

Hone by Pablo Vidiella Wins Silver in A' Furniture Design Awards

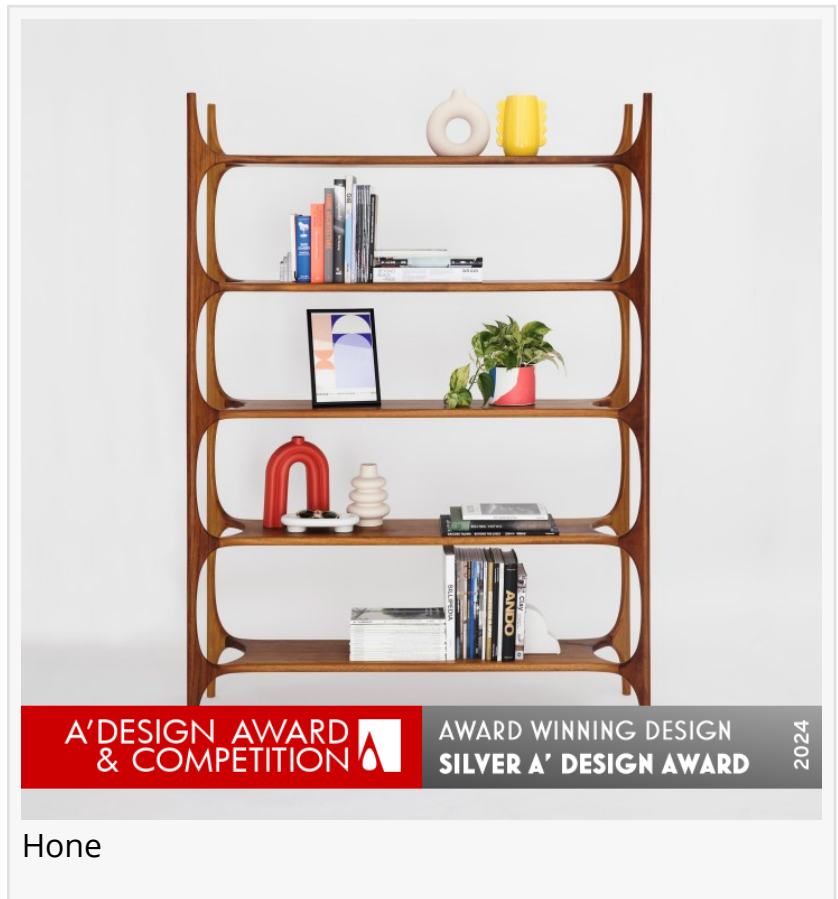
Innovative Shelf Design Recognized for Excellence in Furniture Design by International Jury

COMO, CO, ITALY, August 29, 2024 /EINPresswire.com/ -- The A' [Design Award](#), one of the world's most respected and well-recognized awards in the field of [furniture](#) design, has announced [Pablo Vidiella](#)'s Hone as the Silver winner in the Furniture Design category. This highly prestigious award celebrates Hone's exceptional design, which showcases innovation, functionality, and aesthetic appeal.

Hone's recognition by the A' Furniture Design Award holds significant relevance for the furniture industry and its customers. The design's unique features align with current trends in furniture design, emphasizing organic forms and innovative use of materials. Hone's award-winning status serves as a testament to its potential to advance industry standards and provide practical benefits to users through its innovative approach.

Hone stands out in the market through its conceptual transformation of the physical properties of wood. By stretching the vertical supports outwards, the design isolates the horizontal planes, enhancing load transmission and optimizing thickness. This unique approach gives the shelf a sense of fluidity and movement, setting it apart from traditional shelf designs. The organic curves and surfaces of Hone draw inspiration from nature, resulting in a magnetic and eye-catching piece of furniture.

The Silver A' Design Award recognition for Hone is expected to inspire future designs within Pablo Vidiella's brand, fostering further innovation and exploration in the realm of organic-



Hone

inspired furniture. This achievement serves as a motivation for the brand's team to continue striving for excellence and pushing the boundaries of furniture design.

Interested parties may learn more about Hone and its award-winning design at:
<https://competition.adesignaward.com/ada-winner-design.php?ID=157738>

About Pablo Vidiella

Pablo Vidiella, born in 1984 in Madrid, Spain, is an award-winning designer who explores the boundaries of creation. With a background in architecture, Vidiella's work at HenkaLab studio focuses on shape experimentation inspired by nature. By emulating evolutionary processes and subjecting pure geometries to certain tensions, he creates new living forms that fit specific uses, resulting in innovative and captivating designs.

About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that embody excellence and innovation in the Furniture Design category. Recipients are acknowledged for their contributions to raising industry standards and advancing the practice of design through their work's functionality, aesthetic appeal, originality, and environmental sustainability. The rigorous selection process involves blind peer review by a world-class jury panel of design professionals, industry experts, journalists, and academics, ensuring that only the most deserving designs receive this prestigious recognition.

About A' Design Award

The A' Design Award is an international and juried design competition that has been recognizing and promoting superior products and projects since 2008. The competition welcomes entries from visionary furniture designers, innovative design agencies, forward-thinking companies, and influential brands across all industries and countries. By participating in the A' Furniture Design Award, entrants have the opportunity to showcase their creativity, gain global exposure, and contribute to the advancement of the furniture industry. The ultimate aim of the A' Design Award is to make the world a better place through the transformative power of good design, motivating designers and brands to develop pioneering products that positively impact society. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://competition.adesignaward.com>

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