

# Professional Roof Cleaning Helped a Homeowner Avoid Losing Insurance—Discover the Transformation and Results

*Discover how Advanced Pressure Washing Services saved a homeowner's insurance renewal with a professional roof cleaning, removing algae and black streaks fast.*

JACKSON, MISSISSIPPI, UNITED STATES, August 30, 2024 /EINPresswire.com/ -- When Mr. and Mrs. Johnson first contacted us at [Advanced Pressure Washing Services](#) LLC, they were in a state of near-panic. The couple, living in a quaint Jackson Ms neighborhood, had just received some troubling news from their insurance company. The renewal of their home insurance policy was in jeopardy, all because of what their insurance adjuster had spotted during a routine drone inspection of their roof. The adjuster had noticed something that the Johnsons had been unaware of: their once pristine shingle roof was now marred by unsightly black streaks, mildew, and algae. The adjuster's report had deemed their roof a risk, and the insurance company was refusing to renew their policy unless immediate action was taken.



Before and after roof cleaning: The image shows two photos of the same house, with the top photo displaying a dirty, darkened roof, and the bottom photo showing the same roof after it has been cleaned, appearing much lighter and well-maintained.

The Discovery: A Roof in Need of Professional Cleaning

Mrs. Johnson explained how she had been shocked when she received the report. The black

streaks, which were actually algae called *Gloeocapsa Magma*, had been slowly creeping across the roof, creating dark patches that were clearly visible from above. The mildew and algae growth now threatening the integrity of the shingles, and in turn, the safety of the entire roof.

The insurance company's letter had a short deadline. Mrs. Johnson knew that roof cleaning was not a job for just any pressure washing service; it required expertise to avoid damaging the shingles. After a bit of research and a recommendation from a neighbor, she reached out to us at Advanced Pressure Washing Services.

#### A Race Against Time: The Consultation

We understood the urgency of the situation. We immediately scheduled a consultation to assess the roof. As we arrived at their property, the gravity of the situation became apparent. The black streaks were extensive, and the algae had taken hold in several areas. It was clear that a [professional roof cleaning service](#) was needed, and fast.

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Grime doesn't stand a chance when we're on the job! Choose Advanced Pressure Washing Services—where we turn gunk into 'hunk' and make your home so clean, even the dirt gets flirty!”

*pressurewashingnow.com*

During our consultation, we took the time to explain to the Johnsons what was happening to their roof. The black streaks were a type of cyanobacteria, which not only marred the appearance of the roof but could also cause the shingles to deteriorate prematurely. The algae, on the other hand, were feeding on the limestone filler in the shingles, further compromising their integrity.

We assured the Johnsons that while their roof looked concerning, it was not beyond saving. With the right

approach, we could remove the unsightly growths and restore their roof to its former glory.

#### The Plan: A Tailored Roof Cleaning Service



Transform your roof with Advanced Pressure Washing Services. Before and after professional roof cleaning.

At Advanced Pressure Washing Services, we understand that not all roofs are created equal. Different materials and levels of buildup require different approaches. For this shingle roof, we decided that a soft chemical washing method would be the safest and most effective solution. Unlike [traditional pressure washing](#), which would damage the shingles by stripping away the protective granules, soft washing uses a low-pressure spray combined with specialized cleaning solutions to gently remove algae and black streaks without harming the roof.

We set to work immediately, preparing the necessary equipment and environmentally-friendly cleaning agents designed specifically for roof cleaning. We explained each step of the process to the Johnsons, who were relieved to know that we had a plan in place to meet the tight deadline.

#### The Execution: A Delicate Operation

Once everything was in place, we started the soft washing process. The first step was to apply a specially formulated cleaning solution to the roof, designed to break down the algae, mildew, and black streaks at a molecular level. The solution was allowed to sit for a few minutes, giving it time to penetrate and loosen the buildup.

As we began rinsing off the cleaning solution with a gentle, low-pressure spray, the transformation was immediate and dramatic. The black streaks that had marred the roof for years were washed away, revealing the original color of the shingles beneath. The algae and mildew, once clinging stubbornly to the roof, were completely removed.

Throughout the process, we were careful to avoid causing any damage to the shingles or the surrounding property. The Johnsons watched in amazement as their roof was restored to its former beauty, the threat to their insurance policy disappearing along with the grime.

#### The Result: A Happy Ending



Roof revival in Jackson: Advanced Pressure Washing Services transforms a weathered shingle roof from grimy to pristine. Expert soft washing reveals the roof's original color and texture, showcasing the power of professional roof cleaning service.

By the end of the day, the Johnsons' roof looked brand new. The black streaks, algae, and mildew were gone, and the shingles were once again in pristine condition. We completed the job well within the insurance company's deadline, much to the relief of Mr. and Mrs. Johnson.

The Johnsons were thrilled with the results and wasted no time in contacting their insurance company to schedule a follow-up inspection. The Johnsons' home insurance policy was renewed without any further issues, and they could finally breathe a sigh of relief.

In the days following, Mrs. Johnson sent us a heartfelt thank-you note, expressing her gratitude for our quick and professional roof cleaning service. She mentioned how impressed she was with the level of care we took with her home and how we had turned what had been a very stressful situation into a positive experience.

### Why Professional Roof Cleaning Matters

Over time, all roofs can develop algae, mildew, and black streaks, especially in humid Mississippi climate. These growths not only affect the appearance of your home but can also compromise the integrity of your roof, leading to costly repairs or even the need for a full roof replacement.

A professional roof cleaning service can prevent these issues from escalating. By using specialized techniques like soft washing, we can safely and effectively clean your roof, extending its lifespan and preserving the value of your home.

At Advanced Pressure Washing Services, we take pride in helping homeowners protect their most valuable asset: their home. Whether you're facing a situation like the Johnsons, with an insurance deadline looming, or simply want to keep your roof in top condition, we're here to help. We are ready to provide you with the professional roof cleaning service you need to ensure your roof stays clean, safe, and beautiful for years to come.

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