

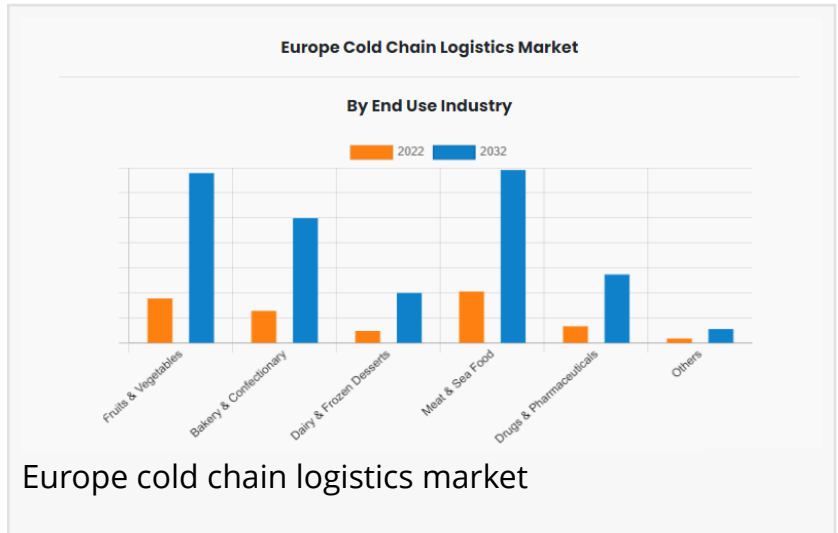
Europe Cold Chain Logistics Market Anticipated to Grow at 14.6% CAGR, Reaching \$239.71 billion by 2032

The report provides a detailed analysis of the top investment pockets, top winning strategies, drivers & opportunities, market size & estimations.

WILMINGTON, NEW CASTLE, DELAWARE, UNITED STATES, September 3, 2024 /EINPresswire.com/

-- Rise in penetration of the e-commerce industry, increasing number of refrigerated warehouse, and the growing pharmaceutical sector drive the

market. On the other hand, poor infrastructure & standardization, higher logistics costs, and lack of control of manufacturers and retailers on logistics service restrain the growth to some extent. Nevertheless, surge in use of IT solutions & automated software for cold chain logistics, cost cutting and lead time reduction due to adoption of multi-modal system, and RFID



Europe cold chain logistics market

technologies for cold chain applications are expected to create lucrative opportunities in the industry.



Increasing penetration of the e-commerce industry, rising number of refrigerated warehouse, and the growing pharmaceutical sector fuel the Europe cold chain logistics market.”

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The Europe seed and flower cold chain logistic market has witnessed significant growth due to the increase in demand for fresh and high-quality flowers and plants. In addition, 25% of the flowers sold in the EU are imported

from outside of the region, mainly from Kenya, Ecuador, and Ethiopia. Throughout this journey, flowers are maintained under stable conditions at the right temperature (2-4 degree Celsius) to keep their fragrance intact and fresh for up to 3 weeks. The rise in demand for customized gifts and farming products boost the demand for the cold chain logistics market.

way to reduce food waste and carbon emissions is through the development of cold chain technologies. Furthermore, the health of humans is impacted by the lack of reliable food cold chains that maintain the value of nutrients, safety, and quality of food products. To keep fresh food, reduce food waste, or to keep temperature-sensitive products at their ideal temperature and environment from source to destination, a food cold chain system is used, which is an integrated temperature-controlled food transportation and distribution system. Aggregators, farmers, processors, distributors, manufacturers, and consumers, all need to be held accountable for the complex system's various moving and static components.

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The [Europe cold chain logistics market size](#) is analyzed across mode of transportation, end use industry, temperature type, and region. Based on mode of transportation, the roadways segment accounted for around two-fifths of the total market share in 2015, and is expected to rule the roost by 2025. The waterways segment, on the other hand, would cite the fastest CAGR of 20.7% throughout the forecast period.

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Cold Chain Logistics Market - <https://www.prnewswire.com/news-releases/cold-chain-logistics-market-to-hit-782-27-billion-globally-by-2031-at-14-6-cagr-allied-market-research-301501909.html>

Courier, Express, and Parcel (CEP) Market - <https://www.globenewswire.com/en/news-release/2022/12/05/2567058/0/en/Courier-Express-and-Parcel-CEP-Market-to-Reach-749-Billion-by-2031-Allied-Market-Research.html>

UK Cold Chain Logistics Market - <https://www.alliedmarketresearch.com/uk-cold-chain-logistics-market>

U.S. Third-Party Logistics Market - <https://www.alliedmarketresearch.com/u-s-third-party-logistics-3pl-market-A105892>

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