

LAST WEEK, KENSHI YONEZU HOSTED AN EXCLUSIVE POP-UP IN LA TO CELEBRATE THE RELEASE OF HIS NEW ALBUM LOST CORNER

Kenshi Yonezu brought his creative vision to life with a unique pop-up experience for the release of his sixth studio album LOST CORNER.

LOS ANGELES, CALIFORNIA, USA, August 30, 2024 /EINPresswire.com/ -- [Kenshi Yonezu](#) brought his creative vision to life with a unique pop-up experience for the release of his sixth studio album [LOST CORNER](#). Visitors were among the first to listen to LOST CORNER and took part in a one-of-a-kind shopping experience that perfectly reflected the album's concept—a unique shopping experience that featured a treasure trove of overstock merchandise, repurposed trash, and a curated selection of dumpster-dived streetwear sourced directly from the alley behind [MSCHF](#)'s Brooklyn HQ. All products were sold scrapyard-style by the pound, offering a truly unique and sustainable shopping adventure.



Attendees purchased tokens to sift through the MSCHF trash pile, discovering items such as boots, magazines, socks, and more. The event became a cultural hotspot, attracting super bloggers, LA "it" girls, and boys. Held across from the iconic Château Marmont at the Kiosk-o-thèque on Sunset Boulevard, the event invited fans to immerse themselves in the album's "junk" theme.

Following the event was a 5 day popup that brought fans from across the country. The pop-up served as first, in person glimpse into the creative world of Kenshi Yonezu. This marks the beginning of a number of Kenshi experiences outside of Japan including an in theater concert and 'Junk' Tour beginning 2025. Dates provided below:

FANTASY Concert Film:

September 24: Los Angeles, London, Paris

September 25: Los Angeles, New York, Toronto

September 26: Sydney

September 28: Mexico, Brazil, Peru, Chile (cities to be announced)

Junk 2025 world tour

March 8, 2025: Shanghai, People's Republic of China

March 9, 2025: Shanghai, People's Republic of China

March 15, 2025: Taipei, Taiwan March 16, 2025

March 30, 2025: London, UK

April 1, 2025: Paris, France

April 4, 2025: New York, US

April 6, 2025: Los Angeles, US

James Flanagin

GLIA

+1 847-942-3125

[email us here](#)

Visit us on social media:

[X](#)

[Instagram](#)

[YouTube](#)

[TikTok](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/739390135>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.