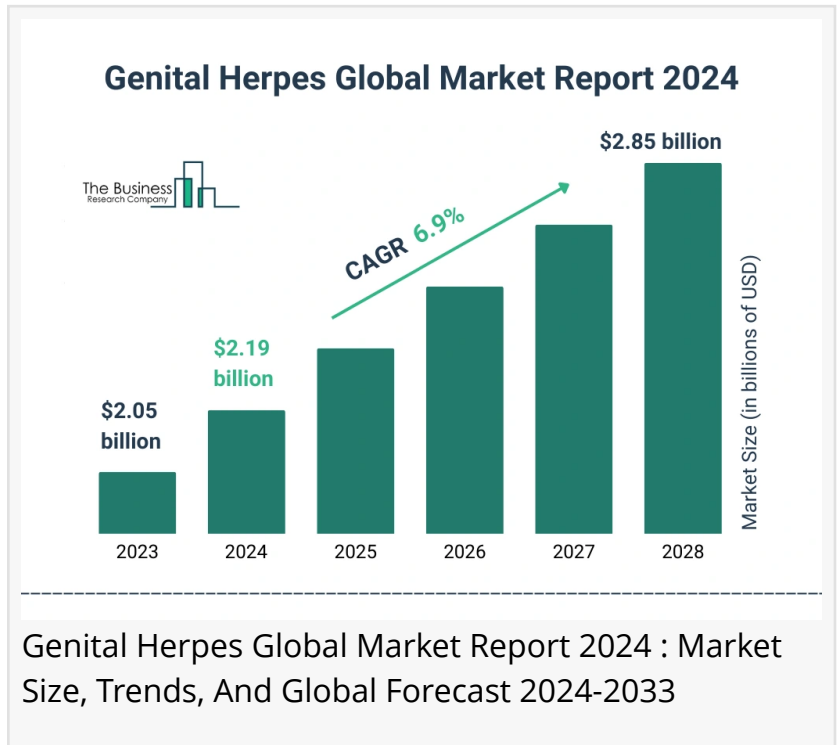


Genital Herpes Global Market 2024 To Reach \$2.85 Billion By 2028 At Rate Of 6.9%

Genital Herpes Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

LONDON, GREATER LONDON, UNITED KINGDOM, September 6, 2024 /EINPresswire.com/ -- The [genital herpes market](#) has experienced robust growth in recent years, expanding from \$2.05 billion in 2023 to \$2.19 billion in 2024 at a compound annual growth rate (CAGR) of 6.8%. The growth in the historic period can be attributed to increasing awareness and diagnosis, increasing advancements in treatment, improved access to healthcare, public health campaigns, and socio-demographic factors.



What Is The Estimated Market Size Of The Global Genital Herpes Market And Its Annual Growth Rate?

The genital herpes market is projected to grow strongly, reaching \$2.85 billion in 2028 at a compound annual growth rate (CAGR) of 6.9%. The growth in the forecast period can be attributed to growing awareness and education, advancements in treatment and vaccines, increasing incidence rates, digital health technologies, expanding healthcare access, and rising STI awareness programs.



The genital herpes market size is expected to see strong growth in the next few years. It will grow to \$2.85 billion in 2028 at a compound annual growth rate (CAGR) of 6.9%.”

The Business Research Company

Explore Comprehensive Insights Into The Global Genital Herpes Market With A Detailed Sample Report: https://www.thebusinessresearchcompany.com/sample_request?id=17161&type=smp

Growth Driver Of The Genital Herpes Market

The rising focus on sexual health is expected to propel the growth of the genital herpes market going forward. The rising focus on sexual health stems from increasing recognition of its significant role in overall health and quality of life. The use of sexual health services for genital herpes primarily involves diagnosis, treatment, counseling, and ongoing management to support individuals in managing outbreaks, preventing transmission, and addressing emotional and relationship concerns associated with the condition.

Make Your Report Purchase Here And Explore The Whole Industry's Data As Well:

<https://www.thebusinessresearchcompany.com/report/genital-herpes-global-market-report>

Who Are the Leading Competitors in the Genital Herpes Market Share?

Key players in the genital herpes market include Pfizer Inc, Roche Holding AG, Merck & Co. Inc. , AbbVie Inc., Sanofi SA, Abbott Laboratories, Novartis AG, GlaxoSmithKline plc.

Which Key Trends Are Driving Genital Herpes Market Growth?

Major companies operating in the genital herpes market are adopting a strategic partnership approach to enhance technological capabilities and market reach. A strategic partnership typically refers to a collaborative relationship between two or more organizations where they combine their resources, expertise, and efforts to achieve common goals or objectives.

How Is The Global Genital Herpes Market Segmented?

- 1) By Type: Diagnosis, Treatment
- 2) By Route Of Administration: Oral, Injectable, Topical
- 3) By Distribution Channel: Hospital Pharmacy, Retail Pharmacy, Other Distribution Channel

Geographical Insights: North America Leading The Genital Herpes Market

North America was the largest region in the genital herpes market in 2023. The regions covered in the genital herpes market report are Asia-Pacific, Western Europe, Eastern Europe, North America, South America, Middle East, Africa.

[Genital Herpes Market Definition](#)

Genital herpes refers to a sexually transmitted infection (STI) caused primarily by the herpes simplex virus type 2 (HSV-2) or, less commonly, by the herpes simplex virus type 1 (HSV-1). It typically manifests as sores or blisters on the genital area, buttocks, or anal region. Genital herpes is transmitted through sexual contact with an infected person and can be managed with antiviral medications to reduce symptoms and prevent transmission to sexual partners.

Genital Herpes Global Market Report 2024 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Macroeconomic factors affecting the market in the short and long run
- Analysis of the macro and micro economic factors that have affected the market in the past five years

- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

An overview of the global genital herpes market report covering trends, opportunities, strategies, and more

The Genital Herpes Global Market Report 2024 by The Business Research Company is the most comprehensive report that provides insights on [genital herpes market size](#), genital herpes market drivers and trends, genital herpes market major players, genital herpes competitors' revenues, genital herpes market positioning, and genital herpes market growth across geographies. The genital herpes market report helps you gain in-depth insights into opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

Browse Through More Similar Reports By The Business Research Company:

Cryogenic Equipment Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/cryogenic-equipment-global-market-report>

Cryogenic Pump Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/cryogenic-pump-global-market-report>

Cryogenic Insulation Global Market Report 2024

<https://www.thebusinessresearchcompany.com/report/cryogenic-insulation-global-market-report>

What Does The Business Research Company Do?

The Business Research Company publishes over 15,000 reports across 27 industries and 60+ geographies. Our research is powered by 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders. We provide continuous and custom research services, offering a range of specialized packages tailored to your needs, including Market Entry Research Package, Competitor Tracking Package, Supplier & Distributor Package, and much more.

Our flagship product, the Global Market Model (GMM), is a premier market intelligence platform delivering comprehensive and updated forecasts to support informed decision-making.

Oliver Guirdham

The Business Research Company

+44 20 7193 0708

info@tbrc.info

Visit us on social media:

[Facebook](#)

X

LinkedIn

This press release can be viewed online at: <https://www.einpresswire.com/article/740927913>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.