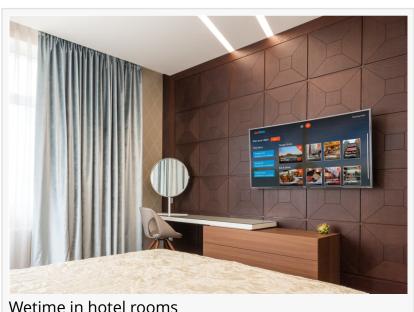


Wetime Al Introduces Proprietary Technology for Travel Personalization and Sustainability

Wetime AI Introduces Proprietary Technology for Travel Personalization and **Sustainability**

DOVER, DELAWARE, USA, August 26, 2024 /EINPresswire.com/ -- As the travel industry increasingly emphasizes personalization and sustainability, Wetime Al has developed advanced Al technology designed to address these trends. Founded by CEO Sietse Schelpe, Wetime AI offers data-driven travel recommendations that aim to reshape how travelers plan and experience their journeys.



Meeting the Demand for Personalization and Sustainability

Wetime Al's technology enhances traveler satisfaction while supporting businesses in efficiently managing and recommending destination-specific content. As travelers prioritize unique and responsible travel experiences, Wetime Al's platform provides solutions that align with these



preferences. By utilizing real travel data, Wetime AI delivers recommendations that are precise and relevant.

By guiding travelers to offthe-beaten-path destinations. Wetime Al not only enhances their experience but also contributes to the sustainability of popular cities,"

Jolanda van der Aart, Senior Manager of Foreign Investments at Amsterdam

Impact and Strategic Focus on B2B

Wetime AI has evolved from a simple travel analysis tool into a platform recognized across the industry. A notable example includes a traveler who discovered a hidden art gallery in Lisbon through Wetime Al's personalized recommendation. This case highlights the platform's impact on travel experiences. Wetime Al's strategic shift to a B2B focus has allowed the company to refine its technology through industry partnerships, enabling broader adoption and reducing operational costs for businesses.

In the past year, Wetime AI successfully integrated its system into a packet shipping platform, demonstrating its adaptability across sectors. This success led to a test run in a hotel in the Netherlands, with plans for further expansion in Europe by next spring.

Supporting Sustainable Tourism

Wetime Al's approach aligns with global efforts to promote responsible travel amid concerns about overtourism and environmental sustainability. By directing travelers to less-frequented destinations, the platform supports sustainability goals and enriches the travel experience. "By guiding travelers to off-the-beaten-path destinations, Wetime Al contributes to the sustainability of popular cities," said Jolanda van der Aart, Senior Manager of Foreign Investments at Amsterdam inbusiness.

Technology and Adaptability

Wetime Al's proprietary technology offers a distinct approach within the travel tech market. While other platforms rely on broad models, Wetime Al's data-driven system delivers personalized experiences that are more closely aligned with individual traveler preferences. The platform's adaptability has been demonstrated through successful integrations in various sectors, including hospitality and logistics.

Opportunities for Investors and Partners

With upcoming advancements and a trajectory for growth, this is a key time for investors and partners to engage with Wetime AI. The company invites journalists to explore a demo, schedule interviews with CEO Sietse Schelpe, or gain insights into upcoming developments. For more information or to schedule a demo, visit Wetime.ai.

About Wetime Al

Wetime AI specializes in travel innovation, utilizing proprietary AI technology to create personalized and sustainable travel experiences. By working with industry leaders, Wetime AI sets new standards in travel technology, providing adaptable solutions for businesses and travelers. The company is committed to contributing to a more personalized and sustainable travel industry.

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