

Porter+Craig Film and Media Unveils Tiffany Toney's Thrilling Debut, BORA - A Mesmerizing Tale of Seduction and Survival

A daring thriller set during the Day of the Dead, BORA explores the dangerous allure of seduction and the fight for survival in Los Angeles.

LOS ANGELES, CALIFORNIA, UNITED STATES, August 28, 2024 /EINPresswire.com/ -- Bora, the much-anticipated directorial debut of filmmaker, actress, and former professional athlete Tiffany Toney, is set to electrify audiences across digital platforms this summer. Set against the vibrant and haunting backdrop of Los Angeles during Day of the Dead celebrations, this provocative thriller masterfully intertwines suspense, sensuality, and high-stakes danger in a gripping exploration of self-discovery.

Tiffany Toney's talents as a storyteller shine in Bora, an ambitious project that firmly establishes her as a rising star in the industry. Known for her award-winning short film Jade Rising, Toney demonstrates her versatility not just as a director, but as a writer, producer, and actress in Bora. She leads an

impressive cast, including Ajima Cole, Omar Gooding (Baby Boy, Wild & Crazy Kids), Noel Gugliemi (Training Day, The Fast and the Furious), and boxing icon Zab Judah.

The film tells the story of Elon, a sheltered young woman who recently graduated college, as she embarks on a road trip in search of exploring life's possibilities. Her journey takes a dangerous and unexpected turn when she encounters Bora, a captivating and enigmatic Afro-Mexican hitchhiker who leads Elon into a shadowy world of temptation, intrigue, and violence. Toney describes Bora as "the Freddy Krueger or Jason Voorhees of a new generation"—a dangerously charismatic figure who embodies the power and terror of modern urban legends.

Enhancing the film's atmosphere is an evocative soundtrack featuring Van Star The Rose and a range of talented artists, including Omar Gooding, Zoe Osama, McGrady Og, and Fireman Bandz,



Bora Poster

creating an immersive blend of music and cinema that deepens the film's tension and emotional stakes. And the film's impressive look and feel was safeguarded by the expertise of James M. Black, who handled all of post-production behind the scenes as well as acting in front of the camera.

Tiffany Toney's distinctive voice as a Black and Indigenous woman, influenced by her upbringing in a military family, is woven into the narrative fabric of Bora, giving the film a rich tapestry of diverse voices and perspectives. Her transition from sports and news production to filmmaking highlights her dynamic, multi-hyphenate presence in Hollywood, and her commitment to pushing the boundaries of cinematic storytelling.



Porter+Craig Film and Media, a company renowned for discovering and distributing premium content with innovative stories, is proud to be distributing this sexy, scary, and exciting new feature. Bora is positioned to make a significant impact, challenging audiences with its bold narrative and compelling performances. Porter+Craig remains dedicated to introducing groundbreaking films to global audiences, and Bora is yet another testament to their commitment to cinematic excellence. (For further insights, see www.pcfilmandmedia.com)

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At P&C, we champion stories that push boundaries and provoke thought. BORA is a prime example of our commitment to delivering bold, impactful cinema that resonates long after the credits roll.”

— Jeff Porter, CEO of
Porter+Craig Film and Media

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