

# Wetime AI Introduces Proprietary Technology for Travel Personalization and Sustainability

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DOVER, DELAWARE, USA, August 26, 2024 /EINPresswire.com/ -- As the travel industry increasingly emphasizes personalization and sustainability, Wetime AI has developed advanced AI technology designed to address these trends. Founded by CEO Sietse Schelpe, Wetime AI offers data-driven travel recommendations that aim to reshape how travelers plan and experience their journeys.



Wetime in hotel rooms

## Meeting the Demand for Personalization and Sustainability

Wetime AI's technology enhances traveler satisfaction while supporting businesses in efficiently managing and recommending destination-specific content. As travelers prioritize unique and responsible travel experiences, Wetime AI's platform provides solutions that align with these preferences. By utilizing real travel data, Wetime AI delivers recommendations that are precise and relevant.

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By guiding travelers to off-the-beaten-path destinations, Wetime AI not only enhances their experience but also contributes to the sustainability of popular cities,”

*Jolanda van der Aart, Senior Manager of Foreign Investments at Amsterdam*

## Impact and Strategic Focus on B2B

Wetime AI has evolved from a simple travel analysis tool into a platform recognized across the industry. A notable example includes a traveler who discovered a hidden art gallery in Lisbon through Wetime AI's personalized recommendation. This case highlights the platform's impact on travel experiences. Wetime AI's strategic shift to a B2B focus has allowed the company to refine its technology through industry partnerships, enabling broader adoption and reducing operational costs for businesses.

In the past year, Wetime AI successfully integrated its system into a packet shipping platform, demonstrating its adaptability across sectors. This success led to a test run in a hotel in the Netherlands, with plans for further expansion in Europe by next spring.

### Supporting Sustainable Tourism

Wetime AI's approach aligns with global efforts to promote responsible travel amid concerns about overtourism and environmental sustainability. By directing travelers to less-frequented destinations, the platform supports sustainability goals and enriches the travel experience. "By guiding travelers to off-the-beaten-path destinations, Wetime AI contributes to the sustainability of popular cities," said Jolanda van der Aart, Senior Manager of Foreign Investments at Amsterdam inbusiness.

### Technology and Adaptability

Wetime AI's proprietary technology offers a distinct approach within the travel tech market. While other platforms rely on broad models, Wetime AI's data-driven system delivers personalized experiences that are more closely aligned with individual traveler preferences. The platform's adaptability has been demonstrated through successful integrations in various sectors, including hospitality and logistics.

### Opportunities for Investors and Partners

With upcoming advancements and a trajectory for growth, this is a key time for investors and partners to engage with Wetime AI. The company invites journalists to explore a demo, schedule interviews with CEO Sietse Schelpe, or gain insights into upcoming developments. For more information or to schedule a demo, visit [Wetime.ai](https://www.wetime.ai).

### About Wetime AI

Wetime AI specializes in travel innovation, utilizing proprietary AI technology to create personalized and sustainable travel experiences. By working with industry leaders, Wetime AI sets new standards in travel technology, providing adaptable solutions for businesses and travelers. The company is committed to contributing to a more personalized and sustainable travel industry.

Sietse Schelpe

Wetime AI

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