

Global Artificial Saliva Market Size, Share, Revenue, Trends And Drivers For 2024-2033

The Business Research Company's Global Artificial Saliva Market Size, Share, Revenue, Trends And Drivers For 2024-2033

LONDON, GREATER LONDON, UK,
August 28, 2024 /EINPresswire.com/ --

The global artificial saliva market has experienced substantial growth, expanding from \$1.72 billion in 2023 to

\$1.95 billion in 2024, reflecting a compound annual growth rate (CAGR) of 13.6%. This growth is driven by increased demand for oral sprays, gels, and liquids, expanding treatment options for cancer patients, an aging population, rising disposable incomes, and a higher incidence of dental disorders worldwide. Looking ahead, the market is expected to surge to \$3.27 billion by 2028,

with a CAGR of 13.8%, propelled by rising awareness of oral hygiene, the escalating prevalence of dry mouth syndrome (xerostomia), and advancements in treatment technologies.



It will grow from \$1.72 billion in 2023 to \$1.95 billion in 2024 at a compound annual growth rate (CAGR) of 13.6%."

The Business Research Company

Rising Prevalence of Dry Mouth Syndrome Fuels Market Growth

The growing prevalence of dry mouth syndrome, or xerostomia, is a key driver of the artificial saliva market's expansion. This condition, characterized by persistent

dryness in the mouth, is increasingly common due to an aging population and the use of medications that induce xerostomia. Artificial saliva helps relieve the discomfort associated with dry mouth by providing necessary moisture to the oral tissues. Studies such as those from Faculdade Meridional and the University of Gothenburg highlight the significant prevalence rates of xerostomia, reinforcing the demand for effective artificial saliva products. For instance, Faculdade Meridional reported a 19.1% prevalence rate among older adults in Brazil in 2021, while the University of Gothenburg found a 43.6% prevalence rate among adults seeking healthcare in 2022.

Explore comprehensive insights into the global artificial saliva market with a detailed sample



The Business
Research Company

Artificial Saliva Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

report: https://www.thebusinessresearchcompany.com/sample_request?id=16592&type=smp

Key Players and Market Trends

Leading companies like Pfizer Inc., Amgen Inc., Viatris Inc., and Bausch Health Companies Inc. are at the forefront of developing advanced artificial saliva products. Recent innovations include mucin-enhanced formulas designed to better replicate natural saliva and improve patient outcomes. For example, in October 2021, Pickering Laboratories introduced a mucin-enhanced artificial saliva with a mineral composition and pH similar to human saliva, aimed at offering superior relief for dry mouth sufferers.

Major Trends Shaping the Market

Several key trends are influencing the artificial saliva market:

- **Increased R&D Activities:** Ongoing research is driving advancements in product formulations and delivery technologies.
- **Technological Developments:** Integration with advanced technologies is improving the effectiveness of dry mouth treatments.
- **Shift Towards Natural Ingredients:** There is a growing preference for natural and biocompatible ingredients in artificial saliva products.

Market Segmentation

The artificial saliva market is segmented as follows:

- **By Product:** Oral Spray, Oral Solution, Oral Liquid, Dissolving Tablets, Gel, Powder
- **By Distributional Channel:** Supermarkets, Hypermarkets, Other Distribution Channels
- **By End-User:** Adult, Pediatric

Geographical Insights: North America Leads Market Growth

North America was the largest market for artificial saliva in 2023. However, Asia-Pacific is anticipated to be the fastest-growing region during the forecast period, driven by increasing awareness, a rising elderly population, and expanding healthcare infrastructure.

Explore the report store to make a direct purchase of the report

<https://www.thebusinessresearchcompany.com/report/artificial-saliva-global-market-report>

Artificial Saliva Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Artificial Saliva Global Market Report 2024 by [The Business Research Company](https://www.thebusinessresearchcompany.com) is the most comprehensive report that provides insights on [artificial saliva market size](#), artificial saliva

market drivers and trends, artificial saliva market major players, competitors' revenues, market positioning, and market growth across geographies. The artificial saliva market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Artificial Intelligence Platforms Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-platforms-global-market-report>

Cloud Artificial Intelligence (AI) Solutions Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/cloud-artificial-intelligence-ai-solutions-global-market-report>

Artificial Intelligence Server Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/artificial-intelligence-server-global-market-report>

About The Business Research Company

The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/738556916>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.