

# Canadian Start-Up Terre.Vision launches world's First Russian Language Free Ad-Supported Streaming TV (FAST) Channel

CALABASAS, CALIFORNIA, UNITED STATES, September 2, 2024 /EINPresswire.com/ -- [Rudy Rupak](#), co-founder of [Terre.Vision](#), proudly announces the launch of Terre.Russian, the first Russian language Free Ad-Supported Streaming Television (FAST) channel in North America. Available in both the U.S. and Canada through FREEBIE.TV, Terre.Russian marks a significant milestone as the inaugural Russian language FAST channel, catering to the diverse Russian-speaking communities.

"We are thrilled to introduce Terre.Russian, providing a dedicated platform for Russian-speaking audiences in North America and the globe," said [Rudy Rupak](#). "This launch represents our commitment to serving niche communities with quality content that resonates."

Terre.Russian is only the beginning of Terre.Vision's ambitious plans for 2024. The company is set to launch two more channels including Terre.Sinhalese, which caters to the Sri Lanka diaspora, and Terre.Hakka, targeting the Chinese Hakka community.



Rudy Rupak



terre.vision

Terre.Vision is a pioneering digital media company focused on FAST channels that cater to underserved ethnic communities, by providing accessible and culturally relevant content, Terre.Vision aims to connect audiences with their heritage while offering advertisers unique opportunities to reach these niche markets. Terre.Vision also created cutting-edge AI technology that performs driven program scheduling, AI-based social media connectivity, and AI-based lip-synched dubbing tech pioneered through Soundimage, a Force Multiplier company.



Rudy Rupak

Force Multiplier Venture Labs creates AI-based media startups and was co-founded by Rudy Rupak, Praveen Varshney, and Charles Gadalla. For more information, please contact:

Force Multiplier Venture Labs creates AI-based media startups and was co-founded by Rudy Rupak, Praveen Varshney, and Charles Gadalla. For more information, please contact:

John Kennedy

Director

+1 213-272-5223

jk@fmvl.ai

Visit us on social media:

[Facebook](#)

[X](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[Other](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/740098452>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.