



# Parkar Digital and AWS Collaboration Sets New Standards in IT Monitoring

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*Gaurav Singh (CEO & Founder,  
Parkar Digital)*

ATLANTA, GEORGIA, USA, August 28, 2024

/EINPresswire.com/ -- Driving 20% Rise in Amazon Web Service Usage with [Vector](#)'s Strategic Approach

[Parkar](#) Digital, an innovative IT solutions provider, has partnered with Amazon Web Services (AWS) to enhance the capabilities of its flagship product, Vector. This collaboration marks a new era in IT management, providing businesses with seamless infrastructure monitoring, enhanced automation, and robust security.

Tackling the Complexities of Modern IT Operations  
Prior to this partnership, many organisations faced

challenges in managing their IT infrastructure, including fragmented visibility, complex containerized deployments, and maintaining high-security standards. Parkar Digital recognized these pain points and, with Vector, integrated cutting-edge solutions with AWS's powerful infrastructure to address these issues.

Key solutions introduced through this collaboration include:

**Simplified Deployment and Management:** Vector has made it easier for businesses to manage containerized applications, reducing operational complexity.

**Unified Monitoring:** The integration provides a comprehensive view of IT infrastructure across AWS regions, offering businesses centralised monitoring of applications, networks, and security from a single dashboard.

**Enhanced Automation and Visibility:** With seamless integration with AWS tools like CloudWatch, ECS, and EKS, Vector has improved automation and provided deeper visibility into IT operations.

Scalability and High Availability: Businesses can now scale their operations effortlessly, ensuring high availability by utilising AWS's global infrastructure.

Increased Security and Compliance: Vector ensures that businesses meet the highest security standards, leveraging AWS's best practices for data protection and compliance.

Driving Measurable Business Outcomes

The collaboration between Parkar Digital and AWS has delivered substantial benefits, driving significant improvements in IT performance.

20% Increase in AWS Service Usage: Among Parkar Digital's clients using Vector, reflecting growing confidence in the integrated solution.

20 to 30% Faster Migration Timelines: Enabling quicker transitions to the cloud, facilitating agility and innovation.

Up to 20% Improvement in Operational Efficiency: Resulting in cost savings and more efficient IT management.

A Commitment to Innovation and Excellence

This partnership is a testament to Parkar Digital's commitment to driving innovation in IT operations. By integrating Vector with AWS, Parkar Digital has provided businesses with a powerful tool to navigate the complexities of modern IT environments, ensuring they remain competitive in a rapidly evolving digital landscape.

"We are proud of the impact our collaboration with AWS has had on our clients' IT monitoring infrastructure. Vector is helping businesses achieve new levels of efficiency, security, and scalability," said [Gaurav](#) Singh (CEO & Founder, Parkar Digital).

About Parkar Digital

Parkar Digital is a leading IT solutions provider specializing in ITOPS monitoring and automation through its product, Vector. Founded in 2015, Parkar Digital has rapidly established itself as a pioneer in transformative technology, helping businesses across various sectors achieve operational efficiency and cost-effectiveness.

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