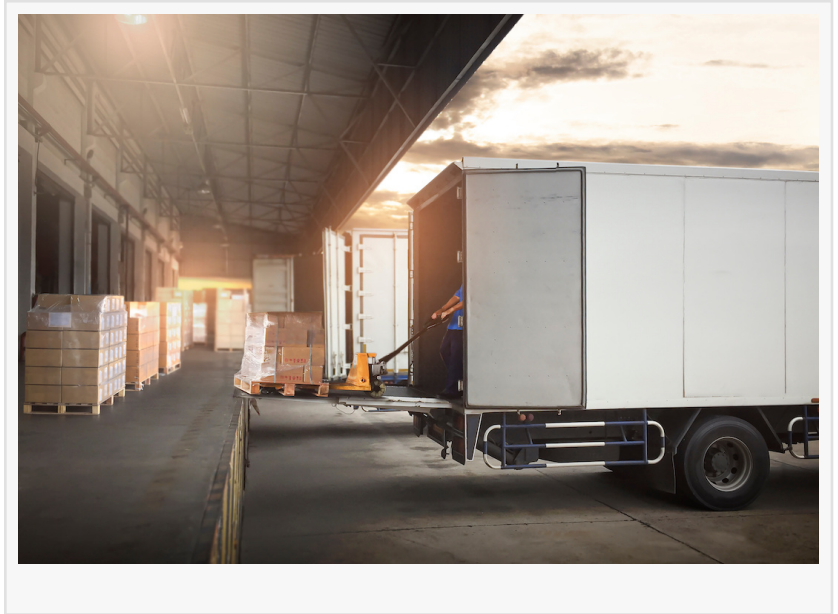


Cargo Spectre Makes Density-based Pricing Easy and Economical Worldwide

Revolutionizing Freight Logistics with Automated Dimensioning Technology

HOUSTON, TX, UNITED STATES, August 28, 2024 /EINPresswire.com/ -- [Cargo Spectre](#), a leading provider of automated dimensioning systems, is excited to announce its innovative solutions to assist businesses worldwide in adapting to the new density-based pricing regulations set forth by the National Motor Freight Traffic Association ([NMFTA](#)). These changes, focusing on freight classification based on density, represent a significant shift in the way freight costs are determined and have the potential to impact the logistics industry globally.



The NMFTA has revised its approach to freight classification, integrating density - the ratio of weight to volume - as a primary factor in determining shipping costs. This adjustment aims to ensure a more equitable and efficient method of pricing freight, taking into account the physical characteristics of a shipment rather than just its classification by type of commodity.

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We are proud to offer a solution that not only eases the compliance process but also provides a competitive edge to businesses worldwide.”

Cargo Spectre CEO Jason Joachim

Cargo Spectre’s state-of-the-art dimensioning technology is at the forefront of enabling businesses to meet these new requirements with ease and affordability. The company’s dimensioners utilize advanced AI and machine learning algorithms to automatically measure and calculate the

density of freight, providing accurate data that is essential for compliance with the revised NMFTA standards.

Key Benefits of Dimensioning

- **Efficiency & Accuracy:** Automated dimensioning systems quickly capture precise measurements and weight, ensuring businesses can comply with density-based pricing rules without sacrificing speed or efficiency.
- **Cost-Saving:** By providing exact dimensional data, dimensioning helps companies avoid costly errors and reclassifications, ultimately saving money on shipping costs.
- **Easy Integration:** Designed to easily integrate into existing logistics workflows, automated dimensioners require minimal setup and training, making the transition to density-based pricing smooth and straightforward.

“The adaptation to NMFTA’s new density-based freight classification represents a significant transition for the freight and logistics industry,” said Jason Joachim, CEO of Cargo Spectre. “We are proud to offer a solution that not only eases the compliance process but also provides a competitive edge to businesses worldwide. Our dimensioning systems are designed to be economical and easy to adopt, ensuring that businesses of all sizes can navigate these changes confidently and continue to thrive.”

Cargo Spectre remains committed to delivering cutting-edge technology and support, empowering businesses to meet and exceed the challenges of modern freight logistics. The company strives to make adapting to density-based pricing easy and position businesses for greater efficiency and success in a global marketplace.

For more information about how Cargo Spectre works to assist businesses in adapting to the new NMFTA regulations and optimizing logistics operations, visit www.cargospectre.com.

About Cargo Spectre

Cargo Spectre is a Houston-based technology company specializing in automated dimensioning and freight data solutions. Leveraging artificial intelligence and machine learning, its systems provide fast, accurate, and cost-effective dimensioning that integrates seamlessly into existing freight and logistics workflows. With a global client base, Cargo Spectre is dedicated to optimizing cargo handling operations, reducing costs, and improving operational efficiency for businesses worldwide.

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