

Global Flaxseed Oil Market Report 2024: Market Insights And Future Outlook

*Global Flaxseed Oil Market Size, Trends,
And Forecast 2024-2033*

LONDON , GREATER LONDON , UK ,
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The global flaxseed oil market is projected to grow from \$4.65 billion in 2023 to \$4.93 billion in 2024, at a compound annual growth rate (CAGR)

of 6%. The flaxseed oil market is

expected to continue its upward trajectory, reaching \$6.26 billion by 2028 at a compound annual growth rate (CAGR) of 6.2%, driven by rising demand for natural and organic products and increased consumer awareness of health and wellness.

Rising Demand for Natural and Organic Products Fuels Market Expansion

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The increasing demand for natural and organic products is a major factor contributing to the growth of the flaxseed oil market. Consumers are becoming more aware of health and environmental issues, driving the need for products made from natural and organic ingredients. Flaxseed oil, known for its nutritional, skincare, and hair care benefits, fits well into this trend, offering sustainability and compatibility with organic farming practices.

Explore comprehensive insights into the global flaxseed oil market with a detailed sample report: https://www.thebusinessresearchcompany.com/sample_request?id=16681&type=smp

Key Players and Market Trends

Major companies operating in the flaxseed oil market include Archer Daniels Midland Company, Fonterra Co-operative Group, GNC Holdings LLC, Blackmores Limited, Nature's Way Products LLC, Natural Factors Nutritional Products Ltd., and Natrol LLC. These companies are focusing on developing innovative organic flaxseed oil products to meet the rising consumer demand for natural and health-enhancing alternatives. For instance, in May 2024, Sirio, a China-based nutraceutical company, launched a new range of organic formulations called PureOrganix at Vitafoods Europe 2024. The range includes products like organic gummies and softgels, formulated with ingredients such as flaxseed oil, designed to meet stringent EU-Organic

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certification criteria.

Trends Shaping the Market

Several key trends are shaping the flaxseed oil market, including innovations in extraction and processing technologies, sustainable and organic farming practices, and the development of microbial-based flaxseed oil surfactants. These trends are aligned with the growing consumer focus on health and wellness, as well as the increasing commercialization of flaxseed oil products.

Segments:

- By Type: Cold-Pressed, Hot-Pressed, Extraction
- By Nature: Organic, Conventional
- By Distribution Channel: Direct Sales, Online Retail, Supermarkets And Hypermarkets
- By Application: Foods, Cosmetics, Pharmaceuticals, Other Applications

Geographical Insights: North America Leading the Market

North America was the largest region in the flaxseed oil market in 2023, driven by strong consumer demand for natural and organic products and a well-established distribution network. The region is expected to maintain its leading position due to continued growth in health and wellness awareness among consumers.

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Flaxseed Oil Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Flaxseed Oil Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on flaxseed oil market size, flaxseed oil market drivers and trends, flaxseed oil market major players, competitors' revenues, flaxseed oil market positioning, and flaxseed oil market growth across geographies. The flaxseed oil market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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