

# Cellulose Gel Market Growth Analysis With Investment Opportunities For 2024-2033

*The Business Research Company's  
Cellulose Gel Global Market Report 2024  
– Market Size, Trends, And Global  
Forecast 2024-2033*



LONDON, GREATER LONDON, UK,  
August 27, 2024 /EINPresswire.com/ --

The [cellulose gel market](#) has

experienced robust growth in recent

years, expanding from \$1.33 billion in 2023 to \$1.41 billion in 2024 at a compound annual growth rate (CAGR) of 6.3%. The growth in the historic period can be attributed to increasing demand for low fat and low calorie foods, increasing usage in the pharmaceutical industry, rise in health awareness, growth of the processed food industry, rise in convenience food consumption.



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## Strong Future Growth Anticipated

The cellulose gel market is projected to continue its strong growth, reaching \$1.83 billion in 2028 at a compound annual growth rate (CAGR) of 6.7%. The growth in the forecast period can be attributed to rising consumer preference for clean label products, growth in the pharmaceutical industry, increasing use in cosmetics and

personal care products, growth in vegan and vegetarian food, increasing applications in the food industry for texture improvement.

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## Growth Driver Of The Cellulose Gel Market

The increasing demand for processed food products is expected to propel the growth of the food enzyme market going forward. Processed food products refer to food items that have undergone various mechanical, physical, or chemical alterations from their original form to make

them suitable for consumption. The fast-paced lifestyle, technological advancements in food processing, urbanization, and higher disposable incomes are leading to the rising demand for processed food products. Cellulose gel enhances processed foods by improving texture, stability, and shelf life as a versatile ingredient used in sauces, dressings, desserts, and ready-to-eat meals.

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### Major Players And Market Trends

Key players in the cellulose gel market include Thermo Fisher Scientific Inc., Shin Etsu Chemical Co. Ltd., Asahi Kasei Corporation, DuPont de Nemours Inc., International Flavors & Fragrances Inc.

Major companies operating in the cellulose gel market focus on innovative and sustainable solutions, such as cellulose thickeners, to address environmental concerns and meet the growing demand for eco-friendly products in various industries. Cellulose thickeners enhance the viscosity and stability of multiple products in food, pharmaceuticals, cosmetics, and other industries.

### Segments:

- 1) By Source: Wood Cellulose, Cotton Cellulose
- 2) By Derivative Type: Commodity Cellulose Pulp, Cellulose Ethers, Cellulose Esters, Microcrystalline Cellulose, Nanocellulose, Other Derivatives
- 3) By Property: Thickening Agent, Stabilizer, Binder, Anti Repository Agent, Lubricator, Emulsifier, Excipient
- 4) By Application: Food And Beverages, Oil And Refining, Pharmaceutical, Paint Industry And Textile, Cosmetics And Personal Care Industry, Paper Coating And Household Care, Other Applications

### Geographical Insights: North America Leading The Market

North America was the largest region in the cellulose gel market in 2023. Asia-Pacific is expected to be the fastest-growing region in the forecast period. The regions covered in the cellulose gel market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

### Cellulose Gel Market Definition

Cellulose gel, also known as cellulose gum or carboxymethylcellulose, is a plant-based stabilizing ingredient derived from the structural components of certain plants, primarily cotton or trees. It is a refined form of insoluble fiber that can be found in common fruits and vegetables.

Cellulose Gel Global Market Report 2024 from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future

- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Cellulose Gel Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [cellulose gel market size](#), cellulose gel market drivers and trends, cellulose gel market major players, cellulose gel competitors' revenues, cellulose gel market positioning, and cellulose gel market growth across geographies. The cellulose gel market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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