

Jinbianruixiang Highrise by Zhubo Design Wins Silver in A' Architecture Awards

Zhubo Design's Innovative Jinbianruixiang Highrise Receives Prestigious Silver A' Design Award in Architecture, Building and Structure Design Category

COMO, CO, ITALY, September 2, 2024 /EINPresswire.com/ -- The highly respected A' <u>Design Award</u> has announced <u>Zhubo Design</u>'s Jinbianruixiang Highrise as a Silver Award winner in the <u>Architecture</u>, Building and Structure Design category. This prestigious recognition underscores the innovative design and architectural excellence of the project, which stands out as a remarkable achievement in the highly competitive field of architecture.

The Silver A' Architecture, Building and Structure Design Award is of great



significance to the industry, as it showcases designs that not only push the boundaries of aesthetics and functionality but also demonstrate a deep understanding of the needs and challenges faced by modern society. By recognizing projects like Jinbianruixiang Highrise, the award promotes the advancement of architectural practices and inspires future innovations that can benefit both users and the wider community.

Jinbianruixiang Highrise's unique design draws inspiration from Nanchang's local City Flower, Jinbianruixiang, seamlessly integrating the square and practical functional requirements of the tower with a petal-like design. The podium is arranged around the main tower, reminiscent of petals, while the architectural language is combined with the famous Tengwang Pavilion. This organic integration of the building's shape with the beauty and rhyme of the stamens creates a striking and memorable visual impact.

The Silver A' Design Award for Jinbianruixiang Highrise is expected to have far-reaching implications for Zhubo Design and the architecture industry as a whole. This recognition not only validates the firm's design philosophy and approach but also sets a new benchmark for innovative and culturally sensitive architecture. As a result, it is likely to inspire future projects that prioritize the harmonious integration of modern design with local heritage and environmental considerations.

Project Members

Jinbianruixiang Highrise was designed by a talented team at Zhubo Design, including Project leader Xia Chong and Li Wei, who oversaw the project's execution; Project execution managers Li Yingwei and He Weijiang, who ensured smooth implementation; and Designers Liao Yixuan, Lei Shanlin, Wang Yijie, Luo Zhongliang, Duan Weijia, Wang Junyu, Qi Shaoqing, He Juan, Zheng Kun, Zhang Lu, and Liao Haoyu, who contributed their creative expertise to bring the vision to life.

Interested parties may learn more about the award-winning Jinbianruixiang Highrise by Zhubo Design at the dedicated winners' page on the A' Design Award website: https://competition.adesignaward.com/ada-winner-design.php?ID=156301

About Zhubo Design

Founded in 1996, Zhubo Design is a leading architectural design firm based in China, offering a wide range of services including urban planning, landscape design, interior design, and more. With a focus on advanced technologies and a commitment to social responsibility, Zhubo Design has established itself as a key player in the industry. The firm's values of global vision, humanistic concern, and employee well-being have contributed to its success and reputation for delivering innovative, high-quality design solutions.

About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that demonstrate excellence, innovation, and a profound understanding of the design process. Recipients of this award are acknowledged for their significant contributions to advancing industry standards and practices, often incorporating original ideas and eliciting strong emotional responses. The rigorous selection process, involving blind peer review by an expert jury panel, ensures that only the most outstanding and impactful designs receive this prestigious recognition.

About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting exceptional design across all industries since 2008. With a mission to create a better world through the power of good design, the A' Design Award motivates designers and brands to develop superior products and projects that positively impact society. By showcasing pioneering designs on a global stage and celebrating the creative minds behind them, the award drives inspiration and advancement in the design community. Interested parties are encouraged to explore the A' Design Awards, view past laureates, and submit their projects at:

https://architecturedesignaward.com

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