

New Sunscreen Innovation Addresses Long-Term Risks of Sunburn

CA, UNITED STATES, September 6, 2024 /EINPresswire.com/ -- Recent research highlights the significant long-term risks associated with sunburn, emphasizing the potential for serious skin issues, including an increased risk of skin cancer and premature aging. A study published in the Journal of Investigative Dermatology found that a single blistering sunburn during childhood or adolescence can more than double the risk of developing melanoma later in life.

In response to concerns about the health risks of chemical sunscreens, including absorption into the

bloodstream, a new product has been launched as a safer alternative. [Lifeguard SPF 30 Mineral Sunscreen](#), created in collaboration with a chemist in Southern California, uses natural ingredients to provide sun protection without relying on chemical filters.

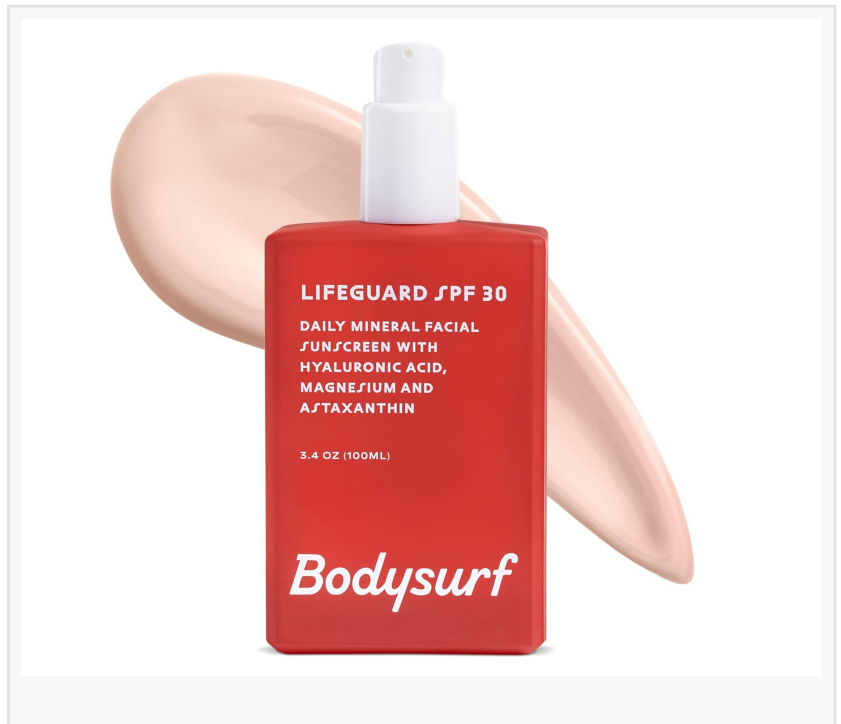
Key features of the Lifeguard SPF 30 Mineral Sunscreen include:

Natural Ingredients: The sunscreen is formulated with eco-friendly minerals that form a protective barrier on the skin, without the use of synthetic chemicals.

Non-Greasy Formula: The product is designed to absorb quickly, leaving a smooth finish without a greasy residue.

No White Cast: Advanced nano zinc oxide technology ensures effective sun protection without leaving a white tint on the skin.

Hydration and Protection: The formula includes hyaluronic acid to maintain skin hydration while providing broad-spectrum protection against UVA and UVB rays.



Anti-Aging Benefits: The sunscreen helps prevent signs of aging by protecting against harmful UV rays.

This new mineral sunscreen provides an option for those seeking to minimize their exposure to chemicals while ensuring effective sun protection. For more information and to purchase the Lifeguard SPF 30 Mineral Sunscreen, visit [Bodysurf](#).

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