

# Cleaning Detergent for Solar Panel Market, Global Outlook and Forecast 2024-2030

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PUNE, MAHARASHTRA, INDIA, August 28, 2024 /EINPresswire.com/ -- The global [Cleaning](#)

[Detergent for Solar Panel market](#) was valued at US\$ 163.9 million in 2023 and is projected to reach US\$ 269.3 million by 2030, exhibiting a Compound Annual Growth Rate (CAGR) of 7.3% during the forecast period (2023-2030).



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Cleaning detergents for solar panel are speciality products made to maintain the durability and performance of solar panels by clearing away debris such as dust, pollen, bird droppings and other residues that may collect at the surface. Cleaning solutions made specifically for the solar panel business are essential to maintaining the longevity and best possible performance of solar power installations. Solar panels, which use light to create electricity, are installed outdoors where they are subjected to a variety of contaminants such as dust, dirt, pollen, smog, and other leftovers. These impurities can accumulate on the panels' surfaces over time, greatly decreasing their efficiency by preventing light from reaching the solar cells.

The industry for solar panel cleaning detergent has been growing rapidly, this is because of the increasing adoption of solar energy worldwide. With the growing investment in solar installation in residential, commercial and industrial sector the demand for efficient and effective solar maintenance solution such as specialized cleaning detergents has been growing. The market for solar panel cleaning detergent is characterised by a stronger focus on non-abrasive and eco-friendly formulation which is likely to not damage the panel while ensuring a thorough cleaning.

Industry Analysis by Segments

Concentrated Liquid Detergents to hold the highest market share: by type

In terms of type, the global cleaning detergent for solar panel market has been segmented as Concentrated Liquid Detergent, Diluted Liquid Detergent, Powder Detergent, Gel Detergent and Other Forms (Foams, Sprays etc.).

The global market is likely to be dominated by the Concentrated Liquid Detergent during the forecasted period. However, the Diluted Liquid Detergent is also likely to hold a significant market share in the global market. The concentrated liquid detergent is highly favoured because of its stronger cleaning capabilities and versatility. These detergent has been formulated to be mixed with water, which allows users to adjust the concentration based on specific cleaning requirements. This flexibility allows it to be suitable for use in wider application, ranging from routine cleaning to intensive cleaning of heavily soiled solar panel. Furthermore, there concentrated nature also means that a smaller volume can easily cover a larger area, which makes it both as a cost effective as well as environmental friendly option. Moreover, the concentrated liquid are more in demand amongst the commercial solar panel operator as well as large solar panel farms, as these installation requires a through and frequent cleaning in order to maintain an optimal performance, especially in area which are largely prone to higher level of dust and pollution .

Furthermore, the diluted liquid detergent is also expected to hold a dominant market position in the global market. These ready to use solutions are largely in demand because of its ease of application and reduce the risk of improper dilution, these detergent are ideal for use of residential solar panel and small scale installation.

As the global solar panel market grows due to the growing focus on renewable energy and environmental sustainability, there will likely be a greater need for effective cleaning solutions. This will likely support concentrated liquid detergents' dominance while also supporting diluted liquid detergents' strong market presence, ensuring that both types of products will continue to play important roles in the maintenance of solar electricity systems.

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Utility-scale Solar Panels to dominate the Cleaning Detergent for Solar Panel Market: By Application

In terms of Application, the global market for cleaning agent for solar panel has been segmented as Residential solar panel, Commercial Solar Panel and Utility Solar Panel.

The market for cleaning detergent for solar panel is being dominated by the Utility Solar Panel because of their sheer scale and number of panel involved in these application. These larger solar farms has been designed to generate a substantial amount of electricity which often

provide power to thousands homes or feeding directly into the electricity grid. Because of its size even a slight reduction in efficiency due to dirt, dust and other contamination may lead to a significant loss in energy output.

This creates a significant demand for cleaning detergent. Furthermore, software-scale installations are also frequently placed in locations that are particularly prone to filth and grime, such as deserts or regions with high pollution levels, in addition to necessitating routine maintenance. Software-scale solar panels often safeguard the highest market share in the global cleaning detergent market due to the bigger scope and higher frequency of cleaning activities in this segment.

The utility-scale segment grew from 2.2 GW in 2021 to 3 GW in 2022. The German government has recognised the significance of solar power and set ambitious targets, aiming for renewables to account for 80% of the total power generation by 2030 and 100% by 2035, and a target of 215 GW of solar PV capacity by 2030. Moreover, regardless of the recent solar power price increase, utility-scale solar power remains more affordable than newly established conventional power generation sources. In U.S the majority of installations came from the utility-scale segment, accounting for 13.8 GW or 63% of the total.

#### Regional Analysis:

In terms of region the global Cleaning Detergent for Solar Panel has been segmented as North America, Europe, Asia Pacific, Middle East and Africa and South America.

The Asia Pacific region is expected to hold the highest growth rate in the global Cleaning Detergent for Solar Panel. This is because of the higher adoption of solar panel in countries such as India, China, Japan etc., as well as the growing government support and policies as well as the increasing substantial investment in renewable energy infrastructure. Today, China's share in all the manufacturing stages of solar panels (such as polysilicon, ingots, wafers, cells and modules) exceeds 80%. This is more than double China's share of global PV demand. In addition, the country is home to the world's 10 top suppliers of solar PV manufacturing equipment.

China dominates the solar energy sector, producing 77.8% of the world's solar panels and possessing 393GW of solar capacity in 2022. According to the International Energy Agency (IEA), China built more solar panels in 2023 than the entire world did in 2022. By 2028, just under 60% of the world's renewable energy generation will be in China, and the country is on target to reach its 2030 solar targets six years early, in 2024.

Moreover, Japanese government initiatives like feed-in tariffs, rebates and subsidies have driven solar deployment, with solar power contributing 9.9% to the country's electricity generation mix in 2022. The overall aim is for 108GW of solar capacity by 2030, and net zero emissions by 2050.

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## End Use Industry Impact Analysis:

The end-use industry impact of concentrated liquid detergents for solar panel cleaning is significant, mainly in sectors which are more reliant on efficient solar energy production. In the commercial and industrial solar energy sectors, concentrated liquid detergents play a crucial role by ensuring that large-scale solar installations remain at peak performance. These sector involves extensive solar farms and commercial buildings which have a significant solar array, and where maintaining high energy efficiency is important in order to maximize the ROI as well as meeting the production goal.

Global solar PV manufacturing capacity has increasingly moved from Europe, Japan and the United States to China over the last decade. China has invested over USD 50 billion in new PV supply capacity – ten times more than Europe

Since 2000, the solar PV market has grown at an excellent compound annual growth rate (CAGR) of 37%. In 2022, the market size reached 226 GW, up 38% from the previous year. From the 917 GW recorded in 2021, the total capacity increased by 25% to 1,143 GW by the end of 2022. China, which accounted for 42% of the global installed capacity, was the main driver of regional development in the Asia-Pacific (APAC) region, which led with 59% of the yearly installed capacity in 2022.

## Competitive Landscape:

Some of the key Players operating within the industry includes

- Clean Solar Solutions
- International Products Corporation (IPC)
- Teclim Quimica
- ChemiTek
- Polywater
- AR BlueClean
- Kärcher
- Allegrini
- Panel Kleen
- Dimachem
- TetraClean
- Chemtex Speciality Limited
- Titan Labs
- Winsol Laboratories
- Other Key Players.

The global market for concentrated liquid detergents used to clean solar panels is characterised by a dynamic competitive landscape that includes both specialised solar maintenance companies and well-established manufacturers of cleaning products. Prominent entities in this domain comprise of multinational chemical corporations that offer an extensive range of cleaning solutions, as well as specialised companies that specialise only in solar panel upkeep. These companies use their vast experience and assets to create products that are highly efficient and customised for solar panel use.

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## Key Industry Trend

### Growing Focus on Sustainability and Environmental Impact

The cleaning products industry's focus on sustainability and environmental effect reflects a broader trend towards eco-friendly practices and customer preferences. Producers are putting more effort into creating products that are non-toxic and biodegradable in order to lessen their environmental impact. Both consumer demand and strict governmental pressure that puts environmental responsibility first drive this trend.

The cleaning company is developing new products to meet these green criteria, which is in keeping with the broader sustainability movement observed in industries like renewable strength. Biodegradable materials decompose more quickly in the environment, reducing pollution and ecosystem damage. Non-toxic ingredients ensure that the products are safer for both consumers and the environment, lowering the possibility of harmful health effects and environmental contamination.

Furthermore, companies are looking for environmentally friendly packaging options and streamlining their manufacturing processes to reduce their carbon footprint, which is reflected in the supply chain. Consequently, the sector is not only meeting regulatory obligations but also anticipating future trends and customer expectations, with an increasing number of consumers choosing products that contribute to a healthier planet. This all-encompassing approach to sustainability is changing the market and promoting a move towards greener, cleaner options that support the aspirations of the world's environmental movement.

### Industry Driving Factor:

#### Increasing Adoption of Solar Energy

The rapid use of solar energy is driving up demand for efficient cleaning products. The

performance of these panels becomes increasingly important as the residential, industrial, and commercial sectors invest more in solar power to realise their ambitions of sustainability and lower energy costs. Frequent cleaning is necessary to ensure optimal performance from solar panels, as various impurities such as dirt can impede their ability to generate power. This demand has grown even more as solar farms and large-scale solar installations in various locations have developed. Inadequate cleaning of solar panels can result in lower power output and usual efficiency, which can offset the financial and environmental advantages of investing in solar electricity. As a result, there may be an increasing need for specialised cleaning solutions made to safely and effectively clean solar panels.

#### Industry Restraining Factor:

The availability of alternative cleaning methods is likely to restrain the industry growth for concentrated liquid detergents. In many countries, still traditional methods such as using water and brushes or employing less specialized cleaning solutions may be more accessible and perceived as adequate for maintaining cleanliness. These alternatives can sometimes offer a cost-effective solution, which may appeal to budget-conscious consumers or businesses. Though these substitutes could meet the needs for simple cleaning, they might not always be as successful or efficient as specialised cleaning solutions. Liquid detergents with concentrated ingredients are designed to address certain issues, such eradicating tough stains or residues, and they can provide better cleaning power and efficiency.

#### Report Scope

The report includes Global & Regional market status and outlook for 2017-2028. Further, the report provides break down details about each region & countries covered in the report. Identifying its sales, sales volume & revenue forecast. With detailed analysis by types, applications and end use. The report also covers the key players of the industry including Company Profile, Product Specifications, Production Capacity/Sales, Revenue, Price, and Gross Margin 2017-2028 & Sales with a thorough analysis of the market's competitive landscape and detailed information on vendors and comprehensive details of factors that will challenge the growth of major market vendor

The global key manufacturers of Cleaning Detergent for Solar Panel include Clean Solar Solutions, International Products Corporation (IPC), Teclim Quimica, ChemiTek, Polywater, AR BlueClean, Kärcher, Allegrini and Panel Kleen, etc. in 2023, the global top five players have a share approximately % in terms of revenue.

This report aims to provide a comprehensive presentation of the global market for Cleaning Detergent for Solar Panel, with both quantitative and qualitative analysis, to help readers develop business/growth strategies, assess the market competitive situation, analyze their position in the current marketplace, and make informed business decisions regarding Cleaning Detergent for Solar Panel. This report contains market size and forecasts of Cleaning Detergent

for Solar Panel in global, including the following market information:

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Total Market by Segment:

Global Cleaning Detergent for Solar Panel Market, by Type, 2019-2024, 2025-2030 (\$ Millions) & (Tons)

Global Cleaning Detergent for Solar Panel Market Segment Percentages, by Type, 2023 (%)

- Concentrated Liquid Detergents
- Diluted Liquid Detergents
- Powder Detergents
- Gel Detergents
- Other Forms (Foams, Sprays, etc.)

Global Cleaning Detergent for Solar Panel Market Segment Percentages, by Application, 2023 (%)

- Residential Solar Panels
- Commercial Solar Panels
- Utility-scale Solar Panels

Global Cleaning Detergent for Solar Panel Market, by Application, 2019-2024, 2025-2030 (\$ Millions) & (Tons)

Global Cleaning Detergent for Solar Panel Market Segment Percentages, BY End-User, 2023 (%)

- Solar Power Plants
- Residential Users
- Commercial Users
- Industrial Users

Global Cleaning Detergent for Solar Panel Market Segment Percentages, By Region and Country, 2023 (%)

- North America (United States, Canada, Mexico)
- Europe (Germany, France, United Kingdom, Italy, Spain, Rest of Europe)
- Asia-Pacific (China, India, Japan, South Korea, Australia, Rest of APAC)
- The Middle East and Africa (Middle East, Africa)

☐☐South and Central America (Brazil, Argentina, Rest of SCA)

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