

Dista Recognized in Location Intelligence Platforms Landscape Report, Q3 2024

Dista has been recognized in Forrester's Location Intelligence Platforms Landscape, Q3 2024 report. Read along to know more.

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-- [Dista](#), an AI-enabled location intelligence platform, has been recognized in Forrester's Location Intelligence Platforms Landscape, Q3 2024 [report](#). It offers an overview on the role of location intelligence platforms in enhancing customer experience, driving operational efficiency, and minimizing risks. The report provides an overview of 19 vendors.



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"We believe this notable recognition reflects Dista's commitment to empowering large enterprises with location intelligence strategies," said [Shishir Gokhale](#), CEO and Co-founder of Dista. Our feature-rich product suite has been instrumental in empowering global organizations to streamline their field operations; enhance productivity in sales, service, and delivery operations in addition to offering intuitive location-based insights to leaders."

Dista's no-code/low-code location intelligence platform is used by over 40 large enterprises across industries to optimize their field force operations. It offers intuitive 360 – degree map-based visualization of company operations, identifies gaps and opportunities by running geospatial simulations. Dista's patented AI/ML-based clustering algorithm designs balanced territories and improved field agent productivity.

About Dista

Dista's location intelligence framework helps business leaders Visualize, Strategize, and Operationalize their end-to-end field operations. Our products have over 55K daily active users and orchestrate over 15M jobs monthly. Leading enterprise customers have seen a 50% increase

in field coverage, a 70% increase in agent productivity, and a 150% increase in business.

Dista boasts of 40+ global enterprise customers in Banking and Financial Services, Supply Chain and Logistics, Retail, and FMCGs.

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