

## Red Oak Compliance Honored as AlFinTech100 Leader

Leading Innovator in AI Compliance Technology Recognized for the Third Straight Year

AUSTIN, TX, USA, August 27, 2024 /EINPresswire.com/ -- Red Oak Compliance, a leading provider of regulatory compliance software for the



financial services industry, announces inclusion in the AlFinTech100 list for the third consecutive year. Chosen from a pool of over 2,000 FinTech companies, this award underscores the company's commitment to continuous innovation and leadership in the financial compliance software marketplace.

"We are thrilled to be recognized in the AlFinTech100, yet again, " said Dave Dutch, CEO of Red Oak. "Since day one, our mission has been providing our clients the most advanced and efficient compliance solutions available, and artificial intelligence plays an obvious role in our continued evolution."

Red Oak's <u>Advertising Review</u> module uses AI to streamline the compliance process by identifying potentially problematic phrases in advertising materials in real-time, helping firms ensure compliance before submission. The software significantly reduces back-and-forth revisions, saving time, reducing costs, and minimizing risk.

"Compliance is a complex and ever-evolving field," said Mike Lubansky, Senior Vice President of Product Management. "Over the years, we fine-tuned intelligent lexicon flagging and text pattern matching algorithms and paired them with our proprietary rules engine—a foundation that perfectly positioned us to capitalize on the latest wave of AI."

McKinsey & Company <u>recently reported</u> that mitigating risk and legal challenges is the functional area in which traditional and advanced AI will offer financial institutions the greatest value. This latest recognition from AIFinTech100 reaffirms Red Oak's approach and status as a leader in this space.

## About Red Oak Compliance (ROC)

Red Oak Compliance is an industry leader in compliance software and services for the financial services and insurance industries, serving over 1,800 firms globally, ranging from single-state advisors to over half of the top 20 asset managers. Their comprehensive suite of 17(a)-4/WORM compliant solutions allows firms to increase process efficiencies, minimize regulatory risk, and contain costs. To learn more about Red Oak Compliance, visit redoakcompliance.com or follow them on LinkedIn.

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