

Global Polyphenols Market Size, Share And Growth Analysis For 2024-2033

The Business Research Company has updated all its market reports with the latest information for the year 2024, projecting trends and forecasts until 2033

LONDON, GREATER LONDON, UK,
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EINPresswire.com/ -- The [global polyphenols market](#) is poised for rapid expansion, projected to grow from

\$2.14 billion in 2023 to \$2.45 billion in 2024, with a compound annual growth rate (CAGR) of 14.6%. This growth is driven by increasing demand for natural antioxidants and dietary supplements, coupled with the expansion of the food and beverage industries and the rise of functional foods and nutraceuticals. The market is expected to reach \$4.27 billion by 2028, with a higher CAGR of 14.8%, reflecting the growing interest in personalized and targeted polyphenol supplements.



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Growing Awareness of Herbal Products Sparks Demand for Polyphenols in Healthcare

The rising awareness of the benefits of herbal products over synthetic drugs is significantly contributing to the growth of the polyphenols market. Herbal medicines,

polyphenols, and nutraceuticals are gaining traction globally as consumers increasingly turn to these products for various health concerns. The trend is evident across both developing and developed nations, with a notable surge in acceptance and public interest in natural therapies. For instance, herbal supplement sales in the US increased by 9.7% in 2021, according to the American Botanical Council.

Explore comprehensive insights into the global polyphenols market with a detailed sample report:

https://www.thebusinessresearchcompany.com/sample_request?id=7183&type=smp

Major Players and Market Trends

Key players in the polyphenols market include The Archer-Daniels-Midland Company, Cargill Inc.,



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Polyphenols Global Market Report 2024 – Market
Size, Trends, And Global Forecast 2024-2033

Diana Naturals S.A.S. Unipersonelle, and Frutarom Industries Ltd., among others. These companies are focusing on product innovation to meet rising demand and enhance their market presence. A prominent trend in the market is the introduction of new products leveraging emerging technologies. For example, in July 2022, Genosa launched a phenol-rich olive fruit extract, Hytolive Infinity, which offers high purity hydroxytyrosol with improved stability and adaptability.

Market Segments:

- Type: Flavonoids, Phenolic Acids, Stilbenes, Lignans
- Source: Fruits, Vegetables, Whole Grains
- Application: Food & Beverage, Dietary Supplement, Cosmetics, Pharmaceuticals

Geographical Insights: Asia-Pacific Leading the Market

Asia-Pacific dominated the polyphenols market in 2023 and is expected to be the fastest-growing region during the forecast period. The region's growth is driven by increasing consumer awareness and the expanding application of polyphenols in various industries, including food, healthcare, and cosmetics.

Access the complete report for an in-depth analysis of the global polyphenols market:

<https://www.thebusinessresearchcompany.com/report/polyphenols-global-market-report>

[Polyphenols Global Market Report 2024](#) from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Polyphenols Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on polyphenols market size, polyphenols market drivers and trends, polyphenols market major players, polyphenols competitors' revenues, polyphenols market positioning, and polyphenols market growth across geographies. The polyphenols market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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The Business Research Company has published over 15000+ reports in 27 industries, spanning 60+ geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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