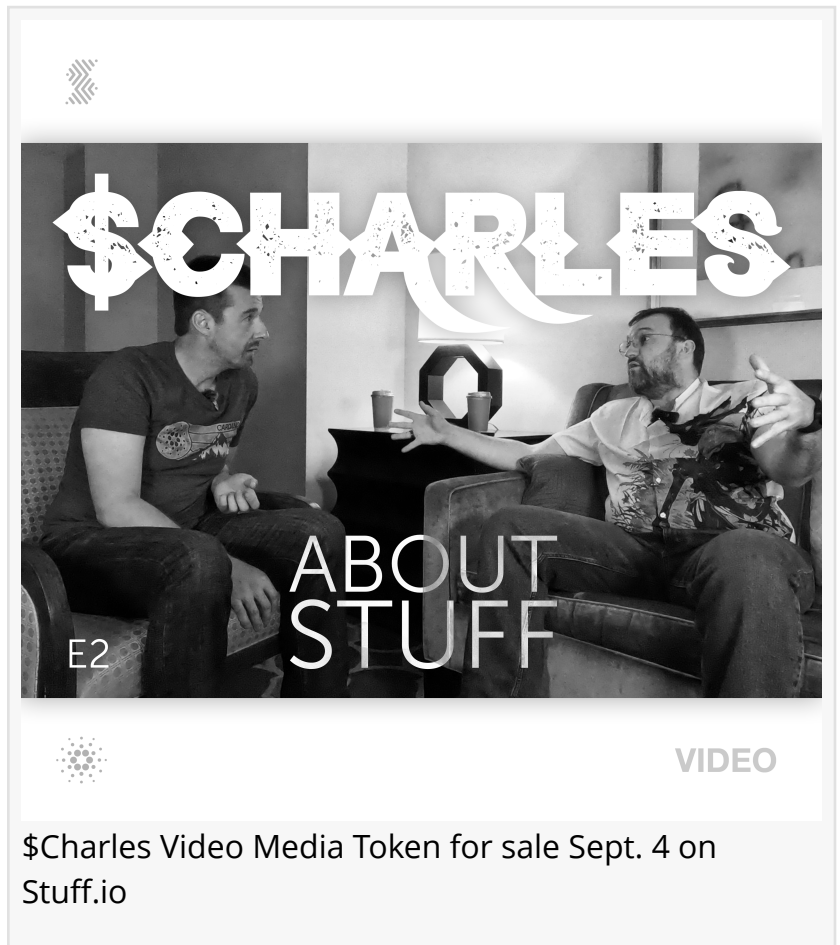


Charles Hoskinson, Co-Founder of Ethereum and Cardano, Teams Up with Stuff.io to Launch a Video Media Token on Cardano

DALLAS, TEXAS, UNITED STATES, September 3, 2024 /EINPresswire.com/ -- [Stuff.io](https://stuff.io), a web3 platform that enables creators to put video, music, and other forms of digital media on the blockchain, is launching a fungible Video Media Token, named \$CHARLES, on the Cardano blockchain with Charles Hoskinson, the Co-founder of Ethereum and Cardano.

This marks a revolutionary change, enabling creators—such as filmmakers, musicians, podcasters, and influencers—to monetize their work by selling directly to their audiences through a fungible token. Buyers will gain true ownership of the video, made possible by Stuff.io's proprietary technology, DEAs (Decentralized Encrypted Assets).



The video thumbnail features two men sitting on a couch in a modern living room setting. The man on the right is gesturing with his hands while speaking. Overlaid on the image is the text '\$CHARLES' in a large, stylized font with a dollar sign, and 'ABOUT STUFF' in a smaller font below it. In the bottom left corner of the image, 'E2' is visible. The Stuff.io logo is in the top left corner. Below the image, the word 'VIDEO' is written in a light grey font. At the bottom of the card, the text '\$Charles Video Media Token for sale Sept. 4 on Stuff.io' is displayed.

"We believe creators deserve fair compensation for their work," said Joshua Stone, CEO of Stuff.io and Book.io. "Musicians, filmmakers, and other creators have long faced challenges in monetizing their art through centralized platforms that license their work. By bringing media onto the blockchain, we ensure creators are fairly paid for their art, while fans gain true ownership of these assets, which can be traded globally."

"We're entering a new era of media on the blockchain, one that's decentralized and resistant to manipulation by centralized platforms," said Charles Hoskinson. "When we click the buy button, it should signify true ownership of that digital asset. This is an exciting shift for both creators and consumers, paving the way for a golden era of digital media." □□

The \$CHARLES Video Media Token features a 90-minute interview with visionary Charles Hoskinson, offering an in-depth look at his journey into crypto, his firsthand experiences at Ethereum, and the creation of the Cardano blockchain. ☐☐

The sale of the \$CHARLES Media Token is scheduled to take place on Wednesday, September 4th, at 5PM EST on Stuff.io. ☐☐

About Stuff.io

Stuff.io is a rising platform that brings music, film, podcasts, and other digital media to the blockchain, enabling creators to monetize their work and engage directly with their audiences. As the sister company to Book.io, the global leader in decentralized eBooks and audiobooks, Stuff.io is at the forefront of this innovation. ☐

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