

Modigent Highlights Strong Q2, 2024 Performance with Strategic Growth and Innovation

PHOENIX, AZ, UNITED STATES, August 27, 2024 /EINPresswire.com/ -- Modigent, a leader in infrastructure, technology, and energy solutions, has released its Q2, 2024 update, featuring an insightful discussion with CEO Dan Bueschel. The [video update](#), part of a quarterly series hosted by award-winning journalist Carey Peña, provides a detailed overview of Modigent's financial achievements, strategic initiatives, and operational improvements.

Key Highlights from Q2, 2024:

- **Financial Results:** CEO Dan Bueschel reported a robust financial performance in Q2, despite industry challenges. "We navigated a complex landscape with resilience, achieving key financial milestones that reflect our strategic foresight and adaptability," Bueschel noted, highlighting a revenue growth compared to Q1.
- **Uncommon Giving Launch:** Modigent successfully launched the Uncommon Giving platform, a groundbreaking initiative designed to empower employees and partners to engage in meaningful philanthropic efforts. Bueschel explained, "This platform allows us to extend our impact beyond the business, fostering a culture of giving that aligns with our values." Modigent



has announced supporting Lead Guitar as part of the company's annual giving campaign.

- **Strategic Growth:** The ongoing pursuit of energy service firms remains a central focus. Modigent is actively exploring opportunities in sectors like energy, data centers, and battery production, underscoring its commitment to innovation and expansion in these critical areas.
- **Operational Improvements:** The deployment of a national technology platform continues to progress, with significant strides made in integrating the tech stack across operations. Bueschel emphasized the importance of this initiative, stating, "Our digital transformation is foundational to our future, enhancing efficiency and enabling smarter decision-making."
- **Sales Transformation Plan:** Modigent's sales transformation efforts have seen substantial progress, with enhancements in staffing and the implementation of new systems aimed at driving performance. "Our focus on building a more agile and effective sales force is paying off, as we see improvements in both client acquisition and retention," Bueschel added.
- **Human Resources and Development:** The company's apprenticeship program has expanded, alongside a renewed emphasis on recruiting top talent. Bueschel pointed out their efforts to grow a diverse team base, discussing increasing percentages of female employees across all positions. Additionally, Bueschel discussed how partnering with the Department of Defense (DOD) and other government agencies plays into Modigent's growth.
- **Acquisition Opportunities:** Modigent is actively pursuing acquisitions which are strategically vital to the company's growth. "As we look ahead, our focus on continuing adding high-quality companies to our Modigent family. Sharing key values is our key to maximizing returns and driving sustainable growth," Bueschel concluded.

The Q2 update video provides an in-depth look at Modigent's strategic vision and accomplishments. To watch the full discussion and learn more about the company's ongoing initiatives, [click here](#).

About Modigent:□

Headquartered in Phoenix, Arizona, Modigent, LLC is at the forefront of infrastructure, technology, and energy solutions across America. With a strong commitment to service, collaboration, and integrity, Modigent continues to lead with innovative solutions and a robust growth strategy. For more information, visit www.modigent.com.

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