

Commercial Banking Market to See Sustainable Growth Ahead: Citigroup, BNP Paribas

According to HTF Market Intelligence, the Global Commercial Banking Market size is estimated to grow at a CAGR of 11.19% to reach USD Million by 2030.

PUNE, MAHARASHTRA, INDIA, August 28, 2024 /EINPresswire.com/ -- The latest survey on Commercial Banking Market is conducted to provide hidden gems performance analysis of Commercial Banking to better demonstrate competitive environment. The study is a mix of quantitative market stats and qualitative analytical information to



uncover market size revenue breakdown by key business segments and end-use applications. The report bridges the historical data from 2019 to 2023 and forecasted till 2030. The outbreak of the latest scenario in «keyword» market has made companies uncertain about their future outlook as the disturbance in the value chain has made a serious economic slump. Some are the



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key & emerging players that are part of the coverage and profiled in the study are JPMorgan Chase & Co. (United States), Bank of America (United States), Wells Fargo & Co. (United States), Citigroup Inc. (United States), HSBC Holdings plc (United Kingdom), Barclays plc (United Kingdom), BNP Paribas (France), Deutsche Bank AG (Germany), Mizuho Financial Group, Inc. (Japan), Mitsubishi UFJ Financial Group, Inc. (Japan), Sumitomo Mitsui Financial Group, Inc. (Japan), Industrial and Commercial Bank of China (China), China Construction Bank (China), Agricultural Bank of China (China).

According to HTF Market Intelligence, the Global Commercial Banking Market size is estimated to be around USD Million in 2023 and is expected to grow at a CAGR of 11.19% to reach USD

Million by 2030.

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Commercial Banking Market Overview

A type of banking service aimed at businesses and corporations rather than individuals. It includes a wide array of financial services such as loans, credit, savings accounts, treasury management, foreign exchange services, and more, all intended to support the financial needs of businesses.

Market Trends

Main trends for the commercial banking market comprise of the digitalization of banking services. The use of online and mobile banking enables customers to conduct transactions and access services without necessarily having to visit a branch frequently. One trend is the acceleration of the use of artificial intelligence (AI) and machine learning in banking activities to improve fraud identification, client support, and customized banking recommendations. Sustainable banking practices are also emerging, with banks starting to take environment, social, and governance (ESG) factors into consideration. Also, there is increased collaboration between traditional financial institutions and new-age players, giving rise to new forms of products and services.

Market Drivers

Global commercial banking market is influenced by several factors. Expansion of economy and more business activities lead to higher consumption of banking services such as loans, credit facilities and other services related to banking. Digital banking and other innovations in the fintech sector improve the effectiveness of banking services and expand the circles of customers. These changes in regulations in different countries are geared towards ensuring more stability in the financial sector and encouraging fair competition for the commercial banks. Furthermore, globalization of trade and investment requires effective banking services for transactions and managing risks related to cross-border activities.

Market Opportunities:

Several growth prospects exist within the global commercial banking market, especially within emerging economies of the world characterized by growing banking industries. Introducing a range of financial products and services for SMEs can take a share of a large market since SMEs demand credit and banking services. Applying big data and analytics to create and enhance customer experiences and relevant financial products would also increase customer loyalty to the banks involved. Green finance and sustainable banking provide opportunities for banks in financing sustainable and environmentally friendly projects as well as appealing to customers with environmentally friendly tendencies.

Commercial Banking Market Segmentation

Market Analysis by Types: Syndicated Loans, Capital Market, Commercial Lending, Treasury Management, Project Finance, Others

Market Analysis by Applications: Healthcare, Construction, Transportation And Logistics, Media And Entertainment, Others

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Important Features that are under offering & key highlights of the Commercial Banking market report:

- 1. Why lots of Key players are not profiled in the Study?
- --> The market study is surveyed by collecting data from various companies from Commercial Banking industry, and the base for coverage is NAICS standards. However, the study is not limited to profiling only a few companies; connect with sales executives to get a customized list. The standard version of the research report is listed with players like JPMorgan Chase & Co. (United States), Bank of America (United States), Wells Fargo & Co. (United States), Citigroup Inc. (United States), HSBC Holdings plc (United Kingdom), Barclays plc (United Kingdom), BNP Paribas (France), Deutsche Bank AG (Germany), Mizuho Financial Group, Inc. (Japan), Mitsubishi UFJ Financial Group, Inc. (Japan), Sumitomo Mitsui Financial Group, Inc. (Japan), Industrial and Commercial Bank of China (China), China Construction Bank (China), Agricultural Bank of China (China).
- 2. Does the Scope of the Market Study allow further Segmentation?
- ---> Yes, for a deep dive analysis add-on segmentation is applicable in a premium customized version of the report to better derive market values. The standard version of this report covers segmentation by Application [Healthcare, Construction, Transportation And Logistics, Media And Entertainment, Others], by Type [Syndicated Loans, Capital Market, Commercial Lending, Treasury Management, Project Finance, Others], and by regions [In North America, In Latin America, Europe, The Asia-pacific, Middle East and Africa (MEA), What are the main countries covered, The United States, Canada, Germany, France, UK, Italy, Russia, China, Japan, Korea, Southeast Asia, India, Australia, Brazil, Mexico, Argentina, Chile, Colombia, Egypt, Saudi Arabia, United Arab Emirates, Nigeria & South Africa]
- 3. What level of granularity would the Country landscape cover?
- ---> In the premium version of the report, two-level of regional segmentations allow user to have access to a country-level break-up of market Size by revenue and volume*
- * Wherever applicable
- 4. Does the Study also provide insights into macroeconomic factors?
- ---> Yes, the study also includes market factor analysis that includes macroeconomic factors, the

inflationary cycle and its impact, and Russia-Ukraine war analysis and its effect on the value/supply chain.

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About Author:

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