

Probiotics Food And Cosmetics Market Segments, Drivers, Restraints And Trends For 2024-2033

The Business Research Company's Probiotics Food And Cosmetics Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UK,
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EINPresswire.com/ -- The global [probiotics food and cosmetics market](#) is poised for significant growth, with its market size expected to expand from

\$59.58 billion in 2023 to \$67.75 billion in 2024, reflecting a compound annual growth rate (CAGR) of 13.7%. The historic period's growth can be attributed to the rising demand for digestive health and wellness, the expansion of functional foods and supplements, and advancements in probiotic strains and formulations. The market is anticipated to reach \$108.83 billion by 2028,

growing at a CAGR of 12.6%. This growth will be driven by customized probiotic solutions for specific health needs, innovation in probiotic-infused skincare and cosmetics, and increased use in immunity-boosting products.

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Rapid Growth and Increasing Popularity of Probiotic Products Driven by Health Benefits and Consumer Trends
The increasing consumer preference for products with proven health benefits is expected to propel the growth of

the probiotics food and cosmetics market. Probiotics are known for their various health benefits, including enhanced immunity and improved metabolism. They serve as functional foods, nutraceuticals, and dietary supplements, contributing to a healthy lifestyle. Recent research has shown that probiotic consumption significantly improves gut microbiota balance, intestinal cell proliferation, and immune response in children. For instance, in 2021, the number of probiotic users in the United States increased by 66%, with 25% of all supplement users incorporating probiotics into their routine. Similar trends were observed in Italy and China, where probiotic usage surged, highlighting a growing awareness of probiotics' ability to enhance immune



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function.

Explore comprehensive insights into the global probiotics food and cosmetics market with a detailed sample report:

https://www.thebusinessresearchcompany.com/sample_request?id=6515&type=smp

Major Players and Market Trends

Leading companies in the probiotics food and cosmetics market include Danone SA, Yakult Honsha Co Ltd., Nestlé Alimentana SA, Chr Hansen Holding A/S, Probi AB, BioGaia AB, and Kerry Group PLC, among others. These companies are focusing on product development to meet consumer demands and offer enhanced products with added features. For example, in February 2021, BioGaia developed next-generation probiotics targeting metabolic illnesses like diabetes, utilizing a unique production technology to protect oxygen-sensitive bacteria.

Product innovation remains a key trend in the market. Technological advancements enable companies to develop new products that cater to specific consumer needs, such as probiotic-infused skincare and cosmetics. The market is also seeing growth in personalized nutrition and microbiome testing, smart wearables infused with probiotics, and biodegradable, eco-friendly probiotic products.

Probiotics Food And Cosmetics Market Segments:

•Product Type: Probiotics Food and Beverages, Dietary Supplements, Cosmetics •Ingredients: Bacteria, Yeast •Distribution Channel: Hypermarkets/ Supermarkets, Pharmacies/ Drugstores, Specialty Stores, Online

Geographical Insights: Asia-Pacific Leading the Market

Asia-Pacific was the largest region in the probiotics food and cosmetics market in 2023 and is expected to be the fastest-growing region during the forecast period. The region's rapid growth can be attributed to increasing consumer awareness of health and wellness, coupled with a high demand for probiotics-infused products.

Access the complete report for an in-depth analysis of the global probiotics food and cosmetics market: <https://www.thebusinessresearchcompany.com/report/probiotics-food-and-cosmetics-global-market-report>

Probiotics Food And Cosmetics Global Market Report 2024 from The Business Research Company covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Probiotics Food And Cosmetics Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on probiotics food and cosmetics market size, probiotics food and cosmetics market drivers and trends, probiotics food and cosmetics market major players, probiotics food and cosmetics competitors' revenues, probiotics food and cosmetics market positioning, and probiotics food and cosmetics market growth across geographies. The probiotics food and cosmetics market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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