

# Infinity by Cesare Arosio Wins Silver in A' Furniture Design Awards

*Cesare Arosio's Infinity Console  
Recognized for Exceptional Design and  
Craftsmanship by Prestigious A' Furniture  
Design Awards*

COMO, CO, ITALY, August 27, 2024  
/EINPresswire.com/ -- The A' [Furniture Design Awards](#), a highly respected recognition in the furniture and design industry, has announced Infinity by [Cesare Arosio](#) as a Silver Award winner. This prestigious accolade highlights the console's exceptional design, which seamlessly blends innovation, functionality, and aesthetic appeal, setting a new standard in the field of furniture design.

The Infinity console's recognition by the A' Furniture Design Awards underscores its significance not only to Cesare Arosio but also to the broader furniture industry. This award serves as a testament to the design's alignment with current trends and its potential to inspire and influence future developments in furniture design. By showcasing the console's unique features and benefits, this recognition highlights the value it brings to both industry professionals and discerning consumers seeking innovative and well-crafted furniture pieces.

Infinity stands out for its distinctive geometric alveolar base, enhanced by a series of soft curves that create a captivating organic form. The console's design expertly showcases the beauty and versatility of wood, with a carved base that is not only visually stunning but also a testament to the skill of the artisans involved in its creation. The piece draws inspiration from the fluid, sculptural shapes found in nature, resulting in a console that is both a functional piece of furniture and a work of art.



The Silver A' Design Award for Infinity serves as a powerful motivator for Cesare Arosio and his team to continue pushing the boundaries of furniture design. This recognition validates their commitment to craftsmanship, material exploration, and innovative design, and it is expected to inspire future projects that further contribute to the advancement of the furniture industry. By setting a new benchmark for excellence, Infinity encourages designers and manufacturers to strive for even greater heights in their own work.

Interested parties may learn more about the award-winning Infinity console by visiting its dedicated page on the A' Design Awards website:

<https://competition.adesignaward.com/ada-winner-design.php?ID=158600>

#### About Cesare Arosio

Cesare Arosio, born in 1985, is an Italian architect and designer who graduated from the Academy of Architecture in Mendrisio in 2010. Throughout his academic career, he studied under inspirational architects such as Farrel Mc Namara, Joseph Acebillo, and Esteban Bonell. Arosio's design philosophy is deeply rooted in his family and homeland tradition of excellence, which he has honed through various work experiences, including at Ten Arquitectos in New York and Tawa-zen in Abu Dhabi. His comprehensive approach to architecture and design encompasses product design and interior design, always paying meticulous attention to detail.

#### About Laurameroni Design Collection

Founded in 1999, Laurameroni Design Collection began as an ambitious project, guided by a clear vision of creating high-quality, customizable furniture pieces with a strong emphasis on surface decoration. Over the years, the company has established itself as an international brand, successfully carving out a unique identity within the competitive world of design. Laurameroni Design Collection is renowned for its ability to create solutions for customers who seek furniture with a strong personality and appreciate the perfect balance between art and design.

#### About Cesarearosio | arcitectedesign

Cesarearosio | arcitectedesign is a multidisciplinary studio that offers a wide range of services, including product design, interior design, art direction, and architecture. The studio works on projects of varying scales for both private and corporate clients, which provides them with a unique perspective on style and market trends. In addition to their core services, Cesarearosio | arcitectedesign also provides art direction and graphic design support.

#### About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that demonstrate excellence and innovation. Recipients of this award are acknowledged for their contributions to raising industry standards and advancing the practice of design through their highly functional and aesthetically pleasing creations. The Silver A' Design Award is bestowed upon designs that incorporate original innovations, elicit strong emotional responses, and make a significant impact on improving everyday life. The rigorous selection process involves blind peer review by an expert jury panel of design professionals, industry experts, journalists, and academics, who evaluate entries based

on pre-established criteria specific to the Furniture Design category, including innovative use of materials, ergonomic comfort, aesthetic appeal, functionality, durability, sustainability, originality, production efficiency, space optimization, adaptive design, cultural relevance, inclusive design, technological integration, material exploration, user experience enhancement, craftsmanship excellence, design versatility, safety considerations, cost-effectiveness, and market potential.

#### About A' Design Award

The A' Furniture Design Award is a prestigious international competition that recognizes exceptional furniture designs from a diverse range of participants, including visionary designers, innovative agencies, forward-thinking companies, leading manufacturers, and influential brands in the furniture and interior design industries. By participating in this competition, entrants have the opportunity to showcase their creativity, gain global exposure, and be recognized for their outstanding furniture design capabilities, ultimately contributing to the advancement of the industry and inspiring future trends. The A' Design Award, now in its 16th year, is driven by a philanthropic mission to enhance society through the power of good design, recognizing and celebrating remarkable achievements that positively impact the global community. The competition is open to entries from all countries and is judged by an international panel of experts based on pre-established evaluation criteria. To learn more about the A' Design Awards, explore jury members, view past laureates, and participate with your own projects, please visit: <https://furniturecompetitions.com>

Makpal Bayetova

A' DESIGN AWARD & COMPETITION SRL

+39 0314972900

[email us here](#)

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