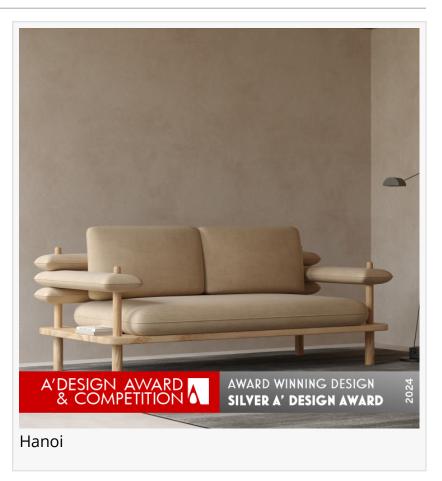


## Hanoi by Yuqi Wang Wins Silver in A' Furniture Design Awards

Innovative Detachable Sofa Design Recognized for Excellence by Prestigious International Design Competition

COMO, CO, ITALY, September 3, 2024 /EINPresswire.com/ -- The A' <u>Design</u> <u>Award</u>, a highly respected and wellrecognized award in the field of <u>furniture</u> design, has announced <u>Yuqi</u> Wang as a Silver Award winner for the innovative "Hanoi" detachable sofa design. This prestigious recognition highlights the significance of the Hanoi sofa within the furniture industry, positioning it as a noteworthy example of exceptional design and craftsmanship.

The Hanoi sofa's award-winning design aligns with current trends in the furniture industry, which prioritize



functionality, sustainability, and ease of use. By offering a detachable design that optimizes packaging, storage, and transportation, the Hanoi sofa addresses practical needs and challenges faced by consumers and industry stakeholders alike. This innovative approach showcases the relevance and impact of thoughtful design solutions.

What sets the Hanoi sofa apart is its unique assembly method, inspired by the popular Tower of Hanoi puzzle. The sofa can be easily assembled in just four minutes without the need for tools, glue, or metal parts, thanks to its clever design featuring threaded joints and caps. This userfriendly approach, combined with the sofa's environmentally friendly materials and flat-pack optimization, exemplifies the principles of sustainable design.

Winning the Silver A' Design Award serves as a motivation for Yuqi Wang and the design team to continue pushing the boundaries of furniture design. This recognition validates their

commitment to creating innovative, user-centric solutions that address real-world challenges. As the Hanoi sofa gains international exposure, it has the potential to inspire future designs and influence industry standards, fostering a culture of innovation and excellence.

Interested parties may learn more about the award-winning Hanoi sofa design at: <u>https://competition.adesignaward.com/ada-winner-design.php?ID=155977</u>

## About Kuka Home

Kuka Home, a globally renowned home furnishing brand, is committed to providing healthy, comfortable, and environmentally friendly home furnishing solutions for families worldwide. Founded in 1982, Kuka Home has remained true to its original intention and focused on the research, development, production, and sales of living room, dining room, bedroom, and custom home furnishing products. The company adheres to a user-centric approach and continues to innovate around user needs, establishing the home service brand Kuka Care to provide users with one-stop full lifecycle services.

## About Silver A' Design Award

The Silver A' Design Award recognizes top-tier designs that embody excellence and innovation. Recipients are acknowledged for their contribution to raising industry standards and advancing the practice of design. Their work often incorporates original innovations, reflecting the designer's deep understanding and skill. The Silver A' Design Award is granted to designs that showcase remarkable technical characteristics, artistic skill, and creativity. Winning designs in the Furniture Design category are evaluated based on criteria such as innovative use of material, ergonomic comfort, aesthetic appeal, functionality, durability, environmental sustainability, and market potential.

## About A' Design Award

The A' Design Award is an international, juried design competition that has been recognizing and promoting superior products and projects since 2008. The competition welcomes entries from a diverse range of participants, including visionary designers, innovative agencies, forward-thinking companies, and influential brands across all industries. By participating in the A' Design Award, entrants have the opportunity to showcase their creativity, gain global exposure, and be recognized for their exceptional design capabilities. The ultimate aim of the A' Design Award is to recognize and promote superior products and projects that advance and benefit society, helping to create a better world through the power of good design. Interested parties may learn more about the A' Design Awards, explore jury members, view past laureates, and participate with their projects at <a href="https://furnituredesignaward.net">https://furnituredesignaward.net</a>

Makpal Bayetova A' DESIGN AWARD & COMPETITION SRL +39 0314972900 email us here This press release can be viewed online at: https://www.einpresswire.com/article/740300333

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information. © 1995-2024 Newsmatics Inc. All Right Reserved.