

# Smash Melon Launches Watermelon Seed Protein Powder: A New Protein Source for Health-Conscious Consumers

*This product offers a complete plant-based protein in just a single ingredient—addressing dietary, allergenic, and nutritional needs in an unprecedented manner.*

DE, UNITED STATES, September 5, 2024 /EINPresswire.com/ -- Smash Melon, a new brand in the health and wellness industry, recently launched with its flagship product: [Watermelon Seed Protein Powder](#). They have positioned themselves entirely around this protein source, demonstrating their belief in the innovation.

## A New Standard in Plant-Based Protein

Smash Melon Watermelon Seed Protein Powder is a plant-based, additive-free, and allergen free protein option crafted from a single ingredient—watermelon seeds. This focus on simplicity and purity sets a new standard in the industry.

Smash Melon's watermelon seed protein powder provides a complete plant-based protein, meaning they offer a complete amino acid profile essential for muscle repair, growth, and overall health. In one serving, it contains 22 grams of protein with zero "Net Carbs" (Total Carbohydrates - Dietary Fiber). It also contains less than 1g of total sugars, zero cholesterol, zero sodium, zero trans fat, and zero added sugars. Plus, the seeds naturally contain significant micronutrients such as iron, potassium, and calcium.

Addressing the Needs of a Health-Conscious Audience



The simplicity of the product enables it to exist within the most common dietary restrictions, including Keto, Paleo, Vegan, Vegetarian, Kosher, Top 9 Allergen Free, Gluten Free, Non-GMO, and more. To top that off, it is naturally neutral tasting. These factors combined translate to a high degree of predictability and versatility in the kitchen.

Check it out!

Smash Melon is now available for purchase through their website and on Amazon, with shipping available across the United States.

For more information about Smash Melon, please visit [www.smashmelon.com](http://www.smashmelon.com) or follow their social media (@smashmelonco)

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## Nutrition Facts

30 servings per container

**Serving size** 31g

Amount per serving

**Calories** 130

% Daily Value\*

**Total Fat** 3.5g 4%

Saturated Fat 1g 5%

Trans Fat 0g

**Cholesterol** 0mg 0%

**Sodium** 0mg 0%

**Total Carbohydrate** 3g 1%

Dietary Fiber 3g 11%

Total Sugars less than 1g

Includes 0g Added Sugars 0%

**Protein** 22g

Vitamin D 0mcg 0%

Calcium 22mg 2%

Iron 4mg 20%

Potassium 366mg 8%

\*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

### Smash Melon Nutritional Panel



Smash Melon Pancakes & Smoothie

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