

Competitive Intelligence Software Market Size to Worth USD 6.02 Billion by 2030 With a 13 % CAGR

Competitive Intelligence Software Market include IBM Corporation Palantir Technologies SAS Institute Inc. Comintelli Domo

LUTON, BEDFORDSHIRE, UNITED KINGDOM, September 3, 2024 /EINPresswire.com/ -- The [Competitive Intelligence Software](#) Market is the name given to the supply of equipment and technology designed to gather, analyse, and compile information about competitors and market trends. With the use of this software, businesses may collect data from a range of sources—including social media, industry reports, public records, and private databases—in an organized manner. Delivering useful insights that help organizations get a competitive edge and make strategic decisions is the primary goal. Hackers are increasingly more skilled and can quickly take advantage of application flaws to obtain private data. Consequently, there is a growing demand



for Competitive Intelligence Software.



Competitive intelligence software gathers and analyzes market data, helping businesses track competitors, identify trends, and make strategic decisions."

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<https://exactitudeconsultancy.com/reports/36710/competitive-intelligence-software-market/#request-a-sample>

IBM Corporation Palantir Technologies SAS Institute Inc. Comintelli Domo, Inc. TIBCO Software Inc. Qlik Technologies Inc. Sisense Inc. Anodot Ltd. Tableau Software, Inc. Cyfe TIBCO Software Inc. Microsoft Corporation Informatica LLC SAI Global Crayon Group Verint Systems Inc. Cipher Systems LLC Stratfor Recorded Future, Inc.

Comintelli, a leading provider of Market & Competitive Intelligence (M&CI) solutions, introduced its new AI-powered market and competitive intelligence solution, "Intelligence2day SaaS," with the aim of empowering its customers to uncover valuable market insights.

Crayon, a competitive intelligence platform, announced a partnership with G2, a leading peer-to-peer review site. This integration allows Crayon's customers to directly access verified user reviews, providing them with a comprehensive 360-degree view of their own products as well as those of their competitors. The partnership enables Crayon's clients to leverage the wealth of real-world insights from G2's extensive review database to enhance their competitive analysis and decision-making.

The Competitive Intelligence Software Market's qualitative and quantitative statistics are compiled using a variety of research techniques, including primary and secondary research, subject matter expert input, and research. Primary research makes use of important data from telephone and/or in-person interviews, surveys, industry expert opinion, KOLs, customers, and other sources. Primary interviews are periodically carried out with industry experts in order to generate comprehensive expert market information and validate the current data analysis.

<https://exactitudeconsultancy.com/reports/36710/competitive-intelligence-software-market/>

Competitive Intelligence Software Market by Type, 2020-2030, (USD Billion)

On-premise

Cloud-based

Competitive Intelligence Software Market by Application, 2020-2030, (USD Billion)

Large Enterprises

Competitive Intelligence Software Market By Geography

North America

Europe

Asia Pacific

Middle East & Africa

Latin America

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The market for competitive intelligence software has grown significantly as a result of developments in machine learning and data analytics. In order to obtain strategic advantages, organizations are depending more and more on these technologies for the collection, evaluation, and interpretation of competitive information. In today's dynamic marketplace, the integration of AI-driven insights and real-time monitoring capabilities keeps redefining how firms approach competition analysis.

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With a projected 34.3% market share in 2024, North America has solidified its position as the leading region in the worldwide competitive intelligence software industry. Large tech behemoths and well-established software firms providing competitive intelligence solutions are based in the area. Because of their emphasis on R&D, businesses in sectors including IT & telecom, BFSI, healthcare, and automotive are among the most frequent users of competitive intelligence tools in the area.

Additionally, the area boasts a highly qualified labor population with great technological proficiency in fields like artificial intelligence (AI), data science, and analytics. This makes it possible for businesses to create innovative competitive intelligence solutions that are suited for both local and international clientele. Vendors can benefit greatly from early adoption of innovative technology and high buying power of corporations.

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Automotive HMI Network Market

The global Automotive HMI Network is projected to grow from USD 25.4 billion in 2022 to USD 97.14 billion by 2030, at a CAGR of 9.0 % during the forecast period.

<https://exactitudeconsultancy.com/reports/12969/automotive-hmi-market/>

Healthcare Artificial Intelligence Market

The healthcare artificial intelligence market is projected to grow from USD 7.23 billion in 2023 to USD 169.7 billion by 2030, it is expected to grow at a CAGR of 42% from 2024 to 2030.

<https://exactitudeconsultancy.com/reports/3166/healthcare-ai-market/>

VCSEL Market

The VCSEL market is expected to grow at 18.6 % CAGR from 2022 to 2029. It is expected to reach above USD 5.48 billion by 2029 from USD 1.18 billion in 2023.

<https://exactitudeconsultancy.com/reports/28531/vcSEL-market/>

Holographic Display Market

The global holographic display market size was valued at USD 1.17 billion in 2023, and projected to reach USD 11.10 billion by 2029, with a CAGR of 28.4% from 2022 to 2029.

<https://exactitudeconsultancy.com/reports/21274/holographic-display-market/>

Facility Management Market

The global Facility Management market is anticipated to grow from USD 58.18 Billion in 2023 to USD 127.26 Billion by 2030, at a CAGR of 11.83% during the forecast period.

<https://exactitudeconsultancy.com/reports/36253/facility-management-market/>

Photonics Market

Photonics market is expected to grow at 6.26% CAGR from 2024 to 2030. It was valued 564.01 billion at 2023. It is expected to reach above USD 974.13 billion by 2030.

<https://exactitudeconsultancy.com/reports/17432/photonics-market/>

Other Markets

The global quantum dots market is projected to reach USD 23.51 billion by 2030 from USD 3.47 billion in 2023, at a CAGR of 25.36 % from 2024 to 2030.

<https://exactitudeconsultancy.com/reports/22365/quantum-dots-market/>

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The precision farming market is expected to grow at 12.90% CAGR from 2022 to 2029. It is expected to reach above USD 22.59 Billion by 2029 from USD 7.58 Billion in 2023.

<https://exactitudeconsultancy.com/reports/23133/precision-farming-market/>

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The Chatbot Market Is Expected To Grow At 30.29% CAGR From 2024 To 2030. It Is Expected To Reach Above USD 31.38 Billion By 2030 From USD 2.9 Billion in 2023.

<https://exactitudeconsultancy.com/reports/14518/chatbot-market/>

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The global audio description services market size is projected to grow from USD 0.37 billion in 2023 to USD 0.39 billion by 2030, exhibiting a CAGR of 5.7% during the forecast period.

<https://exactitudeconsultancy.com/reports/41395/audio-description-services-market/>

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