

# Augmented Intelligence Market Become Attractive Amid High Competition: Accenture PLC, CognitiveScale, Baidu

The Augmented Intelligence Market is projected to grow by USD 62.2 Billion at a CAGR of 24.1%, reaching USD 23.45 Billion by 2030.

PUNE, MAHARASHTRA, INDIA, August 27, 2024 /EINPresswire.com/ -- According to HTF Market Intelligence, the Global Augmented Intelligence market to witness a CAGR of 24.1% during the forecast period (2024-2030). The Latest Released Augmented Intelligence Market Research assesses



Augmented Intelligence Market

the future growth potential of the Augmented Intelligence market and provides information and useful statistics on market structure and size.

This report aims to provide market intelligence and strategic insights to help decision-makers



Stay up to date with Augmented Intelligence Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth."

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make sound investment decisions and identify potential gaps and growth opportunities. Additionally, the report identifies and analyses the changing dynamics and emerging trends along with the key drivers, challenges, opportunities and constraints in the Augmented Intelligence market. The Augmented Intelligence market size is estimated to increase by USD 62.2 Billion at a CAGR of 24.1% from 2024 to 2030. The report includes historic market data from 2024 to 2030. The market value is pegged at USD 23.45 Billion.

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The Major Players Covered in this Report:

IBM Corporation (United States), Microsoft Corporation (United States), SAP SE (Germany), Oracle Corporation (United States), Salesforce.com, Inc. (United States), Intel Corporation (United States), Accenture PLC (Ireland), CognitiveScale (United States), Baidu, Inc. (China), Siemens AG (Germany), H2O.ai (United States), Nuance Communications (United States), Darktrace (United Kingdom)

#### Definition:

The Augmented Intelligence Market refers to the industry focused on the development, deployment, and utilization of technology solutions that enhance human decision-making through artificial intelligence (AI) and machine learning. Unlike pure AI, which aims to replace human tasks, augmented intelligence is designed to assist and amplify human intelligence by providing data-driven insights, recommendations, and automation while retaining human oversight and creativity. The market includes software providers, hardware manufacturers, and service providers that create tools for various applications, such as healthcare, finance, customer service, and manufacturing. Growth in this market is driven by the increasing need for advanced data analytics, improved decision-making capabilities, and the integration of AI technologies into everyday business processes.

#### Market Trends:

Growing use of AI to automate routine tasks and decision-making.

#### Market Drivers:

• Progress in algorithms enhances Al's decision-making accuracy.

### Market Opportunities:

• Al provides deeper insights and more informed business decisions.

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The titled segments and sub-sections of the market are illuminated below:

In-depth analysis of Augmented Intelligence market segments by Types: by Component (Hardware, Software, Service) by Technology (Machine Learning, Natural Language Processing, Context-Aware Computing, Computer Vision, Others)

Detailed analysis of Augmented Intelligence market segments by Applications: by Organization Size (Small and Medium-Sized Enterprises, Large Enterprises) by Industry Vertical (IT and Telecom, BFSI, Healthcare, Manufacturing, Automotive, Agriculture, Others)

# Major Key Players of the Market:

IBM Corporation (United States), Microsoft Corporation (United States), SAP SE (Germany), Oracle Corporation (United States), Salesforce.com, Inc. (United States), Intel Corporation (United

States), Accenture PLC (Ireland), CognitiveScale (United States), Baidu, Inc. (China), Siemens AG (Germany), H2O.ai (United States), Nuance Communications (United States), Darktrace (United Kingdom)

Geographically, the detailed analysis of consumption, revenue, market share, and growth rate of the following regions:

- The Middle East and Africa (South Africa, Saudi Arabia, UAE, Israel, Egypt, etc.)
- North America (United States, Mexico & Canada)
- South America (Brazil, Venezuela, Argentina, Ecuador, Peru, Colombia, etc.)
- Europe (Turkey, Spain, Turkey, Netherlands Denmark, Belgium, Switzerland, Germany, Russia UK, Italy, France, etc.)
- Asia-Pacific (Taiwan, Hong Kong, Singapore, Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia).

# Objectives of the Report:

- To carefully analyse and forecast the size of the Augmented Intelligence market by value and volume.
- To estimate the market shares of major segments of the «keyword» market.
- To showcase the development of the Augmented Intelligence market in different parts of the world.
- To analyse and study micro-markets in terms of their contributions to the Augmented Intelligence market, their prospects, and individual growth trends.
- To offer precise and useful details about factors affecting the growth of the Augmented Intelligence market.
- To provide a meticulous assessment of crucial business strategies used by leading companies operating in the Augmented Intelligence market, which include research and development, collaborations, agreements, partnerships, acquisitions, mergers, new developments, and product launches.

Global Augmented Intelligence Market Breakdown by Application (Individual Meal, Family Meal, Catered Events) by Service Type (Meal Preparation, Customized Menu Planning, Grocery Shopping Services) and by Geography (North America, South America, Europe, Asia Pacific, MEA)

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Key takeaways from the Augmented Intelligence market report:

– Detailed consideration of Augmented Intelligence market-particular drivers, Trends, constraints, Restraints, Opportunities, and major micro markets.

- Comprehensive valuation of all prospects and threats in the
- In-depth study of industry strategies for growth of the Augmented Intelligence market-leading players.
- Augmented Intelligence market latest innovations and major procedures.
- Favourable dip inside Vigorous high-tech and market latest trends remarkable the Market.
- Conclusive study about the growth conspiracy of Augmented Intelligence market for forthcoming years.

## Major questions answered:

- What are influencing factors driving the demand for Augmented Intelligence near future?
- What is the impact analysis of various factors in the Global Augmented Intelligence market growth?
- What are the recent trends in the regional market and how successful they are?
- How feasible is Augmented Intelligence market for long-term investment?

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## Major highlights from Table of Contents:

Augmented Intelligence Market Study Coverage:

- It includes major manufacturers, emerging player's growth story, and major business segments of Global Augmented Intelligence Market Size & Growth Outlook 2024-2030 market, years considered, and research objectives. Additionally, segmentation on the basis of the type of product, application, and technology.
- Global Augmented Intelligence Market Size & Growth Outlook 2024-2030 Market Executive Summary: It gives a summary of overall studies, growth rate, available market, competitive landscape, market drivers, trends, and issues, and macroscopic indicators.
- Augmented Intelligence Market Production by Region Augmented Intelligence Market Profile of Manufacturers-players are studied on the basis of SWOT, their products, production, value, financials, and other vital factors.

Key Points Covered in Augmented Intelligence Market Report:

- Augmented Intelligence Overview, Definition and Classification Market drivers and barriers
- Augmented Intelligence Market Competition by Manufacturers
- Augmented Intelligence Capacity, Production, Revenue (Value) by Region (2024-2030)
- Augmented Intelligence Supply (Production), Consumption, Export, Import by Region (2024-2030)
- Augmented Intelligence Production, Revenue (Value), Price Trend by Type {Meal Preparation, Customized Menu Planning, Grocery Shopping Services}
- Augmented Intelligence Market Analysis by Application (Individual Meal, Family Meal, Catered Events)
- Augmented Intelligence Manufacturers Profiles/Analysis Augmented Intelligence Manufacturing

Cost Analysis, Industrial/Supply Chain Analysis, Sourcing Strategy and Downstream Buyers, Marketing

- Strategy by Key Manufacturers/Players, Connected Distributors/Traders Standardization, Regulatory and collaborative initiatives, Industry road map and value chain Market Effect Factors Analysis.

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