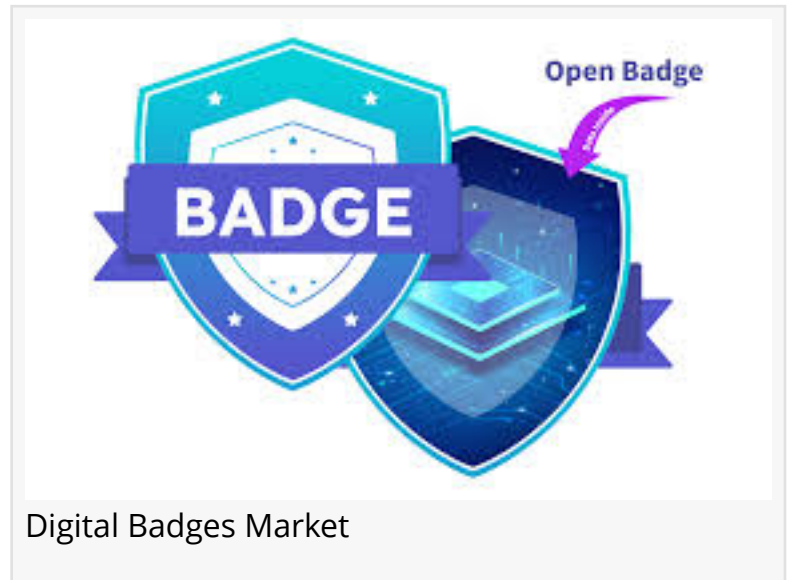


Digital Badges Market Next Big Thing | Major Giants Credly, Canvas, Accredible

According to HTF Market Intelligence, the Global Digital Badges market to witness a CAGR of 18.7% during forecast period of 2024-2030.

PUNE, MAHARASHTRA, INDIA, August 26, 2024 /EINPresswire.com/ -- The latest research study released by HTF MI on Global [Digital Badges Market](#) with 123+ pages of analysis on business Strategy taken up by key and emerging industry players and delivers know-how of the current market development, landscape, sales, drivers, opportunities, market viewpoint and status. The market Study is segmented by key a region that is accelerating the marketization. Digital Badges study is a perfect mix of qualitative and quantitative Market data collected and validated majorly through primary data and secondary sources.



“

HTF Market Intelligence consulting is uniquely positioned empower and inspire with research and consulting services”

Nidhi Bhawsar

Key Players in This Report Include:

Badgecraft (United Kingdom), Credly (United States), Badgr (United States), Accredible (United States), Canvas (United States), Digitalme (United Kingdom), Xyleme (United States), Bunchball (United States), SAP (Germany), Saba Software (United States), Skillsoft (United States), EdApp (Australia), Digital Nasional Berhad (Malaysia), Ericsson (Sweden), Skilljar (United States).

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Definition:

Digital badges are online displays of accomplishments, skills, or credentials obtained by a variety of expert activities and learning experiences. These badges are typically shown online and typically include metadata with information about the firm, standards, and issue date. Unlike

conventional certificates, digital badges are without difficulty shared through virtual structures which include social media profiles, resumes, or expert networks. They are utilized in academic settings, expert improvement, and by groups to renowned and affirm unique competencies or accomplishments. Digital badges decorate the visibility and credibility of a character's abilities and achievements by way of presenting a verifiable report that reviewed by potential employers or academic institutions.

Market Trends:

- N

Market Drivers:

- • Shift to Skills-Based Hiring: Increasing focus on specific skills rather than traditional degrees boosts adoption of digital badges, which document individual talents and achievements.
- • Growth of Online Learning: Expansion of online education and training platforms leads to greater use of digital badges for recognizing course completions and skill milestones.

Market Opportunities:

- • E-Learning Expansion: Increasing online education and certification programs create opportunities for digital badges to recognize and verify achievements.
- • Corporate Training: Companies investing in employee development can use digital badges to track

Major Highlights of the Digital Badges Market report released by HTF MI:

According to HTF Market Intelligence, the Global Digital Badges market to witness a CAGR of 18.7% during forecast period of 2024-2030. The market is segmented by Global Digital badges Market Breakdown by Application (Academic Institutions, Corporate Training, Online Learning Platforms, Professional Associations) by Type (Participation & Recognition, Achievement & Contribution, Certification) by End User (Education & Corporate, Retail & Gaming, Transportation, Others) by End User (Education & Corporate, Retail & Gaming, Transportation, Others) and by Geography (North America, LATAM, West Europe, Central & Eastern Europe, Northern Europe, Southern Europe, East Asia, Southeast Asia, South Asia, Central Asia, Oceania, MEA).

Global Digital Badges market report highlights information regarding the current and future industry trends, growth patterns, as well as it offers business strategies to help the stakeholders in making sound decisions that may help to ensure the profit trajectory over the forecast years.

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Geographically, the detailed analysis of consumption, revenue, market share, and growth rate of the following regions:

- The Middle East and Africa (South Africa, Saudi Arabia, UAE, Israel, Egypt, etc.)

- North America (United States, Mexico & Canada)
- South America (Brazil, Venezuela, Argentina, Ecuador, Peru, Colombia, etc.)
- Europe (Turkey, Spain, Turkey, Netherlands Denmark, Belgium, Switzerland, Germany, Russia UK, Italy, France, etc.)
- Asia-Pacific (Taiwan, Hong Kong, Singapore, Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia).

Objectives of the Report:

- -To carefully analyze and forecast the size of the Digital Badges market by value and volume.
- -To estimate the market shares of major segments of the Digital Badges market.
- -To showcase the development of the Digital Badges market in different parts of the world.
- -To analyze and study micro-markets in terms of their contributions to the Digital Badges market, their prospects, and individual growth trends.
- -To offer precise and useful details about factors affecting the growth of the Digital Badges market.
- -To provide a meticulous assessment of crucial business strategies used by leading companies operating in the Digital Badges market, which include research and development, collaborations, agreements, partnerships, acquisitions, mergers, new developments, and product launches.

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Points Covered in Table of Content of Global Digital Badges Market:

- Chapter 01 – Digital Badges Executive Summary
- Chapter 02 – Market Overview
- Chapter 03 – Key Success Factors
- Chapter 04 – Global Digital Badges Market – Pricing Analysis
- Chapter 05 – Global Digital Badges Market Background
- Chapter 06 – Global Digital Badges Market Segmentation
- Chapter 07 – Key and Emerging Countries Analysis in Global Digital Badges Market
- Chapter 08 – Global Digital Badges Market Structure Analysis
- Chapter 09 – Global Digital Badges Market Competitive Analysis
- Chapter 10 – Assumptions and Acronyms
- Chapter 11 – Digital Badges Market Research Methodology

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Key questions answered:

- How feasible is Digital Badges market for long-term investment?
- What are influencing factors driving the demand for Digital Badges near future?

- What is the impact analysis of various factors in the Global Digital Badges market growth?
- What are the recent trends in the regional market and how successful they are?

Thanks for reading this article; you can also get individual chapter-wise sections or region-wise report versions like America, LATAM, Europe, Nordic nations, Oceania, Southeast Asia, or Just Eastern Asia.

Nidhi Bhawsar

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