

B2i Digital Named Marketing Partner for Benchmark's Upcoming TMT and Consumer Conferences

B2i Digital to showcase profiles of leading Tech, Media, Telecom, and Consumer companies ahead of Benchmark's exclusive 1-on-1 investor meetings

NEW YORK, NEW YORK, UNITED STATES, August 27, 2024

/EINPresswire.com/ -- [B2i Digital](#), Inc. is excited to announce its selection as the marketing partner for two prestigious

Benchmark conferences: the [11th Annual TMT One-on-One Conference](#) and the 2nd Annual Consumer One-on-One Conference. Benchmark, an institutionally focused research, sales & trading, and investment banking firm, will host these key events to connect executives from

public companies with institutional investors in intimate conference settings.

“

We are honored to support Benchmark's TMT and Consumer conferences, which have established themselves as pivotal events for companies and investors in these dynamic sectors.”

David Shapiro

The 11th Annual TMT One-on-One Conference is scheduled for September 4-5, 2024, from 9:00 AM to 4:00 PM ET each day in New York City. This two-day event features one-on-one in-person meetings with dynamic public companies across the Technology, Media, and Telecom sectors.

The 2nd Annual Consumer One-on-One Conference will take place on September 12, 2024, from 9:00 AM to 4:00 PM ET, also in New York City. This one-day event focuses on in-person meetings with publicly traded Consumer companies.

As the official Marketing Partner, B2i Digital will develop and showcase digital profiles of participating companies on its platform, [b2idigital.com](#).

“We are honored to support Benchmark's TMT and Consumer conferences, which have established themselves as pivotal events for companies and investors in these dynamic sectors,”



said David Shapiro, CEO of B2i Digital. "Our digital profiles will highlight the innovative work of the presenting companies, facilitating meaningful connections with global investors interested in the technology, media, telecom, and consumer industries."

B2i Digital's collaboration with Benchmark aligns with its mission to combine advanced digital marketing technologies with in-person events to bridge the gap between growth companies and targeted investor audiences worldwide.

To attend the conferences, participants can request registration access using these links:

11th Annual TMT One-on-One Conference:

<https://www.benchmarkcompany.com/11th-annual-tmt-one-on-one-conference-on-wednesday-thursday-september-4th-5th-2024/>

2nd Annual Consumer One-on-One Conference: <https://www.benchmarkcompany.com/2nd-annual-consumer-one-on-one-conference-on-thursday-september-12th-2024/>

Please note that these are invite-only events, and registration is subject to approval by Benchmark.

For conference questions, please contact Michael Fiorini, Director of Institutional Sales, at mfiorini@benchmarkcompany.com, or contact your Benchmark Company representative.

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About B2i Digital, Inc.



BENCHMARK

11th Annual
TMT One-on-One Conference
September 4th - 5h | 9:00am

Benchmark's 2-day TMT Conference features 1×1 in-person meetings with dynamic publicly traded Tech, Media and Telecom companies in an intimate conference setting. Benchmark and B2i Digital

B2i Digital, Inc. leverages the latest digital marketing technologies to tell a company's story to retail investors, institutional investors, and research analysts. B2i Digital creates robust profiles for companies on its platform, b2idigital.com, and launches targeted digital marketing campaigns to bring the most relevant investors to each company based on its sector, stage in its capital markets evolution, and overall company story. The company was founded in 2021 by David Shapiro, previously the Chief Marketing Officer for Maxim Group LLC and its investor awareness platform, M-Vest.com.

B2i Digital Contact Information:

David Shapiro
Chief Executive Officer
B2i Digital, Inc.
<https://b2idigital.com>
212.579.4844 Office
david@b2idigital.com

<https://www.linkedin.com/in/davidshapironyc>
<https://www.linkedin.com/company/b2i-digital>

About Benchmark Company

The Benchmark Company is an institutionally focused, research-driven, sales, trading & investment banking firm. Over the last 35 years, we have been steadfastly dedicated to our mission of fostering the long-term success of our clients. Our goal is to provide significant value by leveraging the resources that exist across our broad platform. This approach has enabled us to offer unbiased guidance and exceptional transaction execution to a broad range of clients over a variety of market conditions.

Contact:

Michael Fiorini
Director of Institutional Sales
mfiorini@benchmarkcompany.com
<https://www.benchmarkcompany.com>

David Shapiro

The image is a promotional graphic for Benchmark's 2nd Annual Consumer One-on-One Conference. It features a background photograph of two people shaking hands in a professional setting. The Benchmark logo, a stylized 'B' inside a square, is in the top left corner, followed by the word 'BENCHMARK' in a serif font. Below the logo, the text '2nd Annual' is written in a yellow, sans-serif font. Underneath that, 'Consumer One-on-One Conference' is written in a white, sans-serif font, and 'September 12th | 9:00am' is written in a white, sans-serif font at the bottom of the graphic.

BENCHMARK

2nd Annual
Consumer One-on-One Conference
September 12th | 9:00am

Benchmark's Consumer Conference features 1×1 in-person meetings with dynamic publicly traded Consumer companies in an intimate conference setting.

B2i Digital, Inc.

+1 917-806-4171

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