

# Anti-Acne Serum Market 2024 : USD 1.5 Billion by 2026, Driven by Rise in Beauty Consciousness among Consumers

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serum is a skin care product, which helps to treat blemishes and clarifies & exfoliates the skin. These products are processed with a blend of chemical formulation and natural ingredients such as glycerin, triethanolamine, isopropyl alcohol, salicylic acid, propylene glycol, carbomer, thymus vulgaris, leaf extract, orange peel extract, aloe vera extract, and mulberry extract.

The growth of the global anti-acne serum industry is majorly driven by increase in beauty consciousness among consumers and rise in disposable income. In addition,

increase in spending on skin care products, which help to maintain clear complexion and glow of skin for a longer period of time boosts the [anti-acne serum market](#) growth. Moreover, the desire for quick recovery from acne augments the sale of anti-acne serum, thereby supplementing the growth of the market. Thus, rise in number of beauty-conscious customer eventually drives the growth of global anti-acne serum market size.

The global anti-acne serum market was valued at \$810.2 million in 2018, and is projected to reach \$1.5 billion by 2026, growing at a CAGR of 7.90% from 2019 to 2026. In 2018, North America accounted for nearly 22.2% of the anti-acne serum market share.

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The global anti-acne serum market analysis is carried out on the basis of gender, distribution channel, and region. Depending on gender, the market is classified into male and female. By distribution channel, it is bifurcated into online and offline. Region wise, the market is analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, Spain, UK, Italy, France, and rest of Europe), Asia-Pacific (China, India, Japan, Australia, South Korea, and rest of Asia-Pacific),

and LAMEA (Brazil, South Africa, Saudi Arabia, UAE, and rest of LAMEA).

Region wise, Europe was considered to be the dominant region for anti-acne serum industry in terms of value sales in 2018. This is attributed to rise in number of beauty-conscious customers and increase in disposable income of target customers in the region. Facial aesthetics have a significant impact on social behavior; thus, majority of the Europeans have been buying different types of skincare products to improve their appearance, which, in turn, is anticipated to augment the growth of the anti-acne serum market. Moreover, varying climatic conditions in Europe coupled with some of the health issues faced by women such as irregular menstrual cycles and sensitive skin conditions are some of the key reasons why women are more prone to blemishes. Viola, Nifeishi, Bioniva, and PurOrganica are some of the key brands operating in the Europe anti-acne serum market.

For more information on this report, visit: <https://www.alliedmarketresearch.com/purchase-enquiry/6296>

The report provides an extensive analysis of the current and emerging anti-acne serum market trends and opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the global anti-acne serum market is provided.

An extensive anti-acne serum market analysis is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides an extensive qualitative insights on the potential segments or regions exhibiting favorable growth.

Key players in the market include:

Murad Europe Ltd.

PCA Skin

GM Collin

Ulta Beauty, Inc. (Mario Badescu)

iS Clinical

Clinique Laboratories LLC

Dermstore LLC

Glossier, Inc.

Sunday Riley

Estée Lauder

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