

The Game Nominated for Healthcare Award by Los Angeles Business Journal for Community Impact

The Game Recognized for Healthcare Leadership, Nominated by Los Angeles Business Journal for His Impactful Community Initiatives with Cal Dental USA.

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It's important to give back to the community and support our kids. I'm honored to be recognized for these efforts and look forward to making an even greater impact.”

The Game

August 30, 2024 – Acclaimed rapper and community advocate, The Game (Jayceon Terrell Taylor), has been nominated by the Los Angeles Business Journal for a prestigious healthcare award, recognizing his outstanding contributions to the community through his impactful partnership with Cal Dental USA. This nomination celebrates The Game's ongoing efforts to use his platform to drive positive change, particularly in underserved communities.

The Game's nomination is a direct result of his involvement in key initiatives that have had a lasting impact on the lives of many. One such initiative is the successful "Crack 'Em Up for a Cause" event, which took place on April 18, 2024, in Los Angeles. Co-organized with Nichelle Murdock, Cal Dental USA, and The Game, this event combined laughter and philanthropy, raising crucial funds to support Cal Dental USA's mission to help 200 families cover their dental costs. The event was a powerful demonstration of how entertainment can be leveraged for social good, underscoring The Game's dedication to his community.

In addition to his work with "Crack 'Em Up for a Cause," The Game made headlines with his contribution to Cal Dental USA. This was specifically aimed at providing dental services for underprivileged children preparing for the upcoming school year. The Game's support ensures that families without insurance can access the essential dental care their children need, allowing them to start the academic year with confidence and good health. "This is very important to me; the school's everything. I'm just giving back. I love the kids. I'm doing what I'm supposed to be doing," said The Game, reflecting his deep commitment to education and the well-being of young people.

James Jones, Vice President of Cal Dental USA, who initially approached The Game, shared how the rapper was inspired by the organization's dedication to providing high-quality dental care to those in need. "We're just getting started as a team, and I look forward to helping more lives together," The Game emphasized, expressing his eagerness to continue his philanthropic journey with Cal Dental USA.

Cal Dental USA, under the leadership of CEO Dr. John Kim and Vice President James Jones, is recognized not only for its exceptional dental services but also for its unwavering commitment to the community. With 21 locations across Southern California, Cal Dental USA has established itself as a leader in providing comprehensive, compassionate dental care. The organization's partnership with The Game reflects a shared mission to uplift communities and ensure access to essential healthcare services.

The Los Angeles Business Journal's Healthcare Leadership Awards are designed to honor individuals and organizations making significant contributions to healthcare. The Game's nomination is a testament to his efforts to create positive change through innovative and compassionate community initiatives. The upcoming awards ceremony on August 21st at the Biltmore Los Angeles will bring together healthcare leaders to celebrate these achievements.

The Game, known for his influential role in the West Coast hip-hop scene, continues to expand his impact beyond music. His nomination for this healthcare award underscores his commitment to giving back and making a difference where it matters most. As he continues to support initiatives like "Crack 'Em Up for a Cause" and beyond, The Game solidifies his position as a powerful advocate for the community, using his influence to inspire and enact meaningful change.

About Cal Dental USA Cal Dental USA, with 21 locations across Southern California, is dedicated to providing high-quality, compassionate dental care to individuals and families. Led by CEO Dr. John Kim and Vice President James Jones, the organization strives to meet the diverse needs of its patients, ensuring that everyone receives the care they deserve.

For more information, please visit caldentalusa.com.

James Jones



The Game featured in the Los Angeles Business Journal magazine, recognized for his contributions to community healthcare and philanthropy.

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