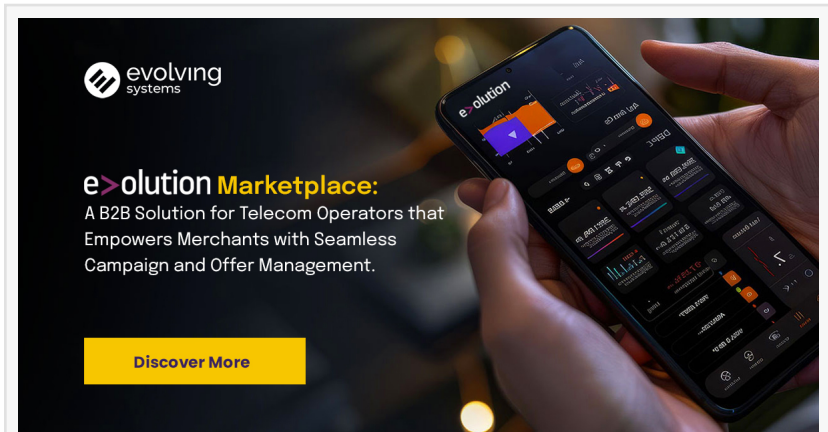


Evolution Marketplace: B2B Platform for Telecom Operators Empowering Merchants with Seamless Campaign & Offer Management

Offering a streamlined, intuitive interface to simplify campaign, offer, and voucher management, boosting sales and enhancing engagement for business growth.

MANCHESTER, UNITED KINGDOM, September 5, 2024 /EINPresswire.com/ -- [Evolution Marketplace](#) is now available. It is an advanced B2B platform designed for telecom operators and merchants. It offers a streamlined, intuitive interface that elevates and simplifies campaign, offer, and voucher management. It empowers merchants to efficiently create, customize, and track promotional activities—all through a single, intuitive interface designed to boost sales.



Evolution Marketplace is an advanced B2B platform designed for telecom operators and merchants. It offers a streamlined, intuitive interface that elevates and simplifies campaign, offer, and voucher management.

Empowering Business Growth through Telecom Transformation and Seamless Campaign Management

Telecom operators navigate a dynamic digital environment where businesses demand more personalized, seamless services. To support their merchant partners, operators require a robust platform that simplifies the complexities of promotional management. [Evolution Marketplace](#) delivers this with a comprehensive, intuitive solution that empowers merchants to efficiently manage campaigns, refine their marketing strategies, and drive higher returns on investment, ensuring sustained growth for operators and merchants.

A Comprehensive Platform for Enhanced Performance

1. Effortless Merchant Onboarding: Evolution Marketplace accelerates the onboarding process, allowing merchants to register, configure accounts, and initiate campaigns quickly. The platform's intuitive design minimizes operational delays, maximizing merchants' productivity from day one.

2. Advanced Offer Creation and Management: Merchants leverage Evolution Marketplace to design and manage digital offers tailored to specific customer segments. The platform's robust features ensure timely, relevant, and impactful promotions, enhancing customer acquisition and retention efforts.

3. Comprehensive Campaign Creation and Analytics: Evolution Marketplace simplifies the execution of multi-channel marketing campaigns. Merchants gain access to an extensive suite of tools supported by advanced analytics that provide real-time insights. These insights enable merchants to refine their strategies, ensuring their marketing efforts are both practical and efficient.

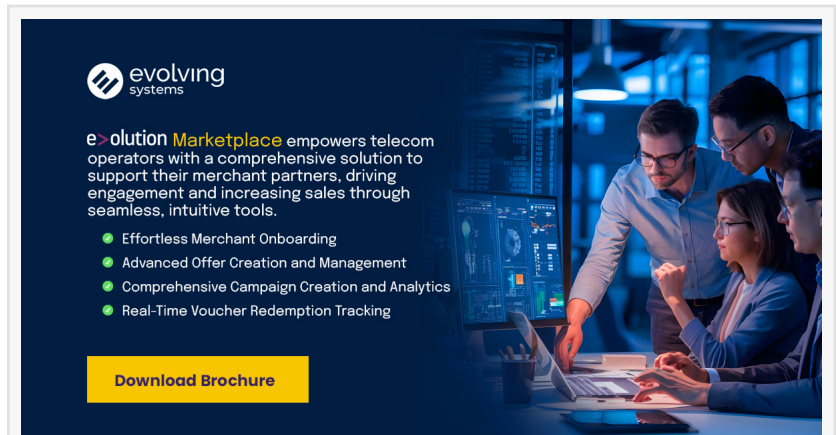
4. Real-Time Voucher Redemption Tracking: With Evolution Marketplace, merchants can monitor voucher redemptions in real-time. This capability provides critical data on customer interactions, allowing merchants to make informed adjustments that optimize campaign performance and ensure a high return on marketing investments.

Why Evolution Marketplace Stands Out in the B2B Landscape

Evolution Marketplace distinguishes itself through robust integration capabilities, seamless automation, and its strategic alignment with [Evolving Systems'](#) Campaign and Loyalty Management System, Evolution. This integration empowers operators with advanced segmentation and analytics, facilitating more targeted and effective campaigns. By adopting Evolution Marketplace, businesses invest in a platform that enhances customer engagement, streamlines operations and supports growth.

Key benefits include:

- Increased visibility and revenue opportunities for merchants through advanced campaign tools and voucher management.-

A promotional graphic for Evolution Marketplace. It features the 'evolving systems' logo in the top left. The main text reads: 'evolution Marketplace empowers telecom operators with a comprehensive solution to support their merchant partners, driving engagement and increasing sales through seamless, intuitive tools.' Below this is a bulleted list of four key features: 'Effortless Merchant Onboarding', 'Advanced Offer Creation and Management', 'Comprehensive Campaign Creation and Analytics', and 'Real-Time Voucher Redemption Tracking'. A yellow button labeled 'Download Brochure' is positioned at the bottom left. The background shows a group of four business professionals in a modern office setting, looking at a laptop and a large monitor displaying data charts.

Accelerate merchant onboarding, create tailored offers, and manage campaigns with real-time insights. Evolution Marketplace simplifies promotional management, helping you maximize engagement, refine strategies, and track voucher redemptions for better ROI.

- New revenue streams and enhanced subscriber engagement for operators.
- Exclusive deals and promotions that foster subscriber loyalty and satisfaction.
- A comprehensive toolkit, including campaign management, voucher distribution, and real-time analytics.
- Seamless integration with operator systems, optimizing performance and user experience.

Discover More and Take Action

Visit our website to learn how Evolution Marketplace can empower your business, and download the comprehensive brochure.

Explore the full capabilities of Evolution—Evolving Systems' Campaign and Loyalty Management System—and see how it complements Evolution Marketplace to deliver unparalleled value.

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