product.

Interested parties may learn more at:

https://competition.adesignaward.com/ada-winner-design.php?ID=159914

About Holo Interactive and Second White

Holo Interactive and Second White are United States-based companies that have collaborated to create Holokit X. Holo Interactive, founded by Botao Amber Hu, is a technology company that seeks to revolutionize the way people interact with augmented reality through innovative products like Holokit X. Second White is a design studio based in Korea that partnered with Holo Interactive to develop the sleek and comfortable design of Holokit X.

About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that exemplify excellence and innovation in the Wearable Technologies Design category. The award acknowledges creations that combine aesthetic appeal, functionality, and the designer's skill and understanding. Silver A' Design Award recipients are recognized for their contributions to advancing industry standards and design practices. The rigorous selection process involves blind peer review by a world-class jury panel of design professionals, industry experts, journalists, and academics, who evaluate entries based on pre-established criteria such as innovation, user interface design, integration with existing devices, health and fitness applications, ease of use, durability, personalization options, and social impact.

About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects since 2008. With a mission to make the world a better place through the power of good design, the A' Design Award motivates designers and brands to develop innovative products and projects that positively impact the global community. The competition is open to entries from all industries and countries, with a world-class jury panel of design professionals, industry experts, journalists, and academics evaluating submissions based

on rigorous criteria. By showcasing pioneering designs on an international stage, the A' Design Award drives forward the cycle of inspiration and advancement in design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at https://wearabletechnologyawards.com

Makpal Bayetova A' DESIGN AWARD & COMPETITION SRL +39 0314972900 email us here

This press release can be viewed online at: https://www.einpresswire.com/article/737679550 EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.