

Dr. Simon Ourian and Beyond Beauty Celebrate 1st Anniversary of Groundbreaking Simon Ourian MD Skincare Line

Dr. Simon Ourian celebrates 1 year of his skincare line, achieving global success with 87K products sold, 21K members, and 8 beauty awards in 28 countries

BEVERLY HILLS, CA, UNITED STATES, September 5, 2024 /EINPresswire.com/ -- A year ago, Dr. Simon Ourian, the globally renowned cosmetic dermatology expert, launched the Simon Ourian MD Skincare line in collaboration with Beyond Beauty to redefine how people approach skincare. Today, they are proud to celebrate the first anniversary of this innovative brand, which has achieved remarkable milestones and built a loyal community of customers across the globe.

The Simon Ourian MD Skincare line has gained widespread recognition and transformed countless individuals' lives by offering cutting-edge, personalized skincare solutions. Utilizing state-of-the-art technology and science, the line is designed to cater to the unique needs of every skin type, ensuring that each person receives a regimen tailored just for them.

A Year of Growth and Success: Key Milestones:

In just one year, Simon Ourian MD Skincare has achieved numerous impressive milestones, illustrating its rapid rise and global appeal:

- 87,000 products sold: Customers worldwide have embraced the brand, placing their trust in its high-quality ingredients and results-driven formulations.
- 21,000 club members: The exclusive Simon Ourian MD Club offers members tailored skincare recommendations and special access to new products, has grown to over 21,000 dedicated



Dr. Simon Ourian, M.D., Cosmetic Dermatology expert and founder of Epione Beverly Hills

users.

- 24 new product SKUs: The line has continued to evolve, with 24 new skincare products added over the past year, ensuring that there's a solution for every skin type and concern.

- 200,000 new consultations: Personalized skincare has been a core philosophy for Simon Ourian MD Skincare, and the demand for expert consultations has led to over 200,000 individual skincare consultations within the past year.

- Available in 28 countries: Simon Ourian MD Skincare's global reach continues growing, with products now available in 28 European countries.

- 40,000 shipments sent: The brand's commitment to efficiency is reflected in the logistics team's efforts, successfully delivering over 40,000 orders to customers worldwide.

- 8 international beauty awards: Recognized for its innovation, the Simon Ourian MD Skincare line has earned eight prestigious awards, solidifying its position as a beauty and skincare industry leader.



Simon Ourian M.D. Skincare Collection - Featuring personalized solutions designed to cater to unique skincare needs with advanced formulations.



Our goal has always been to provide personalized, transformative skincare. The success we've seen in just one year proves that innovation and quality can truly change lives."

Dr. Simon Ourian

Innovation and Technology at the Core

The foundation of the Simon Ourian MD Skincare line is a dedication to blending science, technology, and aesthetics. The brand's patented AI technology has been a game-changer, allowing the skincare line to analyze and understand individual skin needs at a deep level, providing tailored recommendations and skincare routines. This innovative approach ensures users receive the right products and treatments to optimize their skin health and

appearance.

Dr. Ourian's commitment to perfection is evident in every product within the line. He works closely with scientists and formulators to ensure that each product is safe, effective, simple, and enjoyable. Whether customers are targeting acne, anti-aging, or hydration, a Simon Ourian MD Skincare product are specifically designed to meet their needs.

Customer Testimonials and Global Community

Customers worldwide have expressed satisfaction with Simon Ourian MD Skincare products, noting visible improvements in their skin's texture, tone, and overall health. The brand has

fostered a vibrant community of skincare enthusiasts who share their results, tips, and product reviews through social media and exclusive club channels.

“The way Simon Ourian MD Skincare has transformed my skin is incredible,” says one customer from New York. “The personalized recommendations made a difference for me, and I can’t imagine using any other products now.” This feedback reflects the brand’s core mission: to create a personalized, luxury skincare experience that delivers tangible results.

A Word from Dr. Simon Ourian

Reflecting on the brand’s success, Dr. Simon Ourian shared, “It’s hard to believe how far we’ve come in just one year. The response to the Simon Ourian MD Skincare line has been truly overwhelming, and it’s a testament to the power of personalized care and advanced technology. We constantly strive to innovate and improve, and I’m excited for the future. Our mission remains clear: to continue developing products that help our customers achieve their best skin while making skincare simple and effective for everyone.”

Dr. Ourian emphasized the importance of the partnership with Beyond Beauty, which has helped bring his vision for advanced skincare to life globally.

What’s Next for Simon Ourian, MD Skincare

As the brand looks ahead, there are no plans to slow down. Simon Ourian MD Skincare will continue to launch new products, expand its global reach, and refine its AI technology to enhance the personalization process further. Additionally, plans for new collaborations, exclusive product releases, and customer-centric initiatives are underway for the upcoming year. To learn more about the Simon Ourian MD Skincare line, explore the entire product range, or join the Simon Ourian MD Club, visit www.simonourianmd.com or follow the brand on [social media links] for the latest updates.

About Dr. Simon Ourian

Dr. Simon Ourian is one of the most sought-after experts in cosmetic dermatology and is celebrated for his innovative non-surgical procedures. His dedication to precision and aesthetics has earned him an impressive clientele, including some of the world’s top celebrities and influencers. With a passion for pushing boundaries in skincare and beauty, Dr. Ourian continues to lead the way in creating groundbreaking solutions for patients and consumers alike.

About Beyond Beauty

Beyond Beauty is a global leader in the beauty industry known for its commitment to innovation and high-performance products. By partnering with industry pioneers like Dr. Simon Ourian, Beyond Beauty continues to deliver cutting-edge skincare solutions that cater to customers’ unique needs worldwide.

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