

# Global Backup Power Market Projections (2024-2031) Valued at US\$ 4.33 Billion | Caterpillar Inc., Cummins Inc.

*Backup Power Market size is expected to grow from US\$ 2.66 billion in 2023 to US\$ 4.33 billion by 2030, at a CAGR of 7.2% during the forecast period (2023-2030)*

BURLINGAME, CALIFORNIA, UNITED STATES, August 28, 2024

/EINPresswire.com/ -- The latest market intelligence report published by CMI with the title "Global Backup Power Market 2024, Growth Opportunities, and Forecast" provides actionable insights on Energy industry. The report provides demand analysis, industry insights, competitive intelligence, and customer database.



Backup Power Market

The Research report on Backup Power Market presents a complete judgment of the market through strategic insights on future trends, growth factors, supplier landscape, demand landscape, Y-o-Y growth rate, CAGR, pricing analysis. It also provides and a lot of business matrices including Porters Five Forces Analysis, PESTLE Analysis, Value Chain Analysis, 4 Ps' Analysis, Market Attractiveness Analysis, BPS Analysis, Ecosystem Analysis.

\*Note: Sample of the report provides details on the scope and coverage, table of contents, research methodology, and Sample Framework of the report. Actual report of 150+ is available for purchase to all the interested stakeholders.

## Key opportunities

### 1. Growth in Renewable Energy Integration

- Opportunity: Develop backup power solutions that integrate with renewable energy systems like solar and wind.
- Why: As more homes and businesses adopt renewable energy sources, there is a growing need

for backup systems that can efficiently store and manage energy from these sources.

## 2. Expansion of Residential Backup Solutions

- Opportunity: Focus on the residential market with solutions like home battery systems and portable generators.
- Why: Increasing awareness about the importance of energy security and the rise in extreme weather events are driving demand for residential backup power solutions.

## 3. Advancements in Battery Technology

- Opportunity: Invest in and develop advanced battery technologies, such as lithium-ion and solid-state batteries.
- Why: Innovations in battery technology can offer higher energy density, longer life cycles, and faster charging, enhancing the performance of backup power systems.

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Detailed Segmentation and Classification of the report (Market Size and Forecast – 2031, Y-o-Y growth rate, and CAGR):

- By Type:

Diesel Generators

Gas Generators

Solar Generators

Others

- By Application:

Standby Power

Prime Power

Peak Shaving

By End User:

Residential

Commercial

Industrial

Others

- By Regions and Countries

- o North America

- o Europe
- o Asia-Pacific
- o South America
- o Middle East & Africa

Following are the players analyzed in the report:

- Caterpillar Inc.
- Cummins Inc.
- Generac Power Systems Inc.
- Kohler Co.
- MTU Onsite Energy Corporation
- Himoina S.L.
- Atlas Copco AB
- Mitsubishi Heavy Industries Ltd.
- Briggs & Stratton Corporation
- Schneider Electric SE
- Eaton Corporation
- Aggreko plc
- Wärtsilä Corporation
- Yanmar Co. Ltd.
- Doosan Corporation

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Deep-dive Analysis:

The Report provides deep-dive qualitative and quantitative analysis on Backup Power Market for all the regions and countries covered below:

- North America (the United States, Canada, and Mexico)
- Europe (Germany, France, Italy, United Kingdom, SCANDIVAN, Benelux, Russia, and Rest of Europe)
- Asia-Pacific (Japan, South Korea, India, China, Southeast Asia, and Australia)
- South America (Brazil, Argentina, and Rest of South America)
- Middle East & Africa (Saudi Arabia, UAE, Israel, South Africa, and Rest of the Middle East & Africa)
- Each Country is covered in detail, and report provides qualitative and quantitative analysis on Backup Power Market on each country.

The research provides answers to the following key questions:

1. What is the estimated growth rate of the market for the forecast period 2024-2031? What will be the market size during the estimated period?
2. What are the key driving forces responsible for shaping the fate of the Backup Power market during the forecast period?
3. Who are the major market vendors and what are the winning strategies that have helped them occupy a strong foothold in the Backup Power market?
4. What are the prominent market trends influencing the development of the Backup Power market across different regions?
5. What are the major threats and challenges likely to act as a barrier in the growth of the Backup Power market?
6. What are the major opportunities the market leaders can rely on to gain success and profitability?

Key insights provided by the report that could help you take critical strategic decisions?

- Regional report analysis highlighting the consumption of products/services in a region also shows the factors that influence the market in each region.
- Reports provide opportunities and threats faced by suppliers in the Backup Power and tubes industry around the world.
- The report shows regions and sectors with the fastest growth potential.
- A competitive environment that includes market rankings of major companies, along with new product launches, partnerships, business expansions, and acquisitions.
- The report provides an extensive corporate profile consisting of company overviews, company insights, product benchmarks, and SWOT analysis for key market participants.
- This report provides the industry's current and future market outlook on the recent development, growth opportunities, drivers, challenges, and two regional constraints emerging in advanced regions.

Author of this marketing PR:

Priya Pandey is a dynamic and passionate PR writer with over three years of expertise in content writing and proofreading. Holding a bachelor's degree in biotechnology, Priya has a knack for making the content engaging. Her diverse portfolio includes writing contents and documents across different industries, including food and beverages, information and technology, healthcare, chemical and materials, etc. Priya's meticulous attention to detail and commitment to excellence make her an invaluable asset in the world of content creation and refinement.

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Coherent Market Insights is a global market intelligence and consulting organization that provides syndicated research reports, customized research reports, and consulting services. We are known for our actionable insights and authentic reports in various domains including aerospace and defense, agriculture, food and beverages, automotive, chemicals and materials, and virtually all domains and an exhaustive list of sub-domains under the sun. We create value

for clients through our highly reliable and accurate reports. We are also committed in playing a leading role in offering insights in various sectors post-COVID-19 and continue to deliver measurable, sustainable results for our clients.

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