

Gota by N Z Skin Care Co., Ltd Wins Silver in A' Packaging Design Awards

N Z Skin Care Co., Ltd's Gota Skincare Packaging Recognized for Excellence in Packaging Design by Prestigious A' Design Awards

COMO, CO, ITALY, August 25, 2024 /EINPresswire.com/ -- [N Z Skin Care Co., Ltd](https://www.nzskincare.com/) has been announced as a winner of the highly respected A' Design Award in the [Packaging](#) Design category for their outstanding work titled "Gota." The A' Design Award is a prestigious recognition within the packaging and design industries, celebrating designs that exemplify innovation, functionality, and aesthetic appeal.

The Gota skincare packaging by N Z Skin Care Co., Ltd showcases a deep connection to the natural heritage of New Zealand, drawing inspiration from the ancient Maori tales and the country's unique flora and fauna. This design approach aligns with the growing trend of incorporating cultural and environmental elements into packaging, resonating with consumers who value authenticity and sustainability.

Gota's packaging design stands out for its innovative use of fossilized plant and animal figures, symbolizing the blend of natural ingredients and modern technology. The three thematic shades of green, red, and blue, representing the Mamaku Fern, red alga, and conus, respectively, create a visually striking and memorable appearance. The embossed and debossed surface treatment enhances the tactile experience, while the recyclable and environmentally friendly materials demonstrate a commitment to sustainability.

This recognition from the A' Packaging [Design Awards](#) serves as a testament to N Z Skin Care Co.,



Ltd's dedication to pushing the boundaries of packaging design. The award is expected to inspire the company's future projects, driving further innovation and exploration in the field. It also motivates the team to continue their pursuit of excellence, creating packaging solutions that not only protect and promote the products but also contribute to a more sustainable and culturally-aware industry.

Team Members

Gota was designed by a talented team at N Z Skin Care Co., Ltd, including Xiaokun Liu, Zhe Tu, Chen Wu, Min Lu, Lanzhu Zhong, Qianqian Luo, Yangjun Xiao, and Jie Xu. Their diverse expertise in packaging design, graphic design, and material selection contributed to the creation of this award-winning work.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=159395>

About N Z Skin Care Co., Ltd

Since 2000, N Z Skin Care Co., Ltd has been a leading skincare company in New Zealand, specializing in the development, manufacturing, and distribution of natural skincare products. With a global presence in major consumer marketplaces, the company aims to empower people to feel confident and beautiful through healthier, more youthful-looking skin. Their latest luxury skincare brand, Gift of True Aotearoa, combines the resilience of New Zealand's ancient species, traditional wisdom, and innovative, modern technology to create timeless beauty that endures like the land itself.

About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that embody excellence and innovation in the field of packaging. Recipients are acknowledged for their significant contributions to raising industry standards and advancing the practice of design through their highly functional and aesthetically pleasing creations. The award celebrates designs that incorporate original innovations, demonstrate strong technical characteristics, and make a notable impact on improving everyday life. Winning the Silver A' Design Award in the Packaging Design category signifies a remarkable level of expertise, creativity, and commitment to pushing the boundaries of packaging design.

About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects across various industries since 2008. With a mission to make the world a better place through the power of good design, the A' Design Award motivates designers and brands to develop innovative solutions that positively impact society. The competition welcomes entries from packaging designers, design agencies, manufacturers, and brands worldwide, providing a platform to showcase their creativity and gain global recognition. Through a rigorous blind peer-review process, entries are evaluated by an expert jury panel based on pre-established criteria, ensuring that only the most outstanding designs

receive the prestigious A' Design Award. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://packagingdesignawards.net>

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