

Win the Future by Chien-Cheng Liu Receives Silver in A' Packaging Design Awards

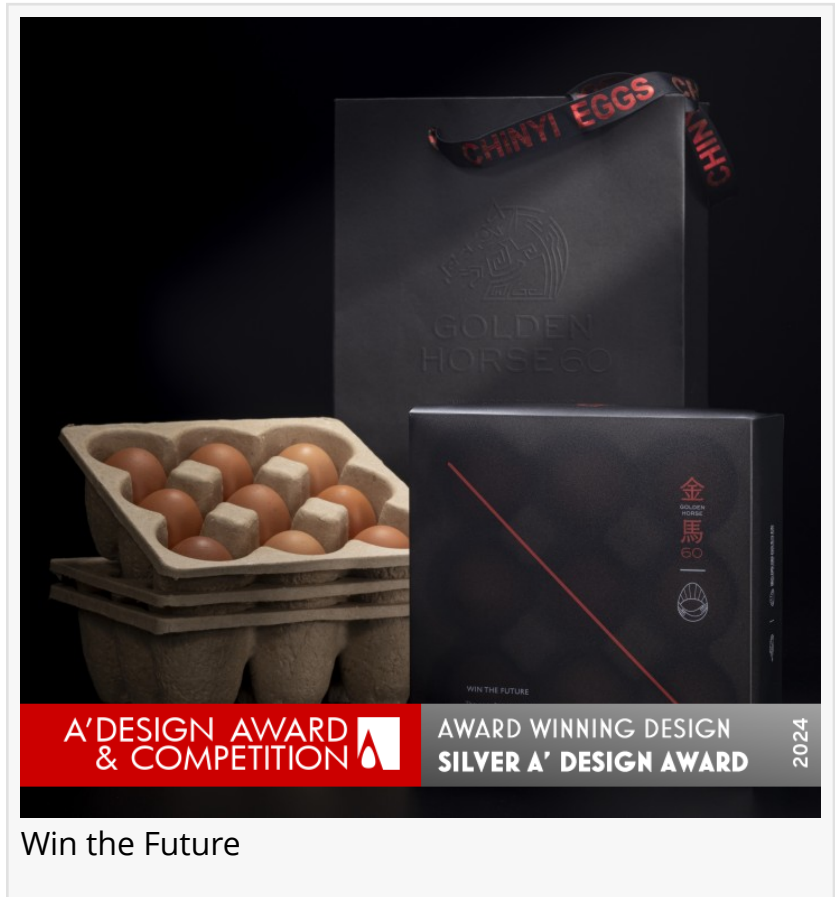
*Innovative Egg Gift Box Design
Recognized for Sustainability and
Creativity in Prestigious International
Competition*

COMO, CO, ITALY, August 29, 2024 /EINPresswire.com/ -- The A' [Design Award](#), a highly respected and well-recognized award in the field of [packaging design](#), has announced [Chien-Cheng Liu](#) as a Silver winner for the exceptional work titled Win the Future in the Packaging Design category. This prestigious recognition highlights the significance of the Free-Range Egg Gift Box design within the packaging industry and design community.

Win the Future showcases the relevance of sustainable packaging solutions in today's market, aligning with the growing demand for environmentally friendly practices. By incorporating ESG principles and innovative materials, such as eggshell paper trays, the design demonstrates how packaging can contribute to a more sustainable future while maintaining functionality and aesthetic appeal.

The award-winning design stands out for its unique approach to transforming ordinary chicken eggs into a meaningful gift that conveys sustainable values. The use of soy-based ink and the avoidance of repetitive hot stamping enhance the recyclability of the packaging, while the integration of eggshell paper trays showcases environmental friendliness and recycling practices. The design ensures outstanding durability and texture, elevating the overall user experience.

This recognition from the A' Packaging Design Awards serves as a testament to Chien-Cheng Liu's commitment to excellence and innovation in packaging design. It motivates the team at Chihe



Win the Future

Branding Consultancy to continue pushing the boundaries of sustainable packaging solutions, inspiring future projects that prioritize environmental responsibility without compromising on quality or aesthetics.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=157537>

About Chinyi Eggs Technology

Chinyi Eggs Technology, established in the 1980s, is Taiwan's first professional liquid egg company. With a strong focus on biotechnology research and development, Chinyi has continuously integrated innovation with market demands and environmental challenges. The company's notable achievement includes the development of a technology that repurposes discarded eggshells into high-value-added products, showcasing their expertise in biotechnological research and development.

About Chihe Branding Consultancy

Chihe Branding Consultancy, founded in 2009, offers comprehensive brand visualization services, including concept development, interior design, and marketing content creation. With a passionate and dedicated team specializing in graphic design, interior design, and project management, Chihe Branding Consultancy aims to create designs that seamlessly integrate with clients' brands, bringing them to life.

About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that demonstrate excellence and innovation in the Packaging Design category. Recipients are acknowledged for their contributions to advancing industry standards and practices through their highly functional and aesthetically pleasing creations. The rigorous selection process, based on pre-established evaluation criteria, is conducted by a world-class jury panel of design professionals, packaging industry experts, journalists, and academics.

About A' Design Award

The A' Packaging Design Award is a prestigious international competition that attracts a diverse range of participants, including innovative packaging designers, forward-thinking agencies, leading manufacturers, and influential brands. The award provides a platform for entrants to showcase their creativity and gain global recognition for their exceptional packaging design capabilities. The A' Design Award aims to recognize and promote superior products and projects that advance and benefit society, ultimately contributing to the creation of a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <https://packaging-design-award.com>

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