

# Anti Sun Damage Series for Children by Guangzhou Good Skin Technology Co., Ltd Wins Silver in A' Packaging Design Award

*Innovative Children's Sunscreen Packaging Recognized for Excellence in Design and Functionality*

COMO, CO, ITALY, September 2, 2024 /EINPresswire.com/ -- The A' Design Award, a highly respected and well-recognized award in the field of [packaging design](#), has announced [Guangzhou Good Skin Technology Co., Ltd](#) as a Silver winner in the Packaging Design category for their innovative work titled "Anti Sun Damage Series for Children". This prestigious recognition highlights the significance of the design within the packaging industry and positions it as a notable achievement in the field.

The Anti Sun Damage Series for Children packaging design addresses current trends and needs within the industry by prioritizing child-friendly aesthetics, ease of use, and effective communication of product benefits. By aligning with packaging industry standards and practices while introducing innovative features, this design offers practical benefits for users, the industry, and other stakeholders, setting a new benchmark for children's sunscreen packaging.

The award-winning packaging design stands out in the market through its unique combination of playful visuals, ergonomic design, and intelligent features. The snow mountain-inspired shapes and sunlight shield visual hammer symbol create a distinctive and appealing aesthetic that resonates with children. The packaging also incorporates an innovative color-changing feature that responds to UV intensity, reminding children to apply sunscreen promptly.



Anti Sun Damage Series for Children

This recognition from the A' Packaging Design Award serves as motivation for Guangzhou Good Skin Technology Co., Ltd to continue pushing the boundaries of packaging design and exploring new avenues for innovation. The award validates the brand's commitment to creating products that not only protect children's skin but also engage and educate them about sun safety through thoughtful packaging design.

Anti Sun Damage Series for Children was designed by Changjin Zhang and Shuangshuang Li of Guangzhou Good Skin Technology Co., Ltd. Their expertise in packaging design and understanding of children's needs were instrumental in creating this award-winning product line.

Interested parties may learn more at:

<https://competition.adesignaward.com/ada-winner-design.php?ID=156453>

#### About Hi!papa

Founded in 2019, Hi!papa is a well-known children's skin care brand under Guangzhou Good Skin Technology Co., Ltd, specializing in effective skin care for children of academic age. Continuously innovating, the brand has created a number of industry-leading children's skin care products, winning awards at home and abroad and ranking TOP1 in many categories on Tmall and Douyin platforms. Adhering to the concept of "loving nature and scientific maintenance", Hi!papa uses technology as the engine to systematically build a full line of children's skin care products, meeting the needs of all school-age children in one stop.

#### About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that embody excellence and innovation. Recipients are acknowledged for their contribution to raising industry standards and advancing design practice through highly functional and aesthetically pleasing creations. The award celebrates designs that incorporate original innovations, reflect the designer's deep understanding and skill, and make a notable impact on everyday life. Winning the Silver A' Design Award in the Packaging Design category signifies a design's success in areas such as innovation, sustainability, functionality, aesthetics, user convenience, brand identity, market competitiveness, and technical excellence.

#### About A' Design Award

The A' Design Award is an international, juried design competition open to entries from all countries and organized across all industries. Now in its 16th year, the award recognizes and promotes superior products and projects that advance and benefit society. Through a rigorous blind peer-review process, entries are evaluated by an expert jury panel of design professionals, packaging industry leaders, journalists, and academics based on pre-established criteria. By celebrating remarkable achievements and showcasing pioneering designs on a global stage, the A' Design Award aims to inspire and drive forward the principles of good design for the betterment of the world.

Interested parties may learn more about the A' [Design Awards](#), explore jury members, view past laureates and participate with their projects at:

<https://competition.adesignaward.com>

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