

Shake Stir and Mingle Exclusive: Amy Holmwood and Woody Harrelson Champion Eco-Conscious Drinking with Holistic Spirits

"Shake Stir and Mingle interviews Woody Harrelson's co-founder, Amy Holmwood of Holistic Spirits, about their sustainable journey and tips for entrepreneurs."

PHILADELPHIA, PA, UNITED STATES, August 26, 2024 /EINPresswire.com/ -- Shake Stir and Mingle Releases Exclusive Interview: Amy Holmwood and Woody Harrelson Champion Eco-Conscious Drinking with Holistic Spirits

Shake Stir and Mingle, the premier platform for spirits enthusiasts, proudly presents an exclusive interview titled "Why Liquor Needs to Be Green: Amy Holmwood and Woody Harrelson on Eco-Conscious Drinking and Sustainable Spirits." In this insightful conversation, Holistic Spirits Woody Harrelson's, co-founder Amy Holmwood delves into their mission to revolutionize the spirits industry through sustainability and organic practices.

The interview explores:

Amy Holmwood's Inspiration and Journey: Holmwood shares her personal and professional journey that led her to co-found Holistic Spirits. She discusses her passion for environmental responsibility and how it influenced her decision to enter and transform the spirits industry.

Woody Harrelson's Involvement and Partnership: The dialogue reveals how Woody Harrelson became a co-founder of Holistic Spirits, detailing his commitment to eco-conscious living and how his advocacy for sustainability aligns seamlessly with the company's ethos. Harrelson's influence brings a unique blend of celebrity endorsement and genuine environmental concern to the brand.



Shake Stir and Mingle Logo



They care about what they put in their body. They care about the integrity of the ingredients, you know, and also sustainability too”

Amy Holmwood

Sustainable Ingredients Behind Origen Vodka and Gin: The co-founders highlight the organic and sustainably sourced ingredients that make Holistic Spirits' flagship products, Origen Vodka and Gin, stand out. They discuss innovative production methods that reduce environmental impact while delivering exceptional quality and flavor.

Expansion into California Market: Holmwood announces

and discussed the strategic expansion of Holistic Spirits into California, a market known for its appreciation of organic and sustainable products. They elaborate on how this move aligns with their vision to make eco-conscious drinking more accessible.

Advice for Aspiring Spirits Entrepreneurs: Offering valuable insights, as Amy Holmwood shares practical tips and guidance for budding entrepreneurs looking to enter the spirits industry, emphasizing the importance of sustainability, authenticity, and innovation in building a successful and responsible brand.

About Holistic Spirits

Holistic Spirits is a trailblazing company dedicated to producing premium, organic, and sustainably crafted spirits. Founded by Amy Holmwood and Woody Harrelson, the brand embodies a commitment to environmental stewardship, quality, and conscious consumption. With products like Origen Vodka and Gin, Holistic Spirits sets new standards for eco-friendly distilling practices in the industry.

About Shake Stir and Mingle

Shake Stir and Mingle is a leading online destination for spirits aficionados and industry professionals. The platform offers exclusive interviews, expert insights, and engaging content that celebrates the art and culture of fine drinking. Committed to highlighting innovative and sustainable practices, Shake Stir and Mingle connects audiences with the stories behind the world's most exciting spirits brands.

Sonya and Ashli Crew, the dynamic mother-daughter duo behind Shake Stir and Mingle, share a passion for the art of fine drinking and a commitment to showcasing diverse voices in the industry. They have transformed their brand into a go-to destination for both enthusiasts and professionals. Their unique blend of creativity, expertise, and authentic storytelling has made Shake Stir and Mingle a vibrant community that celebrates the evolving landscape of the spirits industry.

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