

# Global Food Cultures Market Size, Share And Growth Analysis For 2024-2033

*Global Food Cultures Market Size, Trends, And Forecast 2024-2033*

LONDON, GREATER LONDON , UK,  
August 29, 2024 /EINPresswire.com/ --

The global food cultures market is poised for exponential growth, projected to increase from \$6.63 billion in 2023 to \$8.93 billion in 2024, at an impressive compound annual growth rate (CAGR) of 34.7%. This growth is primarily driven by the rising demand for immune-boosting products, increasing focus on food safety, and the growing need for food products due to food scarcity in many regions. The market is expected to reach \$29.71 billion by 2028, continuing its rapid expansion at a CAGR of 35.1%.



You Can Now Pre Order  
Your Report To Get A Swift  
Deliver With All Your Needs”

*The Business Research  
Company*

## Rising Prevalence of Foodborne Diseases Drives Market Growth

The significant rise in foodborne diseases is a key factor contributing to the growth of the food cultures market. Foodborne diseases are preventable conditions caused by consuming contaminated food or drink, leading to symptoms ranging from mild discomfort to severe, potentially life-threatening conditions. The prevalence of

these diseases is primarily due to poor personal hygiene, improper holding temperatures, and cross-contamination. Food cultures (FC) play a crucial role in enhancing the sensory characteristics of fermented foods, such as flavor, color, and texture, while also extending shelf life by outcompeting spoilage microbes. This helps reduce food waste and the potential for foodborne illnesses. For instance, in December 2023, the European Food Safety Authority reported 5,763 foodborne outbreaks in the EU in 2022, a 44% increase compared to 2021. This rise in foodborne diseases is driving the growth of the food cultures market.

Explore comprehensive insights into the global food cultures market with a detailed sample report: [https://www.thebusinessresearchcompany.com/sample\\_request?id=16685&type=smp](https://www.thebusinessresearchcompany.com/sample_request?id=16685&type=smp)  
Key Players and Market Trends

Major players in the food cultures market, such as Chr. Hansen Holding A/S and Kerry Group PLC, are focusing on developing innovative products like the VEGA Culture Kit. This range of



customizable starter cultures, probiotics, and bioprotective strains is designed for fermented plant-based yogurt alternatives, addressing the growing demand for plant-based and vegan foods. In April 2022, Chr. Hansen launched the VEGA SAFEPRO range for plant-based meat alternatives, enabling manufacturers to create customized and differentiated products in taste, texture, health, and sustainability. This product innovation highlights the industry's commitment to meeting the evolving consumer preferences for sustainable and eco-conscious food options.

#### Trends: Plant-Based Foods and Sustainability

The forecast period is expected to witness significant trends in the food cultures market, including a rise in plant-based and vegan foods, a focus on sustainability and eco-consciousness, and a growing interest in preserving and celebrating culinary traditions from various cultures. Consumers are increasingly seeking adventurous and playful flavors and supporting local and seasonal foods, reflecting a shift towards more diverse and sustainable food choices.

#### Segments:

- Product: Starter Cultures, Protective Cultures, Probiotic Cultures
- Microorganism Type: Bacteria, Yeast, Mold
- Function: Flavoring, Preservative, Texture, Other Functions
- Application: Dairy Products, Meat, Beverage, Other Applications

#### Geographical Insights: North America Leading the Market

North America was the largest region in the food cultures market in 2023, driven by high demand for innovative and safe food products. However, Asia-Pacific is expected to be the fastest-growing region during the forecast period, reflecting the increasing globalization of food culture and the rising demand for food products in the region.

Explore the report store to make a direct purchase of the report

<https://www.thebusinessresearchcompany.com/report/food-cultures-global-market-report>

Food Cultures Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Food Cultures Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on food cultures market size, food cultures market drivers and trends, food cultures market major players, competitors' revenues, food cultures market positioning, and food cultures market growth across geographies. The food cultures market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Foodservice Disposables Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/foodservice-disposables-global-market->

[report](#)

Food Hydrocolloids Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/food-hydrocolloids-global-market-report>

Food Allergy Treatment Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/food-allergy-treatment-global-market-report>

About [The Business Research Company ?](#)

The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

Contact Information

The Business Research Company

Europe: +44 207 1930 708

Asia: +91 8897263534

Americas: +1 315 623 0293

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

[info@tbrc.info](mailto:info@tbrc.info)

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/738565335>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.