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In January 2024, South Seas Distilleries and Breweries Private Limited, India's oldest malt whisky distillery, launched its single malt whisky, The Crazy Cock, in Goa. The brand, known for matured malt whiskies, has incorporated the symbol of the rooster to represent unconventional thinkers and passion-driven individuals. The launch marks a new era for the brand, expanding its portfolio and offering unique blends to Goa whisky enthusiasts.

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The demand for craft beer, the expansion of independent breweries, growing need for malt, improvements in specialty malt R&D, and growing multifunctionality of specialty malt are all factors contributing to the growth of the specialty malt market. Future market growth is anticipated due to the growing inclination of the younger generation towards malted ready-to-drink beverages and craft beer, as well as the increasing number of independent breweries. The brewing industry strongly favors natural and organic flavors in their brews, which contributes to the expansion of the specialty malt sector. But the quantity and fluctuating prices of raw materials, along with stringent government controls, are limiting the expansion of the specialty malt sector.

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<https://exactitudeconsultancy.com/reports/833/specialty-malts-market>

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The growing popularity of artisanal foods and beverages, along with the rising demand for craft beer, are fueling the growth of the specialty malt market. A further factor driving market expansion is consumers' increasing preference for tasty, healthful products.

Market players may investigate lucrative opportunities as a result of the growing demand for ingredients that are obtained organically and ethically. Recent market trends indicate that a growing number of innovative technologies, such as malting in small-scale automated systems, are being adopted to improve quality and efficiency. The demand for speciality malts with distinctive flavors is growing. Smoky malts, caramel, and chocolate are a few examples of them.

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Caramalized Malt

Roasted Malt

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Barley

Wheat

Rye

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Alcoholic Beverages

Non-Alcoholic Beverages

Bakery And Confectionary

Dairy And Frozen Desserts

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Dry

Liquid

Other

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The demand for specialty malts is driving the surge in popularity of craft brews, which emphasize distinct flavor profiles.A solid malting infrastructure guarantees the efficient production and delivery of specialized malts.North American customers' willingness to try novel flavors creates a market that is open to beers made using specialty malts.New specialty malts can be produced thanks to continuous improvements in malting technology, which is driving market expansion.

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The growing demand for distinctive flavor profiles, which specialty malts may deliver, is fueling the growth of the craft beer movement in the Asia Pacific region, especially in China and India.

Growing consumer willingness to try specialty malts and high-end beers and food products is a

consequence of rising disposable wealth in the area. Specialty malts play a part in meeting the need for a variety of bread and confectionary items, which is being driven by rapid urbanization and a shift towards Westernized eating preferences.

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Plant-based Protein Market- <https://exactitudeconsultancy.com/reports/1246/plant-based-protein-market/>

The global plant-based protein market is expected to grow at 7.5% CAGR from 2019 to 2028. It is expected to reach above USD 18.7 billion by 2028 from USD 9.8 billion in 2019.

Protein Ingredient Market - <https://exactitudeconsultancy.com/reports/1757/protein-ingredient-market/>

The protein ingredients market is estimated to be valued at USD 52.9 USD billion in 2019. The overall market value is expected to reach a valuation of USD 90.9 USD billion by 2028, rising at a CAGR of 6.2% for 2019-2028.

Nutraceutical Ingredients Market - <https://exactitudeconsultancy.com/reports/2000/nutraceutical-ingredients-market/>

The nutraceutical ingredients market is estimated to be valued at USD 162.1 billion in 2020 and is projected to reach USD 227.5 billion by 2028, at a CAGR of 7.0% from 2020 to 2028.

Yeast market- <https://exactitudeconsultancy.com/reports/2403/yeast-market/>

The global yeast market size is estimated to be valued at USD 3.9 billion in 2020 and is projected to reach USD 8.1 billion by 2028, recording a CAGR of 9.6%.

Bakery Ingredients Market- <https://exactitudeconsultancy.com/reports/2288/bakery-ingredients-market/>

The global bakery ingredients market is estimated at USD 12 billion in 2019 and is projected to reach USD 20.2 USD billion by 2028, at a CAGR of 5.8% from 2019 to 2028.

Food Crushers, Blenders & Mixers Market - <https://exactitudeconsultancy.com/reports/2251/food-crushers-blenders-mixers-market/>

The global Food Crushers, Blenders & Mixers Market size is estimated to account for USD 7.2 billion in 2019 and is projected to reach USD 11.3 billion by 2028, at a CAGR of 5.8%.

Food Emulsifiers Market - <https://exactitudeconsultancy.com/reports/2310/food-emulsifiers->

[market/](#)

The global Food Emulsifiers Market is expected to grow at more than 4.8% CAGR from 2019 to 2028. It is expected to reach above USD 5.2 billion by 2028 from a little above USD 2.84 billion in 2019.

Sugar Substitutes Market - <https://exactitudeconsultancy.com/reports/2422/sugar-substitutes-market/>

The Global sugar substitutes market size is expected to grow at 5.5% CAGR from 2019 to 2028. It is expected to reach above USD 27.62 billion by 2028 from USD 17.06 billion in 2019.

Dairy Alternatives Market - <https://exactitudeconsultancy.com/reports/2426/dairy-alternatives-market/>

The global dairy alternatives market is expected to grow at more than 12.5% CAGR from 2019 to 2028. It is expected to reach above USD 52.5 billion by 2028 from a little above USD 19.29 billion in 2019.

Smart Packaging Market- <https://exactitudeconsultancy.com/reports/2516/smart-packaging-market/>

Smart Packaging Market is expected to grow at more than 11.87% CAGR from 2019 to 2028. It is expected to reach above USD 353 billion by 2028 from USD 140 billion in 2019.

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