

# Stanton Optical Expands Reach with New Store in Grand Forks, ND

*Full-service eye care, Offering Hi-tech Eye Exams, Eye Health Solutions and Affordable Eyewear*

GRAND FORKS, NORTH DAKOTA, UNITED STATES, September 3, 2024 /EINPresswire.com/ -- Stanton Optical, a pioneer in affordable and accessible eye care, announces the grand opening of its latest store in Grand Forks, ND, on August 26. This new addition at 3300 S 32nd Ave St #102, Grand Forks, ND 58201 strengthens Stanton Optical's commitment to delivering on its mission of Making Eye Care Easy across 280+ [locations](#) nationwide.



Stanton Optical Grand Forks, ND - Your Ultimate Destination for Glasses, Contacts, and Sunglasses

Convenient Eye Care for Less

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At Stanton Optical, our eye care specialists work hard to streamline the process, work with your budget, and make it easy to get what you need.”

*Daniel Stanton*

“We're delighted to continue growing and bringing affordable eye care solutions to the Grand Forks community, our first store in Fargo. I started Stanton Optical in 2006 because I believe buying prescription eyewear shouldn't be complicated or expensive. Perfect vision is an essential part of a person's quality of life and happiness, something everyone should enjoy. At Stanton Optical, our eye care specialists work hard to streamline the process, work with your budget, and make it easy to

get what you need.”, said Daniel Stanton, founder and CEO of Stanton Optical.

With its on-site optical labs, you can walk in, get an eye exam, and get single-vision glasses made the same-day, as fast as 30 minutes. Stanton Optical also offers eye drops and various over-the-counter Dry Eye solutions. Stanton Optical accepts most vision insurance, FSA/HSA, VSP out-of-network, and offers special pricing for EyeMed, Medicaid, and Military families.

## Consumer-Centric Services and Telehealth Innovation

Stanton Optical is a growing retail brand under Now Optics, a leader in the optical industry who developed innovative telehealth technology to provide patients with affordable quality eye exams, well before the pandemic. Tapping into its national network of affiliated doctors to date, the company has conducted more than 3.5 million telehealth eye exams, something no other optical retailer can offer.

Stanton Optical sets itself apart by offering same-day appointments, welcoming walk-in eye exams, same-day glasses and offering the best value in eye care: Two Pairs of Glasses starting at \$79 (including Anti-Glare/UV lenses) and a FREE Eye Exam. Hours for the new [optical store in Grand Forks](#) are Monday – Friday from 9 am-7 pm, and Saturday from 9 am-6 pm. The new location is less than 4 miles from the University of North Dakota and walking distance from large retail stores.

For more information or to [schedule an appointment](#), visit us at [www.stantonoptical.com](http://www.stantonoptical.com) or call 701-970-2066.

### About Now Optics:

Now Optics remains at the forefront of the eye care industry, consistently delivering on its mission of Making Eye Care Easy. With an omnichannel offering and locations across 30 states and growing, Stanton Optical ranks among the top optical retailers nationwide. The brand is dedicated to enhancing customer experiences by merging expert eye care with affordable and convenient eye health and eyewear choices.

Suzanne Garcia

# Stanton OPTICAL®



Stanton Optical Grand Forks Team Celebrates Grand Opening with Ribbon-Cutting Ceremony



Meet Stan the Penguin, Stanton Optical's Brand Ambassador – Discover Unbeatable Offers at Stanton Optical Grand Forks Store Before They're Gone!

Now Optics

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