

Sneaker Shields® Announces Back-to-School Sale to Help Protect Collectible Shoes

The OG Crease Preventer™ technology company, Sneaker Shields, announces a substantial new sale to help grade school & college students preserve their new shoes.

FRISCO, TEXAS, UNITED STATES, August 26, 2024 /EINPresswire.com/ -- [Sneaker Shields®](#), a leading innovator in shoe preservation and cleaning products, is excited to announce its Back-to-School Sale, offering 35% off its renowned crease preventers and other shoe care essentials. The sale is available this week to everyone, with a special focus on supporting students heading back to school and college who want to keep their new shoes looking pristine.

“

I first became interested in how to preserve my attractive, collectible sneakers when I was in high school, and I noticed that they would develop wrinkles pretty fast when you began wearing them.”

Paul Siragusa

you began wearing them. Now, 30 years later, my crease preventer invention, Sneaker Shields, has been sold millions of times and is worn by some of the most famous musicians, movie stars, and athletes!”

Over the years, Sneaker Shields has faced significant challenges, including legal battles to protect



Sneaker Shields® is BACK with a BACK-TO-SCHOOL Discount!

35% OFF!

Discount Code: **SCHOOL35**

PROTECT YOUR KICKS

Gen-X Military Grade Shields® with Lifetime Guarantee

To take advantage of this limited-time offer, customers can use the discount code SCHOOL35 at checkout for [35% off their purchases](#), which comes on top of already-discounted prices on the Sneaker Shields website.

Sneaker Shields founder Paul Siragusa, who first created the crease preventers 20 years ago, shares the inspiration behind his invention:

"I first became interested in how to preserve my attractive, collectible sneakers when I was in high school, and I noticed that they would develop wrinkles pretty fast when

its brand from counterfeit products and trademark infringements, especially from overseas competitors in countries like China. After years of litigation, the company is finally seeing positive outcomes and remains committed to offering the highest-quality shoe preservation products on the market.

For sneaker enthusiasts of all ages, Sneaker Shields remains the gold standard in keeping sneakers looking fresh. This back-to-school sale is a perfect opportunity to stock up on the crease preventers that have become a must-have for sneaker lovers worldwide.

About Sneaker Shields

Sneaker Shields is a pioneering company in the world of sneaker preservation, offering innovative solutions to prevent creases, maintain shoe shape, and keep collectible sneakers in pristine condition. Loved by sneakerheads, athletes, and celebrities alike, Sneaker Shields' products continue to lead the industry.

Preserve your kicks!

For more information or to shop the sale, visit SneakerShields.com.

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Sneaker Shields



Sneaker Shields Combo with Cleaning Brushes and Magic Foam

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