

# Maure Launches Swedish Birchwood Tray Collection Inspired by Nature

*MAURE launches a new sustainable birchwood tray collection, blending Scandinavian craftsmanship with nature inspired designs.*

BROOKLYN, NY, UNITED STATES, August 27, 2024 /EINPresswire.com/ -- MAURE, a leader in [sustainable homeware](#), is announcing the launch of its new birchwood tray collection. Drawing inspiration from the natural world's perfect imperfections, this collection is a testament to MAURE's commitment to collaborating with the best craftsmen and materials, ensuring that each piece is of the highest quality.



Embodying the essence of Scandinavian craftsmanship, these handcrafted trays are made in Sweden, a country renowned for its expertise in working with birchwood. By tapping into this rich tradition, MAURE ensures that each tray reflects the high standards of quality and sustainability for which the company is known.

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I've always believed in creating products that are both functional and beautiful, with nature as our guide. Combining the finest materials with exceptional skills to produce something truly special.”

*Maureen Cavalieri*

Founder and CEO of MAURE, Maureen Cavalieri, said, "I've always believed in creating products that are both functional and beautiful, with nature as our guide. This collection embodies that philosophy, combining the finest materials with the exceptional skills of artisans from around the world to produce something truly special."

[The MAURE signature birchwood trays](#) are a tribute to the patterns found in nature, where perfection and imperfection coexist in harmony. Each design, whether meticulously detailed or beautifully abstract, draws inspiration from the delicate forms of flowers, the intricate details of

plants, and the graceful movements of animals. The trays pay close attention to these small, often overlooked details, reflecting craftsmanship that respects and mirrors the complexity of nature.

The trays are available in three sizes and eight one-of-a-kind patterns, with versatility and durability in mind. Designed to be both complementary to and the focal point of any room, the trays invite functionality and elegance into a home. Additionally, the trays are crafted from Forest Stewardship Council (FSC) certified birchwood, ensuring that the materials are consciously sourced from 100% sustainable birchwood forests.

The birchwood tray collection is now available for pre-order through MAURE and will be featured in upcoming [gift boxes](#). The packaging, like the products themselves, is designed with sustainability in mind, using recyclable materials to reduce waste.



For more information on this collection or other offerings from MAURE, visit [www.wantmaure.com](http://www.wantmaure.com).

#### About MAURE

MAURE is a leading luxury home goods and gift box company committed to creating exquisite products that inspire and delight. With a focus on quality, craftsmanship, and sustainability, MAURE continues to set new standards in the luxury gifting industry, offering a range of products that elevate everyday living.

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