

FREESTYLE DIGITAL MEDIA RELEASES JAPANESE FANTASY-THRILLER “THE DIVINE PROTECTOR - MASTER SALT BEGINS”

*Foreign Language Japanese Fantasy-Thriller Sets Digital
Debut for North American VOD Platforms and on DVD on
August 27, 2024*

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“

Be mindful of your thoughts, especially negative thoughts against others, and counter them with wholesome, loving, positive thinking because curses are not a figment of the imagination.”

Producer Yoichi Utebi

Digital Media, the digital film distribution division of Byron Allen’s Allen Media Group, has just released the foreign language Japanese fantasy-thriller THE DIVINE PROTECTOR - MASTER SALT BEGINS, which is now available to rent/own on all North American digital HD internet, cable, and satellite platforms, as well as on DVD, starting on August 27, 2024.

THE DIVINE PROTECTOR - MASTER SALT BEGINS is a stylish fantasy-thriller from Japan. At 7:07 PM, the occult club members are holding a ritual ceremony to summon “Master Salt” in Kamono Girls’ high school in Tokyo, to help

one of the members, Nanako, who has been struck by mysterious incidents. They draw a pentagon and a circle with purified salt and burn a sealed envelope with a written wish. Out of nowhere, the divine protector, Master Salt appears with a blast of wind. She sees through the identity of the spirit that cursed Nanako and repels the curse. After that event, Nanako and her friends ask Master Salt to repel the curses that bring misery to people. They discover that this world is full of people who curse others. What will Master Salt and the girls encounter in the battle against a powerful enemy?

Directed by filmmaker Hiroshi Akabane, THE DIVINE PROTECTOR - MASTER SALT BEGINS was written by Ryuho Okawa, Shio Okawa, and The Divine Protector-Master Salt Begins Scenario Project, and produced by Ryuho Okawa, Kaoru Ota and Naofumi Sato. The ensemble cast features Rin Kijima (‘Master Salt/Shioko Kamono’), Saya Fukunaga (‘Nanako Igarashi’), Kokoro Nishiwaki (‘Miki Hoshino’), Rino Otaki (‘Hiraku Hoshino’), Tsubasa Tendo / Big Tengu (‘Munehiro Yoshida’), Sakura Kamijo (‘Mariya Suzuki’), and Yuki Meguro (‘Mitsunori Tendo’).

"A curse is a wish to bring others unhappiness," said producer Yoichi Utebi. "The Executive Producer, Ryuho Okawa, has given us the Original Story of this film with the message, be mindful of your thoughts, especially negative thoughts against others, and counter them with wholesome, loving, positive thinking because curses are not a figment of the imagination."

Freestyle Digital Media negotiated the deal to acquire THE DIVINE PROTECTOR - MASTER SALT BEGINS directly with the filmmakers.

THE DIVINE PROTECTOR - MASTER SALT BEGINS trailer:
www.youtube.com/watch?v=ZcoL8uEcbHo

THE DIVINE PROTECTOR - MASTER SALT BEGINS website:
www.mastersaltmovie.com

About Freestyle Digital Media

The digital distribution unit of Byron Allen's Allen Media Group, Freestyle Digital Media, is a premiere multi-platform distributor with direct partnerships across all major cable, satellite, digital and streaming platforms. Capitalizing on a robust infrastructure, proven track record, and a veteran sales team, Freestyle Digital Media is a true home for independent films. Recent releases include THE ROAD DOG starring comedian Doug Stanhope, SURVIVE starring HBO's GAME OF THRONES star Sophie Turner and Corey Hawkins, the music documentary profiling blues guitar legends Jimmie Vaughan and Stevie Ray Vaughan, BROTHERS IN BLUES, DEAR ZOE starring Sadie Sink from the hit Netflix series STRANGER THINGS, Jessica Capshaw and Theo Rossi. Other Freestyle Digital Media titles include BEST SUMMER EVER the teen musical featuring a fully integrated cast and crew of people with and without disabilities, produced by Jamie Lee Curtis, Maggie Gyllenhaal, Mary Steenburgen and Ted Danson, THE WEDDING YEAR starring Sarah Hyland and Anna Camp, THE LAST PHOTOGRAPH starring Danny Houston, UNTOGETHER starring Jamie Dornan, Jemima Kirke, Ben Mendelsohn, Alice Eve and Billy Crystal, the action-comedy BETTER START RUNNING starring Academy Award-winner Jeremy Irons and Maria Bello, THE BACHELORS starring Academy Award-winner J.K. Simmons, Julie Delpy and Odeya Rush and the award-winning documentary HONDROS produced by Jamie Lee Curtis and Jake Gyllenhaal.

For more information, visit:
www.allenmedia.tv



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