

After Sun Care Products Market 2026 : Competitive Analysis and Industry Forecast | At a CAGR of 3.7% 2019-2026

The global after sun care products market size is expected to reach \$2.9 billion by 2026, registering a CAGR of 3.7% from 2019 to 2026.

WILMINGTON, DELAWARE , UNITED STATES, August 29, 2024 /EINPresswire.com/ -- The global



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[after sun care products market](#) size was valued at \$2.1 billion in 2018, and is expected to reach \$2.9 billion by 2026, registering a CAGR of 3.7% from 2019 to 2026.

Based on geography, the market is analyzed across North America, Europe, Asia Pacific, and LAMEA. The region across, North America contributed to the highest share in 2018, accounting for nearly one-third of the total revenue. However, Asia-Pacific would register the highest CAGR of 4.8% from 2019 to 2026.

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The global [after sun care products](#) market is segmented on the basis of price point, form, distribution channel, and region. Based on price point, the market is segmented into mass after-sun and premium after-sun. The mass after-sun segment contributed nearly three-fifths of the total revenue share in 2018, and is expected to dominate throughout the forecast period. On the other hand, the premium after sun segment is expected to grow at the highest CAGR of 4.1% from 2019 to 2026.

Based on form, the after sun care products market segments include cream, gel, lotion, essential oil, and others. The gel segment contributed to more than one-fourth of the total market share in 2018. This segment is expected to lead in terms of revenue by 2026. However, the essential oils segment would grow at the highest CAGR of 4.3% from 2019 to 2026.

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The report provides detailed qualitative and quantitative analysis of the current after sun care

products market trends and future estimations that help evaluate the prevailing after sun care products market share and opportunities.

The key drivers, restraints, opportunities, and detailed after sun care products market analysis are elucidated in the study.

The market analysis is conducted by following key product positioning and monitoring the top competitors within the industry.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable after sun care products market growth.

Industry player positioning segment facilitates benchmarking and provides a clear understanding of the present position of players along with the after sun care products market forecast.

For more information, please visit <https://www.alliedmarketresearch.com/connect-to-analyst/6140>

Key players in the market include:

- L'Oréal SAS
- Lancaster Group
- Unilever Plc
- Estée Lauder Companies
- Johnson & Johnson
- Clarins Group
- Coty Inc.
- Beiersdorf AG
- Shiseido
- Bioderma Laboratories

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