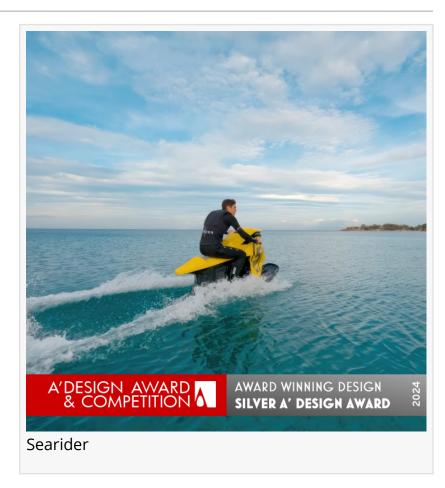


Searider by Flavien Neyertz Wins Silver in A' Sporting Goods, Fitness and Recreation Equipment Design Award

Innovative Watercraft Design Recognized for Excellence in Sustainability, Performance, and User Experience

COMO, CO, ITALY, September 1, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of sporting goods design, has announced Searider by Flavien Neyertz as the Silver Award winner in the Sporting Goods, Fitness and Recreation Equipment Design category. This prestigious recognition highlights the exceptional design, innovation, and sustainability of the Searider watercraft, positioning it as a groundbreaking product in the industry.



Searider's award-winning design

addresses the growing demand for eco-friendly and innovative water mobility solutions within the sporting goods industry. By combining advanced electric propulsion technology with a unique, motorcycle-inspired aesthetic, Searider offers a sustainable and thrilling alternative to traditional watercraft. This alignment with industry trends and user needs demonstrates the relevance and significance of Searider's design.

The Searider watercraft stands out in the market through its innovative fusion of iconic motorcycle design elements and cutting-edge electric propulsion technology. With dual electric motors and removable, rechargeable batteries, Searider ensures a silent, emission-free, and ecoconscious experience on the water. The design's attention to detail, from its avant-garde aesthetics to its high-performance capabilities, sets it apart as a truly exceptional product.

Winning the Silver A' Design Award in the Sporting Goods, Fitness and Recreation Equipment Design category serves as a powerful motivation for the Searider team to continue pushing the boundaries of innovation and sustainability in the industry. This recognition validates their commitment to creating products that not only deliver unrivaled user experiences but also contribute to a greener future for water mobility. The award inspires the team to further explore and develop cutting-edge solutions that shape the future of the sporting goods industry.

Team Members

The Searider project was brought to life by a talented and multidisciplinary team. Flavien Neyertz led the design and development process, while Dimou Michael, Kremmydas Angelos, Theofanis Thanos, and Katevatis George contributed their expertise in various areas, including mechanical engineering, electrical engineering, product design, and hydrodynamic engineering. Their collective efforts and dedication were instrumental in creating this award-winning watercraft.

Interested parties may learn more about the Searider design and its creators at: https://competition.adesignaward.com/ada-winner-design.php?ID=156969

About Searider

Searider is a revolutionary brand that redefines the way we experience water mobility. By combining cutting-edge electric propulsion technology with an unprecedented design inspired by iconic motorcycles, Searider offers a unique and eco-responsible approach to water travel. With a range of three innovative products catering to different user preferences, from novice pilots to thrill-seekers, Searider is establishing itself as a pioneer in the rapidly growing electric mobility sector. The brand's commitment to sustainability is evident in every aspect of its designs, from the use of environmentally friendly materials to the integration of low-impact electric propulsion systems, ensuring a thrilling yet environmentally conscious experience on the water.

About Silver A' Design Award

The Silver A' Design Award is a prestigious recognition that celebrates designs of exceptional quality and innovation in the Sporting Goods, Fitness and Recreation Equipment Design category. The award acknowledges creations that demonstrate a harmonious balance of aesthetic appeal, functionality, ergonomics, safety, material selection, environmental impact, manufacturing efficiency, market potential, user experience, durability, versatility, accessibility, technological integration, cultural relevance, originality, and cost-effectiveness. Winning designs are selected through a rigorous blind peer-review process by an expert jury panel consisting of design professionals, industry experts, journalists, and academics. The Silver A' Design Award is a testament to the designer's skill, creativity, and contribution to advancing the field of sporting goods design.

About A' Design Award

The A' Design Award is an international and juried design competition that recognizes and promotes superior products and projects across all industries. Established in 2008, the A' Design

Award celebrates its 16th year of honoring exceptional designs from around the world. The competition welcomes entries from creative designers, innovative agencies, leading brands, forward-thinking companies, and influential manufacturers. By participating in the A' Design Award, entrants gain global recognition, exposure, and validation for their design excellence. The ultimate aim of the A' Design Award is to create a better world through the power of good design, motivating designers and brands to develop products and projects that positively impact society. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at: https://edesignaward.com

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