

## Oat Milk Market: An Extensive Analysis Predicts Significant Future Growth

Oat Milk Market is estimated to increase at a growth rate of 13.8% CAGR over the forecast period from 2024 to 2030.

HYDERABAD, TELANGANA, INDIA, August 29, 2024 /EINPresswire.com/ --A new business intelligence report released by USD Analytics Market with title "<u>Global Oat Milk Market Report</u> 2030 " has abilities to raise as the most significant market worldwide as it has remained playing a remarkable role in establishing progressive impacts on



Oat Milk Market

the universal economy. The Global Oat Milk Market Report offers energetic visions to conclude and study market size, market hopes, and competitive surroundings.

The research is derived through primary and secondary statistics sources and it comprises both

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USD Analytics Market is a leading information and analytics provider for customers across industries worldwide." qualitative and quantitative detailing. Some of the key players profiled in the study are Califia Farms, LLC, Hain Celestial (Dream), Pacific Foods of Oregon, LLC. (Pacific foods), Danone (Silk), HP HOOD LLC. (Plant Oat), Cereal Base Ceba AB (Oatly), Elmhurst Milked Direct LLC, RISE Brewing Co., Happy Planet Foods Inc., and Earths Own Food Company.

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Definition:

Oat milk is a plant milk derived from whole oat grains by extracting the plant material with water. It has a creamy texture and oatmeal-like flavor. Oat milk is available as a plain as well as flavored drink. Increase in popularity of vegan diet among consumers in the recent past has propelled the demand for dairy alternative beverages. Consumers are shifting their preference toward plant-based milk, owing to health, environmental, and ethical factors, which significantly contributes toward the growth of the oat milk market.

This change in tastes and preferences toward plant-based beverages is distinctly observed among consumers in the U.S. and Europe. Hence, increase in trend of veganism is regarded as a crucial factor that drives the demand for plant milk, including oat milk. Furthermore, increase in consumers suffering from lactose intolerance and milk allergy has led to increase in consumption of dairy alternatives. This has consequently augmented the demand for oat milk. However, plant-based milk is not permitted to be labelled as milk in several countries, and is taxed higher as compared to dairy milk. These factors can potentially hinder the oat milk market growth.

This study mainly helps understand which market segments or Region or Country they should focus in coming years to channelize their efforts and investments to maximize growth and profitability. The report presents the market competitive landscape and a consistent in depth analysis of the major vendor/key players in the market.

Furthermore, the years considered for the study are as follows: Historical year – 2018-2023 Base year – 2023 Forecast period\*\* – 2024 to 2032 [\*\* unless otherwise stated]

The titled segments and sub-section of the market are illuminated below: Type (Pure Oat Milk, Mixed Oat Milk), Application (Food and Beverages, Residential, Others), Distribution Channel (Online, Offline), Packaging (Metal Cans, Glass Bottles, Others), Flavor (Chocolate, Vanilla, Strawberry, Unsweetened, Others).

Top Players in the Market are: Califia Farms, LLC, Hain Celestial (Dream), Pacific Foods of Oregon, LLC. (Pacific foods), Danone (Silk), HP HOOD LLC. (Plant Oat), Cereal Base Ceba AB (Oatly), Elmhurst Milked Direct LLC, RISE Brewing Co., Happy Planet Foods Inc., and Earths Own Food Company.

Region Included are: North America Country (United States, Canada), South America, Asia Country (China, Japan, India, Korea), Europe Country (Germany, UK, France, Italy) & Other Country (Middle East, Africa, GCC)

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Important Features that are under offering & key highlights of the report:

- Detailed overview of Oat Milk market
- Changing market dynamics of the industry
- In-depth market segmentation by Type, Application etc

- Historical, current and projected market size in terms of volume and value
- Recent industry trends and developments
- Competitive landscape of Oat Milk market
- Strategies of key players and product offerings
- Potential and niche segments/regions exhibiting promising growth
- A neutral perspective towards Oat Milk market performance
- Must-have information for market players to sustain and enhance their market footprint

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Research Objectives:

- Focuses on the key manufacturers, to define, pronounce and examine the value, sales volume, market share, market competition landscape, SWOT analysis, and development plans in the next few years.

- To share comprehensive information about the key factors influencing the growth of the market (opportunities, drivers, growth potential, industry-specific challenges and risks).

- To analyze the with respect to individual future prospects, growth trends and their involvement to the total market.

- To analyze reasonable developments such as agreements, expansions new product launches, and acquisitions in the market.

- To deliberately profile the key players and systematically examine their growth strategies.

## FIVE FORCES & PESTLE ANALYSIS:

In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of substitutes, and Threat of rivalry.

- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)
- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

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## Key questions answered

• Who are the Leading key players and what are their Key Business plans in the Global Oat Milk

market?

- What are the key concerns of the five forces analysis of the Global Oat Milk market?
- What are different prospects and threats faced by the dealers in the Global Oat Milk market?
- What are the strengths and weaknesses of the key vendors?

Thanks for reading this article; you can also get individual chapter wise section or region wise report version like North America, Europe or Asia.

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